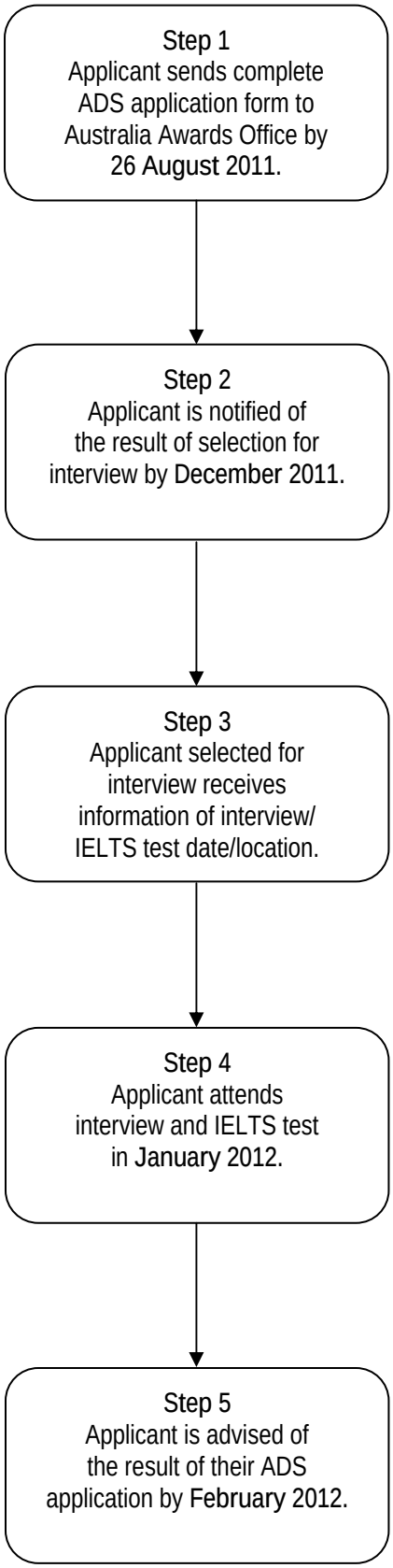The ADS Application Process