

CHAPTER I

INTRODUCTION

A. Background of Choosing the Study

Racism is no stranger to today's life, the development of racism from year to year is getting faster, talking about racism is the most interesting and heart-wrenching thing, how can the development of racism be getting wider and more developed in the past, racism was only word of mouth, even now the media sometimes contain elements of racism so that even a film sometimes contains elements of racism. Now the world of film around the world is growing so fast and rapidly, film itself is one of them, the film itself is a work that uses images combined with sound from various audio-visual media in the world which has quite a lot of demand. With so many enthusiasts in film media, sometimes films are used as a medium to convey certain messages or ideologies to the wider community (Cateridge, 2015). According to Effendy in Mulya and Mahmud (2023) film is a visual and audio medium to convey messages to a group of people gathered in one place.

Films are also sometimes used for one-sided interests, such as telling stories or even conveying the racism of a nation or group that they consider a minority. Every filmmaker must have a thought in creating his work, a thought that has a specific purpose for the audience. Classical Marxism also explains that the media will tend to be monopolized by the capitalist class for certain interests. They work sensibly by disseminating ideas and methods to the ruling class,

which rejects other ideas that are thought to create change or lead to the creation of working class awareness of their interests (McQuail, 2011).

42 The True Story of An American Legend is a Hollywood film produced by Warner Bros. Pictures and Legendary Pictures. The film by 3 Brian Helgend was released on April 21, 2013. The researcher chose this film because the plot and story are very interesting and inspire us all. This film tells the story of the journey and struggles of the first black African-American baseball player, who plays in the modern white professional baseball team in California, United States, which is at the center of the problem is the color of the skin that is still "thick" in 1945. In the film *42 The True Story of An American Legend*, there are several important characters, including: Jackie Robinson, Branch Rickey, and Rachel Robinson. Jackie Robinson himself was the first black African-American baseball player to play on the white baseball team in California, played by Chadwick Boseman. Branch Rickey, is an executive of the white premier league baseball team in California, United States, where Jackie Robinson plays, Branch Rickey himself played by Harrison Ford. While Rachel Robinson is the wife of Jackie Robinson, played by Nicole Beharie.

The researcher sees that the movie *42 The True Story of An American Legend* is very interesting to study and research, because in this film the main character is played by a African-American who is described as having more qualified advantages in baseball compared to others. white character. Where in addition to the main character in this film, which is played by dark-skinned people, white characters are described as having advantages over dark-skinned

characters as the main characters. The process of characterization based on skin color and characterization may seem simple, but if we examine deeper in this film, white people often dominate as the underdog character of African-Americans.

Starting from the phenomenon of racism from several Hollywood films and the general difference in treatment of the position of African-Americans in the film *42 The True Story of An American Legend*. Researchers are interested in studying academically about racial discrimination in baseball, and why baseball is dominated by white people in the film *42 The True Story of An American Legend* through research.

B. Scope of the Study

Base on explanation above, In this section the researcher focus on discrimination that occurs in the main character, and why in general the game of baseball is dominated by white people in the film *42 The True Story of An America Legend* and why white people fly against African American.

C. Problem Formulation

From the description that the researcher describes above, the researcher on focuses on many problems:

1. How is racism discrimination reflected in the film *42 The True Story of An American Legend*, especially in American.
2. Why is game of baseball dominated by whites in the film *42 The True Story of An American Legend*.

D. Objective Of the Study

Based on the formulation of the problem, the researchers set several objectives for this study, namely as follows:

1. To explain the discrimination experienced by the main character in the film *42 The True Story of An American Legend*, especially in America.
2. To know why in *42 The True Story of An American Legend*, the game of baseball is dominated by the white race.

E. Review on Related Study

Many studies have examined films about racism in various ways, racism itself has many types ranging from racial differentiation or differentiation of social class caste and many others, in this case the researcher wants to focus on racism that occurs in the baseball game in the film. *42 The True Story of An American Legend* and why the game of baseball is dominated by white race.

Journal entitled *Race Discrimination in the Assistance Film* by Ariesta & Muliastuti (2017) discusses the lives of black maids who are discriminated against by race and social class, so that they experience disadvantages for minorities, but in this case they are not silent they fight to get a position the same one. The journal concluded that discrimination can increase motivation to gain equality. In this journal by Ariesta and Muliastuti, it only discusses the general side of discrimination. There is no in-depth analysis of

the factors how discrimination can occur, especially in race itself, which is very different from this research.

Another journal that discusses the same topic entitled *The Meaning of Racism in Film (Analysis of the Get Out Film Reception)* by Ghassani & Nugroho (2019), this journal dissects it based on the treatment received by African Americans. With the main focus of this journal is the conversations conducted by the police and African Americans, they want to know what caused the discrimination in the film. Describe each scene and words and group them into tables according to their type. Here they only examine in terms of language and scenes without analyzing the extrinsic elements of the film.

The last journal entitled *Representation of Racism in the Woodlawn Film* by (Evelyn et al., 2019), discusses existing racism which can be seen in the level of reality, the level of representation and the level of ideology. These three categories emerged after researchers saw the entire film and these three categories are closely related to the depiction of racism in the Woodlawn film. Described briefly and in general From these three levels, the representation of racism that appears in the Woodlawn film is shown through racism in education and sports. Whites have the ideology that their race is a superior race compared to blacks. Whereas black skin is a race that whites look down on.

From several previous studies that have been described above, there is a very prominent difference between previous research and this research, including previous research explaining the language used to show racism that

exists, not only that, previous research also said that the treatment of racism in films they studied while this study explained more broadly starting from the language of treatment and dominance in a sport, especially baseball.

F. Research Methodology

Research takes steps and focuses on qualitative data. Qualitative research is research to explore and understand the meaning that is considered by some people to come from human problems. Bogdan and Taylor in Moleong (2007) define qualitative methods as research procedures that produce descriptive data in the form of written or spoken words from people and observable behavior.

From the explanation that has been stated above, qualitative data can take many things, such as photos, objects, emails, video recordings of behavior, etc. However, dialogue is often the raw material for qualitative researchers to analyze, and there are many clues to dealing with it. In this study, analysis is a way to get something by using a technique or procedure, which will assist in the collection and analysis of data in this study.

1. Data and Source of Data

a. Primary data

Primary sources are collected directly from the original sources. Primary data is data collected from direct sources, using methods such as creative works (films, music, pictures, etc.), diaries, experiments conducted, letters, surveys and censuses, interviews (Kabir, 2016). The main data of this research are scenes and dialogues.

Researchers who watch the film *42 The True Story of An American Legend* repeatedly to analyze this 2 hour 8 minute film as primary data, will help researchers find problems that occur in every situation.

b. Secondary data

Secondary data is data collected from studies, surveys, or experiments that have been carried out by others or for other research (Mazhar et al., 2021). Examples of secondary data include essays, newspaper opinions, reviews, textbooks, libraries. Secondary data from this research is collected from the Youtube website about the interview of this film and its issues.

2. Method of Collecting The Data

In this study researcher used 2 methods to obtain data. First, listening technique, and second, note-taking technique. The technique used to observe is, the researcher collects data by intensively viewing the film, reading the film script, understanding every scene played by the characters, then seeing the events that occur in the film. The researcher acts as an observer of the film and does not participate in the making or scenes in the film. Furthermore, in the note-taking technique, the researcher made notes in each film's storyline that had been seen against scenes that had the potential to cause discrimination. This technique aims to make it easier to understand all the data in film *42 The True Story of An American Legend* which is then included in the data analysis.

3. Method of Analyzing Data

The researcher uses data collection techniques and descriptive data in analyzing the process. The first activity for writers is to watch the film 42 *The True Story of an American Legend* on the internet or on the website. The second step is the writer collects information data from films that have been watched and have been understood. Furthermore, the researcher also seeks to obtain information from other sources such as journals, books, articles, and related references that help the researcher to help strengthen the analysis process. Finally, all the data that has been collected is then analyzed with related theories to complete the data analysis which is then described.

G. Theoretical Approach

The researcher will adopt a Cultural Approach and Rasicm Approach to analyze this research.

a. Cultural Approach

Culture is a way of surviving a group or group of people's habits, beliefs, norms, thoughts, generally without guarantees, and acceptance that is given through communication and imitation from one generation to the next. Popular culture is a series of entertainment tools and is a product that is traded for material interests for the purpose of making profit, although sometimes on the other hand popular culture is created for other purposes, such as interests in creating a type of political culture. This gives the fact that popular culture is related to many aspects, such as consumption, fashion,

politics, and others. The cultural approach is an approach to understanding culture. From John Storey's book *Cultural Theory and Popular Culture* (5th edition), he says there are various ways to define popular culture. It is seen as a commercial culture, mass produced for mass consumption by the mass media. Popular culture is a culture that is widely used by many people. Evidenced by the sale of books or films (Williams 1983). Culture is an effort to give meaning to literary works to understand the message conveyed and understand the reality of life. The researcher uses a cultural approach to analyze the film *42 The True Story of An American Legend* as popular culture.

b. Racism Approach

Racism is a form of action that is often found in society. As an activity, of course, racism has a very large impact, both for the community itself and in life in the future. On the other hand, acts of racist behavior are usually carried out by people who are not familiar with certain groups. Those who only see cover from a very small point of view then look down on others. Examples of this behavior, for example, are seeing black people, then intentionally saying inappropriate things to people they just met without seeing the other side such as their kindness, commitment, or other attitudes. Racism also often occurs in minority groups. The term people and minorities and ubiquitously wedded in public health discourse, policy and research (Bowleg, 2012).

In this study, researchers used a Cultural Approach and Racism Approach to discuss policies regarding the participation of the film industry in black discrimination, especially in American baseball.

H. Presentation

This graduating paper is presented in eight sections. The first chapter is the background of the research, the next part is the scope of the study, problem formulation, objective of study, review on related studies, research methodology, theoretical approach, and the last part of this is presentation.