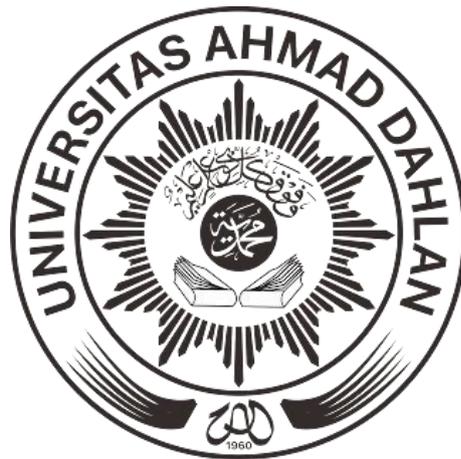


**AMERICAN DREAM IN THE FILM *MINARI*:
REPRESENTATION OF KOREAN IMMIGRANT
FAMILY IN AMERICA**

UNDERGRADUATE THESIS

**Submitted as a Partial Fulfillment of Requirements
to Obtain *Sarjana Sastra* Degree English
Literature Department**



By

AUDREY FITRIANA SALSABILLA

2000026132

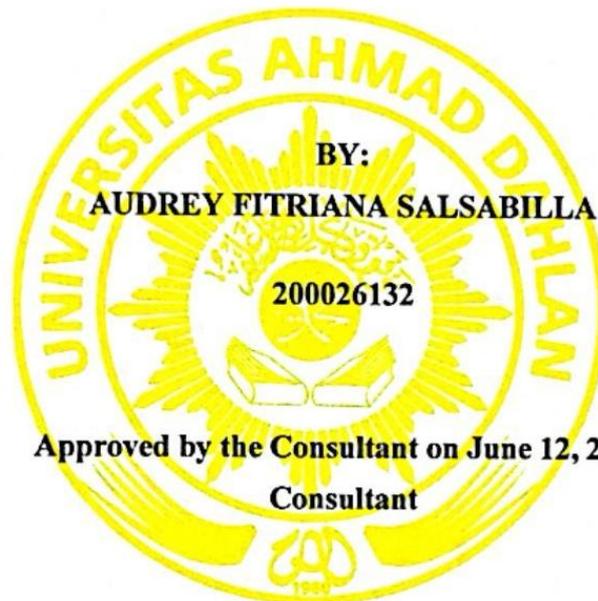
**FACULTY OF LITERATURE, CULTURE, AND COMMUNICATION
UNIVERSITAS AHMAD DAHLAN
2024**

APPROVAL PAGE

**AMERICAN DREAM IN THE FILM *MINARI*: REPRESENTATION OF
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An Undergraduate Thesis

**Submitted as a Partial Fulfillment of the Requirements to achieve *Sarjana
Sastra* Degree in English Literature Department Faculty of Literature,
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RATIFICATION PAGE

**AMERICAN DREAM IN THE FILM *MINARI*: REPRESENTATION OF
KOREAN IMMIGRANT IN FAMILY IN AMERICA**

An Undergraduate Thesis

**BY
AUDREY FITRIANA SALSABILLA
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**This Undergraduate Thesis has been examined on June 21, 2024 and has been
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Herewith, I state that all these statements, opinions, analysis, that I have written in this undergraduate thesis entitled *AMERICAN DREAM IN THE FILM MINARI: REPRESENTATION OF KOREAN IMMIGRANT IN FAMILY IN AMERICA* are my original work. During the process, I optimally conducted my own research with the help of some references and suggestions. Every word and statement taken from these references are treated as quotation and experts in which the name of the researcher and publisher are stated. If any claim related to this analysis that I made persist in the future, I would be fully responsible for my clarification.

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Bismillahir rahmanir Rahim,

All praise belongs to Allah, the Lord of the universe, who has always given us grace and guidance. Shalawat and greetings are always poured out to our Lord, Prophet Muhammad SAW, for his example and As-Sunnah, a life guide for all mankind in all aspects of life. With the help and blessing of Allah, the Most Gracious and Most Merciful, the researcher completed the thesis with the title AMERICAN DREAM IN THE FILM MINARI: REPRESENTATION OF KOREAN IMMIGRANT IN FAMILY IN AMERICA smoothly without any obstacles.

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Hopefully, the thesis that the researcher has written can be a source of inspiration and knowledge for everyone who reads it. The researcher apologizes for all the shortcomings and mistakes that exist.

Yogyakarta, 30rd May 2024



Audrey Fitriana Salsabilla

MOTTO

“Just because it’s hard doesn’t mean it’s impossible”

DEDICATION PAGE

This thesis is a dedication to:

1. Allah SWT and Prophet Muhammad SAW, because of their blessings and grace,
I could complete this thesis smoothly without any obstacles.
2. Myself, you doing great!
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ABSTRACT

This research is entitled *American Dream in film Minari: Representation of Korean Immigrant Family in America*. This research is based on the social inequality that still occurs in this world, including in America. This research aims to analyze the value of *American Dream* represented in *Minari* film. It also aims to understand the motivation that drives the characters in *Minari* to pursue their dreams in America.

The researcher use a qualitative approach technique to obtain data. The researcher use *Minari's* film as the main source and related journals or articles as the secondary data. In analyzing the data, researchers use two approaches, namely the sociological approach and the psychological approach. The researcher use Hofstede's cultural dimension theory and Abaraham Maslow's hierarchy of needs theory. Hofstede's cultural dimension theory analyzes the social value of American culture as the value used to achieve the *American Dream*, while the hierarchy of needs theory analyzes the motivation to achieve the *American Dream*.

Based on this analysis, Korean immigrant families achieve the *American Dream* by reflecting the American cultural values they fulfill, namely individualism, freedom, competition, privacy, equality, informality; future, change, and progress; humanity; time; achievement, action, work, and materialism; and directness and assertiveness. Motivation to achieve the *American Dream* is also revealed through Maslow's five Hierarchies of Needs, physiological needs including income and home; security needs including financial stability, family health, and security concerns; love needs including relationships within the family; self-esteem needs including recognition and confidence; self-actualization needs including developing potential to achieve success.

Keywords : *American Dream*, Korean Immigrant, American Cultural Value, Cultural Dimension, Human Needs.

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INTISARI

Penelitian ini berjudul *Impian Amerika dalam Film Minari: Representasi Keluarga Imigran Korea di Amerika*. Penelitian ini berlatar belakang atas kesenjangan sosial yang masih terjadi di dunia ini, termasuk di Amerika. Penelitian ini bertujuan untuk menganalisis nilai *Impian Amerika* yang direpresentasikan di film *Minari*. Penelitian ini juga bertujuan untuk memahami motivasi yang mendorong tokoh di film *Minari* untuk mengejar impian mereka di Amerika.

Peneliti menggunakan teknik pendekatan kualitatif untuk memperoleh data. Peneliti menggunakan film *Minari* sebagai sumber utama dan jurnal atau artikel terkait sebagai data sekunder. Dalam menganalisis data, peneliti menggunakan dua pendekatan, yaitu pendekatan sosiologi dan pendekatan psikologi. Peneliti menggunakan teori dimensi budaya Hofstede dan teori hirarki kebutuhan Abraham Maslow. Teori dimensi budaya Hofstede menganalisis nilai sosial budaya Amerika sebagai nilai yang dipakai untuk mencapai *Impian Amerika*, sedangkan teori hirarki kebutuhan menganalisis motivasi dalam mencapai *Impian Amerika*.

Berdasarkan analisis ini, keluarga imigran Korea berhasil mencapai *American Dream* dengan merefleksikan nilai-nilai budaya Amerika yang mereka penuhi, yaitu individualisme, kebebasan, kompetisi, privasi, kesetaraan, informalitas; masa depan, perubahan, dan kemajuan; kemanusiaan; waktu; pencapaian, tindakan, pekerjaan, dan materialisme; serta keterusterangan dan ketegasan. Motivasi untuk mencapai *American Dream* juga terungkap melalui lima Hierarki Kebutuhan Maslow, diantaranya adalah kebutuhan fisiologis termasuk pendapatan dan rumah; kebutuhan keamanan termasuk stabilitas keuangan, kesehatan keluarga, dan masalah keamanan; kebutuhan cinta termasuk hubungan dalam keluarga; kebutuhan harga diri termasuk pengakuan dan kepercayaan diri; kebutuhan aktualisasi diri termasuk mengembangkan potensi untuk mencapai kesuksesan.

Kata Kunci : *Impian Amerika*, Imigran Korea, Nilai Budaya Amerika, Dimensi Budaya, Kebutuhan Manusia.