

# **A SEMIOTIC ANALYSIS OF THE CHARACTER SUN IN MOBILE LEGENDS**

**Undergraduate Thesis Proposal**

Submitted as Partial Fulfilment of the Requirement  
to Obtain *Sarjana Sastra* Degree  
English Literature Department



**By**

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UNIVERSITAS AHMAD DAHLAN  
2024**

APPROVAL PAGE

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Submitted as a Partial Fulfillment on the Requirements to Obtain *Sarjana  
Sastra* Degree in English Literature Department Faculty of Literature,  
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**RATIFICATION PAGE**

**A SEMIOTIC ANALYSIS OF THE CHARACTER SUN IN  
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**An Undergraduate Thesis**

**By**

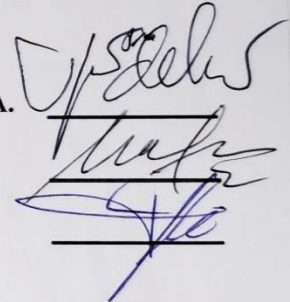
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**This Undergraduate Thesis has been examined on March 22<sup>th</sup> 2024 and has been accepted as one of the requirements to obtain Sarjana Sastra Degree in English Literature Department, Faculty of Literature, Culture, and Communication Universitas Ahmad Dahlan**

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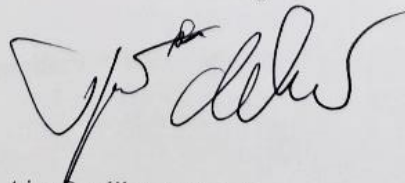
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Mengetahui,  
Pembimbing



Dr. Ajar Pradika Ananta Tur, S.S., M.A..

## ACKNOWLEDGEMENT

All praises are due to Allah SWT, for the abundance of grace and guidance for all of us. I bear witness that there is no god who has the right to be worshiped except Allah. And I testify that the Prophet Muhammad is the Messenger of Allah. This thesis was successfully accomplished solely with his permission.

The author would like to thank all those who have support and participate in completing this thesis. especially to the honorable Mr. Dr. Ajar Pradika Ananta Tur, S.S., M.A. for the support, advice, knowledge and dedication he provided so that the author can complete this thesis.

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2. Wajiran, S.S., M.A., Ph.D., as the Dean of Faculty of Literature, Culture, and Communication of Universitas Ahmad Dahlan.
3. Drs.Maftukhin, M.Hum as the Head of English Literature Department of Universitas Ahmad Dahlan.
4. All of great lecturers in English Literature Department, Faculty of Literature, Communication, and Culture, Universitas Ahmad Dahlan, who has teaches the wonderful knowledge and experience while I was studying at UAD.
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8. my friend at the KEPRI dormitory. where I spent a lot of time to complete this thesis.

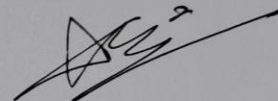


9. the last one, for myself. Even though I have many shortcomings, I am grateful that I managed to rise and motivate myself from the lowest point when I was working on this thesis. so that I can have trust in the people around me.

Additionally, the author gladly welcomes all criticism and suggestions make this thesis better. The author hopes that this thesis can help anyone who reads this thesis.

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Khusnul Ridho Moh Arif

## **MOTTO**

**“Unlike a game, life did not have any reset button when you lose”**

## **DEDICATION PAGE**

### **This thesis is dedicated to**

I dedicate this thesis to my parents and family. Who always gives me support and prayers. And also, to my cute nieces and nephews whose smiles always give me encouragement to finish this thesis.

And I also dedicate this thesis to my close friends Eka octa Widiastuti, Rahmasari Putri Azzahra, Nafiza, Farren Fedrian Pratama, and Achmad Muhayyat Ramdanu who have played an important role in the process of completing this thesis. They always helped and gave me very useful advice in this thesis. and I also dedicate this thesis to Fadhila Oktarinda who always gives me support and also allows me to borrow her laptop to complete this thesis.

Last but not least, I dedicate this thesis to Mobile Legend. Which is a game I have been playing for a long time. In this long period of time, I have gained a lot of valuable experience and friends.

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## ABSTRACT

Sun is one of the characters from the Mobile Legend Bang Bang game who has unique features that make him interesting to play. Sun has a human-like appearance but exhibits physical characteristics like an ape. This research aims to identify the denotative, connotative, and myth meanings of the signs present in the character Sun using Roland Barthes' semiotic theory.

This research uses qualitative methods and Roland Barthes's theory to analyze data. Meanwhile, the data collection methods used are observation and documentation. The data in this research is in the form of screen captures and descriptions of Sun's character as explained in the game. Then the data will be analyzed using Roland Barthes' theory, namely two-order signification, to find denotative, connotative, and myth that contained in the character Sun.

The results of this research show that denotative and connotative meanings can be found in research data. These two meanings are presented implicitly and explicitly which provide a more detailed explanation of Sun's character. furthermore, the myth built on the character Sun shows the relationship between the character Sun and the culture and ideology of today's society.

**Keyword: Games, sign, Character Sun**

## INTISARI

Game merupakan salah satu produk perkembangan teknologi yang sangat digemari saat ini. Tak hanya sekedar hiburan, karakter-karakter yang ada di dalam game juga dapat menyampaikan pesan kepada para pemainnya. Sun merupakan karakter unik yang ada pada game Mobile Legend. Karakter ini terinspirasi dari cerita yang sangat terkenal dari dataran Tiongkok. Dari segi tampilan visual, karakter Matahari memiliki banyak tanda yang bisa dianalisis untuk mengetahui makna tersembunyi di dalamnya.

Penelitian ini merupakan penelitian kualitatif dan menggunakan teori semiotika Rolland Barthes. Dimana teori Roland Barthes dapat menganalisa secara mendalam konsep denotasi, konotasi dan mitos pada karakter Matahari. denotasi merupakan makna sebenarnya dari suatu tanda, kemudian konotasi merupakan makna yang tersirat, dan terakhir mitos merupakan makna yang berkaitan dengan unsur budaya yang ada dalam masyarakat. Teknik pengumpulan data yang digunakan dalam penelitian ini adalah observasi, dokumentasi, dan studi pustaka.

Penelitian ini menemukan bahwa tanda-tanda denotasi ditemukan pada setiap data yang dianalisis. Lebih lanjut, tanda denotasi ini mengandung makna konotatif mengenai identitas tokoh Matahari. Kemudian mitos-mitos yang terdapat pada tokoh Sun erat kaitannya dengan sifat manusia dan juga berkaitan dengan ajaran Buddha.

**Kata Kunci: Game, Tanda, Karakter Sun**