

**AN ANALYSIS OF VIOLATING MAXIMS IN
COOPERATIVE AND POLITENESS PRINCIPLES IN
STAND-UP COMEDY SHOW BY TREVOR NOAH**

Undergraduate Thesis

Submitted as a partial Fulfilment of the Requirement
to achieve *Sarjana Sastra* Degree
English Literature Department



By

ANITA JULIANI

1700026143

**ENGLISH LITERATURE DEPARTMENT
FACULTY OF LITERATURE, CULTURE, AND COMMUNICATION
UNIVERSITAS AHMAD DAHLAN**

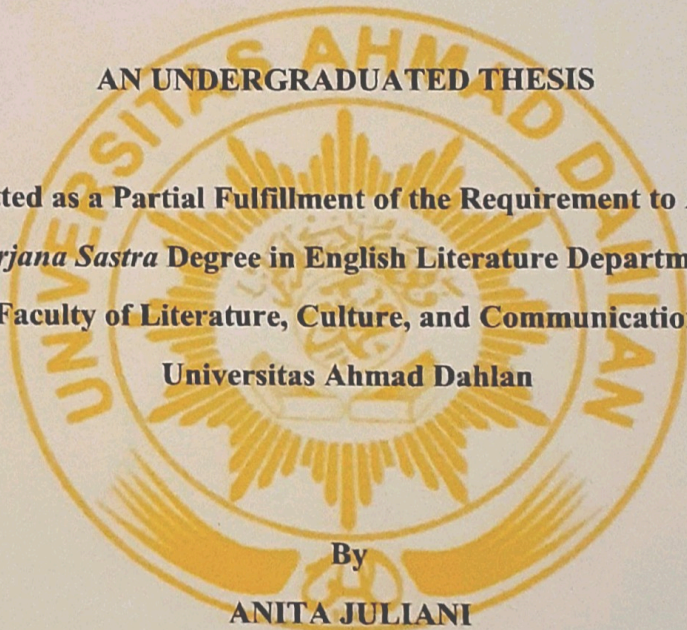
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APPROVAL PAGE

**AN ANALYSIS OF VIOLATING MAXIMS IN COOPERATIVE AND
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TREVOR NOAH**

AN UNDERGRADUATED THESIS

**Submitted as a Partial Fulfillment of the Requirement to Archive
Sarjana Sastra Degree in English Literature Department
Faculty of Literature, Culture, and Communication
Universitas Ahmad Dahlan**



**By
ANITA JULIANI**

1700026143

Approved by the Consultant on March 25th, 2024

Consultant

A handwritten signature in black ink, appearing to read "Ajar Pradika Ananta Tur". The signature is fluid and cursive, written over the printed name below.

Ajar Pradika Ananta Tur, S.S., M.A.

NIY 60160859

RETIFICATION PAGE

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By
ANITA JULIANI
1700026143

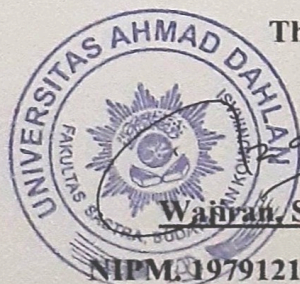
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3. Second Examiner : Drs. Maftukhin, M.Hum

Yogyakarta, March 25th, 2024
English Literature Department
Faculty of Literature, Culture, and Communication

The Dean


Wajiran, SS., M.A., Ph.D.
NIPM. 19791218 200309 11 0900733

STATEMENT OF WORK ORIGINALITY

Name : Anita Juliani
Student Number : 1700026143
Department : Sastra Inggris
Faculty : Sastra, Budaya, dan Komunikasi
University : Universitas Ahmad Dahlan

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12072ALX160456713
Anita Juliani

PERNYATAAN

Nama : Anita Juliani

NIM : 1700026143

Program Pendidikan : Sastra Inggris

Fakultas : Sastra, Budaya, dan Komunikasi

Universitas : Universitas Ahmad Dahlan

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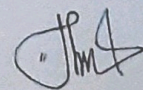
Nama : Anita Juliani
NIM : 1700026143
Email : anitajuli169@gmail.com
Program Pendidikan : Sastra Inggris
Fakultas : Sastra, Budaya, dan Komunikasi
Judul Tugas Akhir : AN ANALYSIS OF VIOLATING MAXIMS IN
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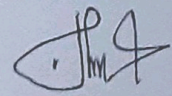
Nama : Anita Juliani
NIM : 1700026143
Email : anitajuli169@gmail.com
Fakultas : Sastra, Budaya, dan Komunikasi
Program Studi : Sastra Inggris
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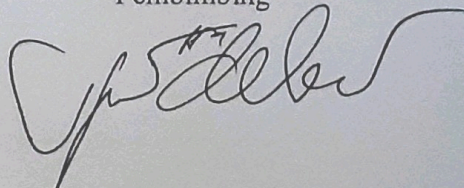
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Mengetahui,

Pembimbing



Ajar Pradika Ananta Tur S.S., M.A.

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All praises and gratitude belong to Allah SWT, Lord of the worlds, who guide us to the straight path. Blessing and salutation upon Muhammad SAW as His messenger. Without His help and guidance, the writer will not be able to complete this undergraduate thesis.

This work represents the culmination of my research, which would not have been possible without the assistance, support, encouragement, love, and prayers of others. I would like to thank my respected supervisor Mr. Ajar Pradika Ananta Tur S.S., M.A., for his unwavering dedication, valuable advice. Support, and guidance, along with his patience, which enabled me to successfully complete this undergraduate thesis. I am also grateful for any feedback or suggestions for improving this thesis. Therefore, I extend my sincere thanks to:

1. Prof. Dr. Muchlas, M.T, as the Rector of Universitas Ahmad Dahlan
2. Wajiran, Ph.D., as the Dean of Faculty of Literature, Culture, and Communication of Universitas Ahmad Dahlan;
3. Drs. Maftukhin, M.Hum., as the Head of English Literature Department Faculty of Literature, Culture, and Communication of Universitas Ahmad Dahlan;
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5. All staffs of Universitas Ahmad Dahlan who helped administration affairs and all librarians in Universitas Ahmad Dahlan;
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In the end, the writer acknowledges the imperfections of this thesis and welcomes any critique or suggestions for improvement. It is the writer's aspiration that this research will offer valuable insights to readers, particularly those who interested in linguistics and pragmatics study.

Yogyakarta, March 25th 2024

Anita Juliani

MOTTO

- If Allah SWT delays something then there is *Khair* in it, it is delayed for my own benefit. I might not be able to see it right now but Allah SWT will show me why He made me wait. Be patient. –

“So, remember Me; I will remember you. And be grateful to Me and do not deny Me.”

(2:152)

“And do not be like those who forgot Allah, so He made them forget themselves...”

(59:19)

DEDICATION PAGE

This thesis is dedicated to:

The One and Only, the Almighty, Allah SWT who gave me the strength and knowledge to finish this thesis, Alhamdulillah.

Also, blessing and salutation upon Nabi Muhammad SAW, without his message, Islam, I'm not going to be who I am today.

To my father in the heaven,

You always gave us your best during your life. Finishing this education and seeking knowledge in the way that Allah SWT pleased is the only gift that I could give for you.

To my beloved mother,

I would never finish this education without your support. All of my hard work is nothing compared to what you've done for me. A huge thanks for you, mom.

To my dear friends,

You lot I'm so grateful to have you, Wallahi. I appreciate for all the "yok bisa yok" even if I kept saying I can't to myself. Once again, thank you Nia, Rifa, Siwi, Vara, Wiwit, Zara.

To my squishy cats,

Thanks for your companion and your cuddles! Mommy loves you

Lastly, to myself

Girl, YOU'VE DONE IT!!!

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ABSTRACT

This research is entitled an analysis of violating maxims in cooperative and politeness principles in stand-up comedy show by Trevor Noah. The aims of this research are (1) to identify the types of violating maxim of cooperative principles in stand-up comedy show by Trevor Noah, (2) to identify the types of violating maxim of politeness principles in stand-up comedy show by Trevor Noah, and (3) to find out the aims of the violation of cooperative and politeness principles in stand-up comedy show by Trevor Noah.

This research is a qualitative descriptive research. The data in this research are Trevor Noah's utterances in his stand-up comedy shows taken from his YouTube channel. The writer analyzed the data obtained using the *Simak Bebas Libat Cakap* technique (Uninvolved Conversation Observation Technique) and note-taking technique. To analyze the data, the writer used a descriptive analysis method based on Grice's theory of cooperative principles and Leech's theory of politeness principles.

The result of this research shows that there are 54 utterances containing humor in Trevor's stand-up comedy show which violated cooperative and politeness principles. The most frequent violations of Grice's cooperative principles were in a form of relevance maxim and manner maxim, each of which was violated 9 times. Meanwhile, Leech's politeness principles mostly were violated in a form of approbation maxim and sympathy maxim, each of which was violated 6 times. Apart from that, in this research, the writer found 2 purposes of violating maxim of cooperative and politeness principles in stand-up comedy show by Trevor Noah, namely to be funny and criticize.

Keywords: Pragmatics, Cooperative Principles, Politeness Principles, Stand-up Comedy

INTISARI

Penelitian ini berjudul analisis pelanggaran maksim dalam prinsip kerjasama dan prinsip kesopanan dalam pertunjukan stand-up comedy Trevor Noah. Tujuan dari penelitian ini adalah (1) untuk mengidentifikasi jenis-jenis pelanggaran maksim dalam prinsip kerjasama dalam pertunjukan stand-up comedy Trevor Noah. (2) mengidentifikasi jenis-jenis pelanggaran maksim dalam prinsip kesopanan dalam pertunjukan stand-up comedy Trevor Noah. And (3) untuk mengetahui tujuan dari pelanggaran prinsip kerjasama dan prinsip kesopanan dalam pertunjukan stand-up comedy Trevor Noah.

Penelitian ini merupakan penelitian deskriptif kualitatif. Data dalam penelitian ini merupakan tuturan-tuturan Trevor Noah dalam pertunjukan stand-up comedynya yang diambil dari kanal YouTube-nya. Penulis menganalisis data yang didapat menggunakan tehnik Simak Bebas Libat Cakap (SBLC) dan Teknik mencatat. Untuk menganalisis data, penulis menggunakan metode deskriptif analisis berdasarkan teori prinsip kerjasama Grice dan prinsip kesopanan Leech.

Hasil penelitian menunjukkan bahwa terdapat 54 tuturan yang mengandung humor dalam stand-up comedy Trevor Noah yang melanggar prinsip kerjasama dan prinsip kesopanan. Pelanggaran prinsip kerjasama Grice paling banyak terjadi adalah pelanggaran maksim relevansi dan maksim pelaksanaan, masing-masing dilanggar 9 kali. Sedangkan pelanggaran prinsip kesopanan Leech dalam stand-up comedy Trevor Noah paling sering terjadi adalah pelanggaran maksim kemurahan dan maksim kesimpatian, masing-masing dilanggar sebanyak 6 kali. Selain itu, dalam penelitian ini peneliti menemukan 2 tujuan pelanggaran prinsip kerjasama dan kesopanan dalam stand-up comedy Trevor Noah yaitu untuk melucu dan mengkritik.

Kata kunci: Pragmatik, Prinsip Kerjasama, Prinsip Kesopanan, stand-up comedy