

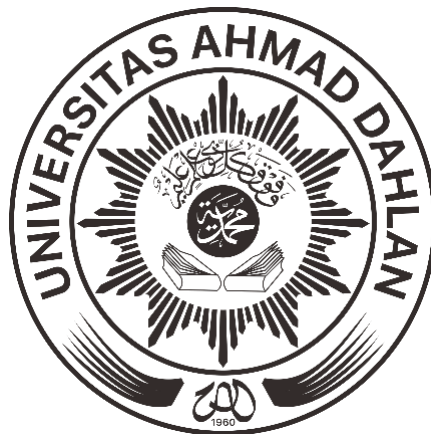
**ASIAN REPRESENTATION IN AMERICAN HIP HOP LYRICS  
BY RICH BRIAN**

**Undergraduate Thesis**

Submitted as a Partial fulfillment of Requirements

to Obtain Sarjana Sastra Degree English

Literature Department



**BY**

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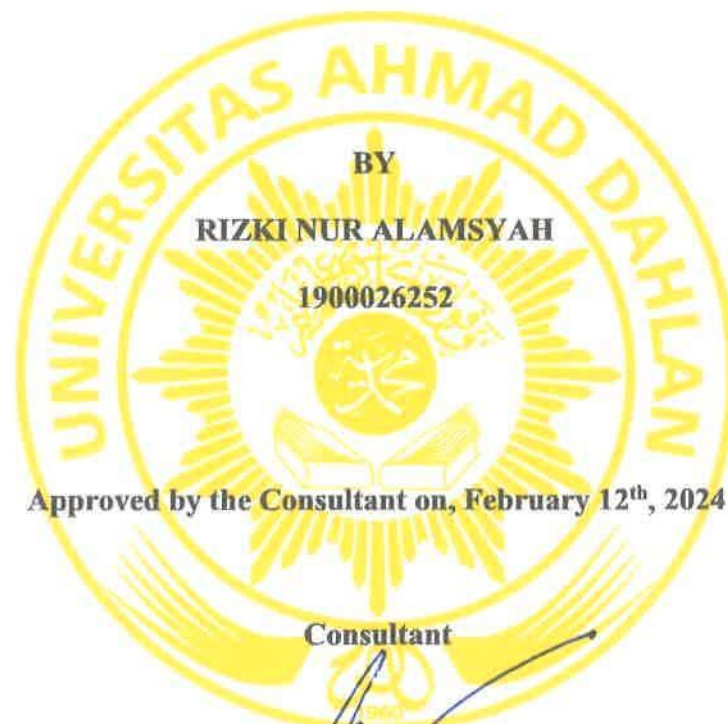
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**APPROVAL PAGE**

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LYRICS BY RICH BRIAN**

**An Undergraduate Thesis**

**Submitted as a Partial Fulfillment of the Requirements to achieve Sarjana  
Sastra Degree in English Literature Department Faculty of Literature,  
Culture, and Communication Universitas Ahmad Dahlan**



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## RATIFICATION PAGE

ASIAN REPRESENTATION IN AMERICAN HIP HOP LYRICS BY RICH  
BRIAN

AN UNDERGRADUATE THESIS

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This Undergraduate Thesis has been examined on February 12<sup>th</sup>, 2024 and has been accepted as one of the requirements to Obtain *Sarjana Sastra* Degree in English Literature Department Faculty of Literature, Culture, and Communication Universitas Ahmad Dahlan

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Herewith, I state that all these statements, opinions, analysis, that I have written in this undergraduate thesis entitled **ASIAN REPRESENTATION IN AMERICAN HIP HOP LYRICS BY RICH BRIAN** are my original work. During the process, I optimally conducted my own research with the help of some references and suggestions. Every word and statement taken from these references are treated as quotation and experts in which the name of the author and publisher are stated. If any claim related to this analysis that I made persist in the future, I would be fully responsible for my clarification.

Yogyakarta, February 12<sup>th</sup>, 2024



Rizki Nur Alamsyah

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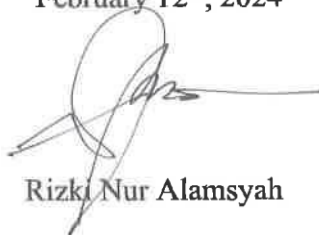
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February 12<sup>th</sup>, 2024



Rizki Nur Alamsyah

Mengetahui,  
Pembimbing



Dr. Kasiyarno, M.Hum

## ACKNOWLEDGEMENT



All praises are due to Allah SWT, the Most Beneficent, and Most Gracious. The writer testifies there is no God but Allah, and testifies that Muhammad SAW is His messenger. Without His power and help, the writer is not able to accomplish this undergraduate thesis.

The writer thanks to all people that support him in finishing this research and especially to Dr. Kasiyarno, M.Hum, for his dedications, advices, supports, and guidance with all his patience so that the writer is able to accomplish this undergraduate thesis.

In accomplishing this thesis, the writer is grateful to many people who have helped he. Therefore, I would like to say my great thanks to:

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2. Prof. Dr. Muchlas, M.T., as the Rector of Universitas Ahmad Dahlan.
3. Wajiran, S.S., M.A., Ph.D., as the Dean of Faculty of Literature, Culture, and Communication of Universitas Ahmad Dahlan.
4. Drs. Maftukhin, M.Hum., as the Head of English Literature Department of Universitas Ahmad Dahlan.
5. All the lecturers of English Letters Department, Faculty of Literature, Culture, and Communication of Universitas Ahmad Dahlan for the guidance and direction in my study.



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7. Miss with student number B.111.20.0273 who has become a house without a pillar and a roof, who always accompanied and became a support system during the thesis preparation process.
8. All of my friends in Universitas Ahmad Dahlan who always support me.

Therefore, any suggestions to make this thesis better are welcomed. The writer hopes that this research will give contribution to develop English studies and can be continued in the future.

Yogyakarta

February 12<sup>th</sup>, 2024



Rizki Nur Alamsyah

## **MOTTO**

God created the heavens and the earth in just six days, and he didn't  
create something in nine months just for a joke

keep going champions!

## **DEDICATION**

### **This thesis is dedicated to:**

- My beloved parents Ibu Ning Rahayu and Bapak Zainal. I'm blessed to have you both in my life. Thank you for your infinite love. Thank you for your prayers, Bu, Pak. Thank you for encouraging me to do the things I never think I'm capable of. Thanks for keeping the interest rates low on everything I owe you. Your inner light and your strength have always fascinated me. I love you, Bu, Pak. Barakallah.
- My little brother Willy and my little sister Jasmin for you all constant love and support.
- Brothers and friends who have provided support, advice and enthusiasm from the beginning to the end of the thesis preparation.
- To a partner who always gives time and all his patience in advising and providing input in the writing of this thesis.
- Last but not least, I wanna thank me, I wanna thank me for believing in me, I wanna thank me for doing all this hard work, I wanna thank me for having no days off, I wanna thank me for never quitting, I wanna thank me for always being a giver, I wanna thank me for trying to do more right than wrong, I wanna thank me for just being me at all times.

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**ASIAN REPRESENTATION IN AMERICAN HIP HOP LYRICS  
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**ABSTRACT**

*This research aims to identify the representations and challenges of Asian struggles as an immigrant minority group in modern American society. The data collection process for this research is based on a descriptive qualitative method, which involves listening, recording, and writing down the symbols and meanings of Rich Brian's seven song lyrics. The results show that there is a relationship between the representation of successful Asians in modern American society and the struggles they go through. And also the stereotypes that influence the success of Asians in modern American society. This research shows several points such as the success or success of Asian immigrants in modern American society who perform better. Overcoming stereotypes and also the hard struggle against all the violence of racism and exclusion.*

**Key Words:** *Representation, Struggles, Immigrant, Asian American, Asian*

# **ASIAN REPRESENTATION IN AMERICAN HIP HOP LYRICS BY RICH BRIAN**

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## **INTISARI**

*Penelitian ini bertujuan untuk mengidentifikasi representasi dan tantangan perjuangan orang Asia sebagai kelompok minoritas imigran dalam masyarakat Amerika modern. Proses pengumpulan data untuk penelitian ini menggunakan metode kualitatif deskriptif, yaitu dengan cara mendengarkan, mencatat, dan menuliskan simbol-simbol dan makna dari tujuh lirik lagu Rich Brian. Hasil penelitian menunjukkan bahwa terdapat hubungan antara representasi orang Asia yang sukses di masyarakat Amerika modern dengan perjuangan yang mereka lalui. Dan juga stereotip yang mempengaruhi kesuksesan orang Asia dalam masyarakat Amerika modern. Penelitian ini menunjukkan beberapa poin seperti keberhasilan atau kesuksesan imigran Asia di masyarakat Amerika modern yang berprestasi lebih baik. Mengatasi stereotip dan juga perjuangan keras melawan segala kekerasan rasisme dan pengucilan.*

**Kata Kunci:** *Representasi, Perjuangan, Imigran, Asia-Amerika, Asia*