

Daftar Acuan

- Aditya, D. R., Supriyati, E., & Listyorini, T. (2022). Analisis Sentimen Pengguna Twitter Terhadap Rokok Elektrik (Vape) Di Indonesia Menggunakan Metode Naïve Bayes. *JUPI (Jurnal Ilmiah Penelitian dan Pembelajaran Informatika)*, 7(1), 43–50. <https://doi.org/10.29100/jipi.v7i1.2145>
- Alfarizi, M. I., Syafaah, L., & Lestandy, M. (2022). Emotional Text Classification Using TF-IDF (Term Frequency-Inverse Document Frequency) And LSTM (Long Short-Term Memory). *JUITA : Jurnal Informatika*, 10(2), 225–232. <https://doi.org/10.30595/juita.v10i2.13262>
- Alhaq, Z., Mustopa, A., Mulyatun, S., & Santoso, J. D. (2021). Penerapan Metode Support Vector Machine Untuk Analisis Sentimen Pengguna Twitter. *Journal of Information System Management (JOISM)*, 3(2), 44–49. <https://doi.org/10.24076/joism.2021v3i2.558>
- Alsubari, S. N., Deshmukh, S. N., Alqarni, A. A., Alsharif, N., Aldhyani, T. H. H., Alsaade, F. W., & Khalaf, O. I. (2022). Data analytics for the identification of fake reviews using supervised learning. *Computers, Materials and Continua*, 70(2), 3189–3204. <https://doi.org/10.32604/cmc.2022.019625>
- Ardiani, L., & Sujaini, H. (2020). Implementasi Sentiment Analysis Tanggapan Masyarakat Terhadap Pembangunan di Kota Pontianak. *Jurnal Sistem dan Teknologi informasi*, 8(2), 183–190. <https://doi.org/10.26418/justin.v8i2.36776>
- Arsi, P., & Waluyo, R. (2021). Analisis Sentimen Wacana Pemandangan Ibu Kota Indonesia Menggunakan Algoritma Support Vector Machine (Svm). *urnal Teknologi Informasi dan Ilmu Komputer (JTIK)*, 8(1), 147–156. <https://doi.org/10.25126/jtiik.202183944>
- Firdaus, A. A., Yudhana, A., & Riadi, I. (2023a). Sentiment Analysis on 2024 Presidential Election Projection using Support Vector Machine Method. *Decode: Jurnal Pendidikan Teknologi Informasi*, 3(2), 236–245. <http://journal.umkendari.ac.id/index.php/decode>
- Firdaus, A. A., Yudhana, A., & Riadi, I. (2023b). Public Opinion Analysis of Presidential Candidate Using Naïve Bayes Method. *Kinetik: Game Technology, Information System, Computer Network, Computing, Electronics, and Control*, 4(2), 563–570. <https://doi.org/10.22219/kinetik.v8i2.1686>
- Hardi, S. H., & Hartomo, K. D. (2023). Sentiment Analysis of Simobi Plus Mobile Application Using Naïve Bayes Classification. *jurnal media informatika budidarma*, 7(3), 1117–1124. <https://doi.org/10.30865/mib.v7i3.6300>
- Idris, I. S. K., Mustofa, Y. A., & Salihi, I. A. (2023). Analisis Sentimen Terhadap Penggunaan Aplikasi Shopee Menggunakan Algoritma Support Vector

- Machine (SVM). *Jambura Journal of Electrical and Electronics Engineering*, 5(1), 32–35. <https://doi.org/10.37905/jjee.v5i1.16830>
- Joseph, V. R. (2022). Optimal ratio for data splitting. *Statistical Analysis and Data Mining*, 15(4), 531–538. <https://doi.org/10.1002/sam.11583>
- Joseph, V. R., & Vakayil, A. (2022). SPlit: An Optimal Method for Data Splitting. *Technometrics*, 64(2), 166–176. <https://doi.org/10.1080/00401706.2021.1921037>
- Julianto, I. T. (2022). Analisis Sentimen Terhadap Sistem Informasi Akademik Mahasiswa Institut Teknologi Garut. *Jurnal Algoritma*, 19(1), 458–465.
- Kusnadi, R., Yaputra, R. A., & Caintan, M. (2021). Analisis sentimen terhadap game genshin impact menggunakan bert. *RABIT (Jurnal Teknologi dan Sistem Informasi Univrab)*, 6(2), 122–129. <https://doi.org/https://doi.org/10.36341/rabit.v6i2.1765>
- Kusumawati, R., D'Arofah, A., & Pramana, P. A. (2019). Comparison Performance of Naive Bayes Classifier and Support Vector Machine Algorithm for Twitter's Classification of Tokopedia Services. *Journal of Physics: Conference Series*, 1320, 012016. <https://doi.org/10.1088/1742-6596/1320/1/012016>
- Luqyana, W. A., Cholissodin, I., & Perdana, R. S. (2018). Analisis Sentimen Cyberbullying pada Komentar Instagram dengan Metode Klasifikasi Support Vector Machine. *Jurnal Pengembangan Teknologi Informasi dan Ilmu Komputer*, 2(11), 4704–4713.
- Manoj, K. S., & Smita, S. (2021). Support Vector Machine and Random Forest Machine Learning Algorithms for Sentiment Analysis on Tourism Reviews: a Performance Analysis. *i-manager's Journal on Computer Science*, 9(3), 1–9. <https://doi.org/10.26634/jcom.9.3.18479>
- Maulana, R., Voutama, A., & Ridwan, T. (2023). Analisis Sentimen Ulasan Aplikasi MyPertamina pada Google Play Store menggunakan Algoritma NBC. *Jurnal Teknologi Terpadu*, 9(1), 42–48. <https://doi.org/10.54914/jtt.v9i1.609>
- Mubarok, R. (2021). Analisis Sentimen Pengguna Twitter Terhadap Kebijakan Pemberlakuan Pembatasan Sosial Berskala Besar (Psbb) Dengan Metode *Jurnal Siliwangi Seri Sains dan Teknologi*, 7(1), 19–24.
- Muhammadi, R. H., Laksana, T. G., & Arifa, A. B. (2022). Combination of Support Vector Machine and Lexicon-Based Algorithm in Twitter Sentiment Analysis. *Khazanah Informatika : Jurnal Ilmu Komputer dan Informatika*, 8(1), 59–71. <https://doi.org/10.23917/khif.v8i1.15213>
- Mukherjee, P., Badr, Y., Doppalapudi, S., Srinivasan, S. M., Sangwan, R. S., & Sharma, R. (2021). Effect of Negation in Sentences on Sentiment Analysis and Polarity Detection. *Procedia Computer Science*, 185, 370–379. <https://doi.org/10.1016/j.procs.2021.05.038>
- Muraina, I. O. (2022). Ideal Dataset Splitting Ratios in Machine Learning Algorithms: General Concerns for Data Scientists and Data Analysts. *7th International Mardin Artuklu Scientific Researches Conference, February*, 496–504.
- Muttaqin, M. N., & Kharisudin, I. (2021). Analisis Sentimen Pada Ulasan Aplikasi Gojek Menggunakan Metode Support Vector Machine dan K Nearest Neighbor. *UNNES Journal of Mathematics*, 10(2), 22–27.

- <http://journal.unnes.ac.id/sju/index.php/ujm>
- Osmond, A. B., & Hidayat, F. (2021). Electronic Commerce Product Recommendation using Enhanced Conjoint Analysis. *International Journal of Advanced Computer Science and Applications*, 12(11), 666–673. <https://doi.org/10.14569/IJACSA.2021.0121176>
- Praghakusma, A. Z., & Charibaldi, N. (2021). Komparasi Fungsi Kernel Metode Support Vector Machine untuk Analisis Sentimen Instagram dan Twitter (Studi Kasus : Komisi Pemberantasan Korupsi). *JSTIE (Jurnal Sarjana Teknik Informatika) (E-Journal)*, 9(2), 33–42. <https://doi.org/10.12928/jstie.v9i2.20181>
- Pratmanto, D., Rousyati, R., Wati, F. F., Widodo, A. E., Suleman, S., & Wijianto, R. (2020). App Review Sentiment Analysis Shopee Application in Google Play Store Using Naive Bayes Algorithm. *Journal of Physics: Conference Series*, 1641, 012043. <https://doi.org/10.1088/1742-6596/1641/1/012043>
- Que, V. K. S., Iriani, A., & Purnomo, H. D. (2020). Analisis Sentimen Transportasi Online Menggunakan Support Vector Machine Berbasis Particle Swarm Optimization. *Jurnal Nasional Teknik Elektro dan Teknologi Informasi*, 9(2), 162–170. <https://doi.org/10.22146/jnteti.v9i2.102>
- Rahmad, F., Suryanto, Y., & Ramli, K. (2020). Performance Comparison of Anti-Spam Technology Using Confusion Matrix Classification. *IOP Conference Series: Materials Science and Engineering*, 879, 012076. <https://doi.org/10.1088/1757-899X/879/1/012076>
- Rohman, A. N., Musyarofah, R. L., Utami, E., & Raharjo, S. (2020). Natural Language Processing on Marketplace Product Review Sentiment Analysis. *2020 2nd International Conference on Cybernetics and Intelligent System, ICORIS 2020*. <https://doi.org/10.1109/ICORIS50180.2020.9320827>
- Sari, F. V., & Wibowo, A. (2019). Analisis Sentimen Pelanggan Toko Online Jd.Id Menggunakan Metode Naive Bayes Classifier Berbasis Konversi Ikon Emosi. *Jurnal SIMETRIS*, 10(2), 681–686. <https://jurnal.umk.ac.id/index.php/simet/article/view/3487/1883>
- Styawati, S., Hendrastuty, N., & Isnain, A. R. (2021). Analisis Sentimen Masyarakat Terhadap Program Kartu Prakerja Pada Twitter Dengan Metode Support Vector Machine. *Jurnal Informatika: Jurnal Pengembangan IT*, 6(3), 150–155. <https://doi.org/10.30591/jpit.v6i3.2870>
- Suarnatha, I. P. D., Agus, I. M., & Gunawan, O. (2022). Implementasi Metode Certainty Factor dalam Sistem pakar Deteksi Penyakit Pencernaan pada Manusia. *CoSciTech*, 3(2), 73–80.
- Syahputra, H. (2021). Sentiment Analysis of Community Opinion on Online Store in Indonesia on Twitter using Support Vector Machine Algorithm (SVM). *Journal of Physics: Conference Series*, 1819, 012030. <https://doi.org/10.1088/1742-6596/1819/1/012030>
- Tufail, H., Ashraf, M. U., Alsubhi, K., & Aljahdali, H. M. (2022). The Effect of Fake Reviews on e-Commerce during and after Covid-19 Pandemic: SKL-Based Fake Reviews Detection. *IEEE Access*, 10, 25555–25564. <https://doi.org/10.1109/ACCESS.2022.3152806>
- Virgananda, M. A., Budi, I., Kamrozi, & Suryono, R. R. (2023). Purchase Intention and Sentiment Analysis on Twitter Related to Social Commerce. *International Journal of Advanced Computer Science and Applications*,

- 14(7), 543–550. <https://doi.org/10.14569/IJACSA.2023.0140760>
- Wahyudi, T., Indrajit, R. E., & Fauzi, M. (2017). Pemanfaatan Status Kredit Nasabah Untuk Mengevaluasi Pembiayaan KPR Pada Bank Muamalat Indonesia Menggunakan Data Mining. *Seminar Nasional Sains dan Teknologi*, 7, 1–5. jurnal.umj.ac.id/index.php/semnastek
- Winahyu, J., & Suharjo, I. (2021). Aplikasi Web Analisis Sentimen Dengan Algoritma Multinomial Naïve Bayes. *KARMAPATI*, 10(2), 206–214.
- Wiyanto, W., & Setyaningsih, Z. (2021). Sentiment Analysis Pemutusan Hubungan Kerja Akibat Pandemi Covid-19 Menggunakan Algoritma Naïve Bayes Dan PSO. *Jurnal Sisfokom (Sistem Informasi dan Komputer)*, 10(3), 426–431. <https://doi.org/10.32736/sisfokom.v10i3.1299>
- Xiahou, X., & Harada, Y. (2022). B2C E-Commerce Customer Churn Prediction Based on K-Means and SVM. *Journal of Theoretical and Applied Electronic Commerce Research*, 17, 458–475. <https://doi.org/https://doi.org/10.3390/jtaer17020024>
- Yang, R., Yu, L., Zhao, Y., Yu, H., Xu, G., Wu, Y., & Liu, Z. (2020). Big data analytics for financial Market volatility forecast based on support vector machine. *International Journal of Information Management*, 50, 452–462. <https://doi.org/10.1016/j.ijinfomgt.2019.05.027>