

CHAPTER 1

INTRODUCTION

A. Background of the Study

Parenting style has a significant role in child development. Each parent has a unique way of educating their children, and the parenting style they adopt can influence various aspects of a child's life, including social, emotional, and psychological development. An authoritarian parenting style, for example, which tends to be authoritarian and emphasizes strict rules, can have an impact on children who lack self-confidence or have a tendency to obey authority. On the other hand, a democratic parenting style, which involves participation and communication between parents and children, can help children develop good social skills and decision-making abilities. A permissive parenting style, which gives children greater freedom, can also have an impact on developing children's independence and creativity. Therefore, understanding the role of parenting style is important in helping parents understand how best to educate their children (Santrock, 2019).

The concept of parenting is the approach used by parents in educating, caring for and guiding their child's development. This concept involves interactions between parents and children, as well as the values, norms and expectations that are transmitted to children in the parenting process (Baumrind,

2019). There are several parenting models explained by several experts, namely attachment model, authoritative model, authoritarian model, permissive model and neglectful model.

The majority of parents believe that social parenting is an extension of biological parenting. Nonetheless, the possibility of procreation does not always guarantee the acquisition of the parental skills necessary to foster an environment of acceptance, protection, respect, and stimulation for children. Children are impacted by parenting styles in both positive and negative ways. In turn, Bornstein (2007) also considers that direct parental influence on children is composed of two fundamental factors: genetics and experience. The impact of biological inheritance on the formation of emotional, cognitive, and behavioral dispositions. However, parents influence the majority of their children's experiences and abilities beyond genetics. Based on Ladd (2019) explains that class struggle can influence family dynamics and child rearing. They argue that economic and social inequality can create stress and tension within families, which ultimately impacts how parents raise their children.

Marx (1998) argued that classes in society compete for access to economic resources. This includes access to education, decent housing, health care, and good jobs. Parents from different social classes may experience significant differences in their ability to provide their children with access to these resources. The working class may have to face difficulties in meeting the basic needs of their

children, while the bourgeois class has more resources. In Marx's view, education can be used as a tool to maintain the social class structure. Parents from higher social classes can provide their children with a better education, including access to private schools or additional education. Meanwhile, working class parents may have to rely on a public education system that may lack quality. This can create deep educational gaps between social classes.

Marxism highlights how social structures, including the family, are shaped by class structures. In capitalist societies, families often play a role in preserving wealth and power in bourgeois families, and this can influence their views on parenting (Rebecca, 2018). Working class parents may experience economic stress and job uncertainty, which can affect how they educate their children. While Marx's thoughts on class struggle are not directly related to parenting, it can be acknowledged that social class struggles can influence parenting experiences and practices. Parents from different social classes may face different challenges in providing care and education to their children due to differences in access to resources and the influence of class structures in society.

Based on the explanation above, the author is interested in discussing the different parenting styles of both, Rachel Chu and Nicholas Young. This research will examine the way Eleanor Young an Asian old money parents bringing up her son, Nicholas Young, is different from Karry Chu as an Asian-American immigrant parents bringing up her daughter, Rachel Chu.

B. Scope of the Study

This research focuses in comparative research on parenting styles between Nicholas Young and Rachel Chu scenes in the film *Crazy Rich Asians (2018)*. The coverage study will include an in-depth analysis of their respective parents' characters and attitudes using Marxist theory in viewing the cause of parenting style differences while also using Parenting Style theory to analyze the difference in parenting styles. This film is selected because it is an inspiration movie that can be learned by the readers especially in the role of the parenting style.

C. Problem Formulation

Based on the background of study above, the author formulates the problem as follows:

1. Why is there a difference in the parenting styles practiced by respective parents of Nicholas Young and Rachel Chu?
2. What are the differences in parenting styles practiced by respective parents of Nicholas Young and Rachel Chu?

D. Objective of the Study

Based on the formulation of the problem statement above, the author elaborates the study objective as follows:

1. To identify the cause of different parenting styles practiced by respective parents of Nicholas Young and Rachel Chu.

2. To analyze the differences in parenting styles practiced by respective parents of Nicholas Young and Rachel Chu.

E. Review of the Related Studies

Several previous findings pertaining to the concerns in the film *Crazy Rich Asians* are used to support the author's thesis.

First, research entitled *Family Conflict Reflected in Kevin Kwan's Crazy Rich Asians (2013): A Sociological Approach* by Rohmawati (2018). In this research, Rohmawati describes the family conflict that happened between the major character, minor character and supporting characters. According to the findings of her analysis, it asserts that all of the familial conflict that takes place in the film *Crazy Rich Asians* is a representation of the typical conflict that happened in society.

Second, a journal article entitled *Representation of Materialism in Crazy Rich Asians Movie (2018): A Sociological Perspective* by Dammicha Auli Septiela and Muhammad Thoyibi (2021) outlines how the materialistic lifestyle was portrayed in the movie *Crazy Rich Asians* and why John M. Chu, the director, brought it up in the film. According to the findings of this analysis, the director brought up this movie with a glamorous and materialistic atmosphere since it closely resembles his own existence as a member of an Asian society.

Third, research entitled *Revealing Politeness Strategies Used by Rachel Chu as The Main Character of Crazy Rich Asians' Movie Script* by Rafidatul Husniyah (2021) discusses how the main character, Rachel Chu, in *Crazy Rich Asian* uses politeness methods to limit FTA against her, which are influenced by variations in socioeconomic background and culture in terms of sociolinguistics. According to the findings of her analysis, Rachel Chu's decision to use a particular strategy for politeness was influenced by a number of sociological considerations, including power, distance, and rank of imposition.

The author identified the gap that existed between those these preliminary studies. The majority of its studies focus on the conflict that arises between the main character, Rachel Chu, and the Young family in relation to their perceptions of her social status. None of these studies, however, discuss the differences in parenting styles that exist between the family of the main character and the Young family. To sum it all up, the author uses the void left by those findings as the basis for the discussion of this study.

F. Method of Research

This study used a descriptive qualitative research method. According to Creswell (2013), a qualitative research method collects data from the field and generates the meaning of the collected data, as qualitative research is highly inductive. This method is used to find new information that can help explain more about the information and make the description of the researched easier to

understand. The method of the research is divided into three parts, the first is source of data, the second is the technique of collecting data and the third is the technique of analysing data.

1. Data and Sources of Data

a. Primary sources

Primary sources are authentic works, such as statistical data, manuscripts, works of art or literature, that represent original thoughts or information. Secondary sources are the studies conducted by earlier researchers that analyze the primary sources, such as books, journals, encyclopedias, and reviews (Saputrie, 2020). The Primary data source in this research is the film of *Crazy Rich Asian (2018)* by Jon M. Chu.

b. Supporting sources

The secondary data source consists of the previous study and any supporting documents from library research, websites, journal articles, books, and the internet that relate to this study.

2. Technique of Collecting Data

The techniques of collecting data in this research consists of four steps:

- 1) The author intensively watched the film
- 2) The author listened to the dialogue-locating data based on the necessity for analysis

3) The author recorded data by pausing the film during each moment related to the theory.

3. Technique and Analysing Data

Data analysis techniques are methods used to process and organize data obtained in research. In the context of comparative research on parenting styles in the film *Crazy Rich Asians (2018)*, involves researching text, dialogue, or actions related to Eleanor Young's and Karry Chu's in the film to examine the cultural context and background of the characters to understand its influence on parenting style.

G. Theoretical Approach

Because an American study is an interdisciplinary method, researchers must use a multidisciplinary strategy to comprehend America (Adi, 1998). The theoretical approach is also an important aspect of research that must exist. The authors must select few theories from among the many current theories that can support their research. In order to gain a better understanding, the author used both a sociological and a psychological approach in this study.

In analyzing the cause of parenting styles differences in the film *Crazy Rich Asians (2018)*, the relevant approach is using Marxism theory as a sociological approach. Marxism theory allows us to explore the complex

dynamics between social class, power, and decision-making related to parenting style in this narrative context.

Within this approach, the author examined how economic inequality influences the parenting styles of certain characters. The primary division is between the bourgeoisie (owners of capital) and the proletariat (working class). Marxists believe that class struggle is a fundamental aspect of society, with the working class ultimately seeking to overthrow the bourgeoisie to create a classless society (Marx, 1998).

Furthermore, the author used Parenting Style theory as psychological approach to supporting this study. According to Baumrind (1967), there are three main styles of parenting: authoritarian, authoritative, and permissive.

H. Presentation

The author systematizes the content of the research as follows to make it easier for the researcher to complete the study; The first chapter is the introductory information of the research. It covers the background of the study, objective of the study, review of the related studies and presentation. The second chapter consists of theoretical framework containing the theories that informed the writing of this paper; sociological and psychological approach, and theory of Marxism and Parenting Style. The third chapter discusses the research method, it contains the study, data collection method, and data analysis method. The fourth chapter discusses research finding and discussion of the differences of parenting style

between Eleanor Young and Karry Chu in Crazy Rich Asian movie. The last chapter discusses conclusion and suggestion. Bibliography of sources used to support this research will be included at the end of research.