



RUNDOWN
THE 2ND INTERNATIONAL CONFERENCE ON COMMUNICATION SCIENCE
DEPARTMENT OF COMMUNICATION SCIENCE
UNIVERSITY OF MATARAM
LOMBOK RAYA HOTEL, JULY 20th – 21st, 2022
LOMBOK, INDONESIA.

Wednesday, 20th July, 2022

| TIME (WITA) | EVENT | PIC |
|---------------|--|---|
| 11.30 - 12.00 | Registration/Preparation | Committee |
| 12.00 – 13.00 | Lunch Break (Ishoma) | |
| 13.00 - 15.00 | Coaching Clinic <i>"Journal Writing"</i> | Speaker: Assoc Prof. Zulhamri A (Universiti Putra Malaysia) Dr. Filosa Gita Sukmono, S.I.Kom., M.A (Editor-in-Chief Jurnal ASPIKOM and Jurnal Komunikator) |
| 15.00 - 16.00 | Coffee Break (Sholat) | |
| 16.00 - 17.50 | Parallel session I | Moderator |

Thursday, 21st July, 2022

| TIME (WITA) | EVENT | PIC |
|---------------|---|---|
| 07.30 - 08.00 | Registration/Preparation | Committee |
| 08.00 – 09.40 | Parallel Session II | Moderator |
| 09.40 – 10.00 | Coffee Break | |
| 10.00 - 12.20 | Plenary Session I: 1. Dr Franzisca Weder (Australia) 2. Prof. D. V. R. Murthy (India) 3. Assoc Prof. Zulhamri A. (Malaysia) | Moderator |
| 12.20 – 13.10 | Lunch Break (ishoma) | |
| 13.10 – 13.30 | Opening Ceremony: ICCS 2022 and ASPIKOM Congress Art Performance Gendang Beleg | MC Sanggar & Gamelan Cilinaya |
| 13.30 - 13.35 | Singing Indonesian National Anthem <i>"Indonesia Raya"</i> Singing ASPIKOM March | MC |
| 13.35 – 13.50 | Report from Conference Chairman Report from Chairman of ASPIKOM | Hartin Nur Khusnia, S.IP., M.A Dr. Muhamad Sulhan, S.IP, M.Si. |



| | | |
|---------------|---|--|
| 13.50 – 14.20 | Welcome remark Rector of Mataram University Governor of Nusa Tenggara Barat Province | Prof. Ir. Bambang Hari Kusumo, M.Agr.St, Ph.D. Dr. H. Zulkieflimansyah, S.E., M.Sc. |
| 14.20 – 14.40 | MoU Signing | MC |
| 14.40 – 14.45 | Prayer | M. Jamiluddin Nur, S.Pd., M.I.Kom. |
| 14.45 – 14.50 | Photo Session | MC |
| 14.50 – 15.00 | Coffee Break | |
| 15.00 – 16.40 | Plenary Session II: 1. Boy Kelana Soebroto (Astra Indonesia) 2. Aghnia Adzkia (BBC Indonesia) | Moderator |
| 16:40 – 16.50 | Closing Ceremony | MC |



Parallel Session 1

| Paralel Session I | | Room 1 | | Room 2 | | Room 3 | | Room 4 | | Room Online I |
|-------------------|----|---|----|---|----|--|----|---|----|--|
| July 20th, 22 | No | Moderator: Ahmad Mubarak Munir | No | Moderator: Shinta Desiyana F | No | Moderator: Baiq Vira Safitri | No | Moderator: Eka Putri Paramita | No | Moderator: M Jamiluddin Nur |
| Time | | Authors & Papers | | Authors & Papers | | Authors & Papers | | Authors & Papers | | Authors & Papers |
| 16:00-16:10 | 1 | Arief Hidayatullah, dkk. Covid 19 Narrative Deconstruction In Social Media Meme | 1 | Miflah Faridl Widhagda, dkk. Community-Based Development in the Project of Clean Water Networks in West Papua: Comparative Case Study | 1 | Maria Advenita Gita Elmada, dkk. Making The Disaster Trending: Study of #KalseJugalIndonesia on Twitter | 1 | Iskandar Zulkarnain, dkk. Analysis Of The Komisi Penyiaran Indonesia' s Warnings on Problematic Broadcasting in 2020-2021 | 1 | AG Eka Wenats Wuryanta Exceeding Freedom And The Threat Of Breach Of Privacy: The Challenge Of Cyber Democracy In Indonesia |
| 16:10-16:20 | 2 | Anak Agung Ayu Mirah Krisnawati, dkk. Mapping Research of Social Change in Indonesia During 2016- 2021 | 2 | Rendra Widyatama, dkk. The Examination Of Sanctions On Violation Of The Broadcasting Code Of Conduct: To Build A Healthy And Sustainable Broadcasting Industry In Indonesia | 2 | Pratiwi Cristin Harnita, dkk. MBKM Project: The Filmmaking Process of "Indonesia Tsunami Alert" Campaign Video for Disaster Education | 2 | Deddy Irwandy, dkk. Instagram As A Media Communication For Government Public Relations Ministry Of Energy And Mineral Resources | 2 | Arifa Rachma Febriyani & Liliek Budiastuti Wiratmo Production of Testimonial Videos to Support the Implementation of the Lapak Ganjar Program |
| 16:20-16:30 | 3 | Andi Akifah, dkk. Persuasive Communication of <i>Sintuwu</i> Go Green Hydroponic Community in Community Empowerment Efforts in Palu City | 3 | Catur Suratnoaji, dkk. The method of early detection of the resilience of the Indonesian people based on social media big data | 3 | Reza Aprianti Awareness of Earthquake Disaster Information by Teenagers in Pagar Alam City | 3 | Dian Arymami Discovering Indonesia: Video Reactions of "Jiwa Jagad Jawi" Storynomic Tourism | 3 | Desideria Lumongga Dwiwahid, dkk. The Communication Strategies of Children with Autism Spectrum Disorders' Companions in Teaching Sexual Education |
| 16:30-16:40 | 4 | Mufid Salim, dkk. Organizational Communication Review: Job Satisfaction of the Dinkominfo of Banjarnegara Regency Employees During the Pandemic | 4 | Dwi Rini Sovia Firdaus Mixing and Matching the ELM Concept with the Success of the Cilungung River Naturalization Program | 4 | Wahyu Purwanto, dkk. Sustainable Corporate Social Responsibility Program as an Effort for Community Adaptation to Climate Change: Case Study in Bukit Batu District, Bengkalis Regency | 4 | Eda Elysia, dkk. <i>Young Generation Media Literacy on Utilization of Detikcom Online News Media</i> | 4 | Immanuel Panusunan Tua Panggabean, dkk. Literature Review |
| 16:40-16:50 | 5 | Candra Yudha Satriya, dkk. Development of a Communication System for Creative Industries in Jepara | 5 | Snezana S. Brodjonegoro Moving Towards SDG 12 through Collaboration and Co-creation: Case Study of Garnier & eRecycle | 5 | Agusly Irawan Aritonang Interaction and Communication in the Online Learning Process during the Covid-19 Pandemic | 5 | Arif Ardy Wibowo, dkk. Efforts to Increase Mendut Temple Brand Awareness through Mx Marketing Communication Strategy | 5 | Yusida Lusiana, dkk. Food Print, Environment, and Japanese Pop Food Culture in Manga Series |
| 16:50-17:00 | 6 | Diego, dkk. The Communication Strategy Of Private Universities In Padang City In Attract New Students In The Transition From Pandemic To Endemic 2022 Era | 6 | Sabri, dkk. Nonverbal Communication Through Visual Storytelling of Leaving Home Animated Films | 6 | Akhirul Aminulloh, dkk. Propaganda and Political Memes on Social Media in the 2019 Indonesian Presidential Election | 6 | Fatmawati Moekahar, dkk. Self Disclosure: Hidden Talent of Youth in TikTok | 6 | Amelia Naim Indrajaya Understanding Communication Through Social Media Marketing Activities And Its Influence On Purchase Intention |
| 17:00-17:10 | 7 | Gustiana Sabarina, dkk. Digital Promotion Strategy for the Smart Literacy Box Program (KOLECER) (Case Study on the Smart Literacy Box at the Regional Library and Archives Service of West Java Province) | 7 | Handini, dkk. Beyond Like And Share: Optimizing Potential Of Instagram In A Higher Education Admission | 7 | Heni Indrayani, dkk. Bonding Emotional Appeal as Strategic Digital Communication of State-Owned Enterprises | 7 | Frida Kusumastuti, dkk. Followers Response To Parenting Expert Accounts On Social Media (Study on Tik Tok Account Followers Rensia_Sanwira) | 7 | Choirul Fajri, dkk. The Dynamics Of Communication Media Management Program Corporate Social Responsibility Mining Companies In Indonesia |
| 17:10-17:20 | 8 | Hayu Lusianawati, dkk. Commodification and Framing of News in the Issue of Ratification of the RUU TPKS | 8 | Geofakta Razali, dkk. When Journalism Produces Horror Story: The Case of The INSENTIF Podcast by Tirto.id | 8 | Putri Ekaresty Haes, dkk. People with Disorder' s Self Concept Through Bipolar Support Group | 8 | Elva Ronaning Roem, dkk. Tourists' Perceptions Of "Night Culinary" Tourism In Padang Panjang, West Sumatera Province | 8 | Endang Martini, dkk. Communication Ethics in Online Learning at Vocational School of Sebelas Maret University During the Pandemic |
| 17:20-17:30 | 9 | Muhd Ar. Imam Riauan, dkk. Dakwah on Facebook: Exploration of Da'wah Bil-Haal and Da'wah Bit-Tadwin on Women' s Political Communication | 9 | Rahma Santhi Zinaida, Isnawijayani, & Hasmawati. Adaptation And Interaction Process Of International Students From Indian Malaysian In Palembang, Indonesia | 9 | Sherin Arini, dkk. The Role of the Media in Preserving Local Culture (A Phenomenographic Study of Rentak Ulu Melayu in TVRI Programs in the Era of Transformation and Globalization) | 9 | Niken Febrina Ernungtyas, dkk. The Influence of Citizen' s Attention to Social Media and Government' s Website on Citizen' s Perceived Transparency, Trust and Engagement: A Study from Indonesia | 9 | Maria Ulfa Batoebara, dkk. Etika Komunikasi Dalam Dunia Media Digital |
| 17:30-17:40 | 10 | Hevi Susanti, dkk. Study Of Social Life Ethnography In The Malay Community Of Petalangan Pelalawan In The Digital Era | 10 | Dorien Kartikawangi, dkk. The Influence of Preventive Sexual Harassment Campaign On Students' Behavior (Study on Campaign of NoGoTe!!! The Body Shop Indonesia) | 10 | Muherni Utami, dkk. Hopes and challenges Globalization for sustainable development of communication technology and innovation dimensions in Batu City | 10 | Tantri Puspita Yazid, dkk. The Effect Of Attitude Toward Health Protocol Compliance In The New Normal Era | 10 | Asrinda Amalia, dkk. Representation Of People's Malay Identity Guided By Gurindam Duabelas Raja Ali Haji |
| 17:40-17:50 | 11 | Rustono Farady Marta, dkk. Anxiety by COVID-19 Death Reports: Explanatory Study among Jakarta' s Muslim Young Adults | 11 | I Wayan Suadnya, dkk. Disclosing The Communication Strategy Of The Kediri Climatology S | 11 | Shinta Desiyana Fajarica, dkk. Facing Public Resistance on Covid-19 Information: The Importance of Attractive Content Creation in Digital Media | 11 | | 11 | Harinawati, dkk. Marketing Communication Branded Of Gayo Arabica Coffee (Comparative Study Bregendal and Seladang Coffee Shop) |



| Paralel Session I | | Room 5 | | Room 6 | | Room 7 | | Room 8 | | Room Online 2 |
|-------------------|----|--|----|---|----|---|----|--|----|--|
| July 20th, 22 | No | Moderator: Tenri Waru | No | Moderator: YY Wima R | No | Moderator: Muhlis | No | Moderator: Aurelius L Teluma | No | Moderator: Novita Maulida |
| Time | | Authors & Papers | | Authors & Papers | | Authors & Papers | | Authors & Papers | | Authors & Papers |
| 16:00-16:10 | 1 | Fajar Putra, dkk. Journalism as a Killing Machine (Study of Press Freedom and Information Restraint in Indonesia) | 1 | Abdul Waris Marketing Communication Strategy in Promoting Graduates Vocational Tourism School to Graduates Users. | 1 | Ilyas Lampe, dkk. Poboya Gold Mine, Pollution and Waste: Critical Discourse Analysis on the Environmental Topic News on Radarsulteng.id | 1 | Agustinus Rustanta (Paper II), dkk. The Construction of online Media Against the Procession of Kendi Nusantara | 1 | Solihah Titin Sumanti, dkk. The Influence of Influencers TikTok on Online Shopping Interests in Communication Studies Students |
| 16:10-16:20 | 2 | Maulina Pia Wulandari, dkk. Digital Public Relations in The Era of Big Data and AI: A Landscape of Digital Competencies of PR Practitioners in Indonesia | 2 | Rismi Juliadi, dkk. The Impact of Social Media Usage Toward the Behavior of Refusing the Covid-19 Vaccination in Tangerang Raya | 2 | Ridzki Rinanto Sigit, dkk. Media and the Power Relation in Climate Change Coverage of Marine and Coastal Issues: An Environmental Communication Study on Media Reporting in Indonesia | 2 | Albertus Magnus Prestianta Open Up The Practices of Mobile Journalism in The Kompas.com Newsroom | 2 | Umair Shiddiq Yahsy & Mulharnetti Syas. Commodification of Content and Audience on Roblox Online Game Platform |
| 16:20-16:30 | 3 | Agustinus Rusdianto Berto, dkk. Storytelling Content Network in Tourism Promotional Video 'Jiwa Jagad Jawa' | 3 | Iva Fikrani Deslia, Muhammad Thoyib Amali & Mariana Ulfah The New Face of Malioboro Street Vendors: an Analysis of Instagram @terasmaliboro_2 as a Marketing Communication Medium | 3 | Wulan Suciska Trust on Local Cyber Media News Coverage In Lampung Province | 3 | Muhammad Najih Farihanto, dkk. Negotiated Order in Mutual Marriage | 3 | Wina Puspita Sari, dkk. Social Media Management @mncrtjayafm In Increasing Engagement |
| 16:30-16:40 | 4 | Moh. Rifaldi Akbar, dkk. Understanding the Inequality of Center-periphery Information Flow from the Migration of Seven Youths from Bandar Lampung to Jakarta | 4 | S Bekti Istiyanto, dkk. A Step From The Digital Technology Era: The Utilization Of The Internet In Melung Village, Banyumas Regency | 4 | Yohanes Widodo The Use of the Internet and Digital Media by Indonesian Catholic Church: The Cases of Hierarchies Social Media Account and Lay Catholics Social Media Account | 4 | Erliyana Ine Puspitasari, Alfito Deannova Ginting, dkk. Jurnalisme Era Post-truth: Perspektif Jurnalis pada Kredibilitas Jurnalisme | 4 | Mirodiyatun Resi Nuridayati, dkk. Communication In Medical Perspective In Coastal Communities |
| 16:40-16:50 | 5 | Mufti Rasyid Social Media, Fashion and Religion: Netizens' Perceptions on The Use of Wild Animal as Fashion Items by Indonesian Moslem Celebrities | 5 | Tutut Ismi Wahidar & Belli Nasution Framing Analysis on Vaccination News on Kompas.Com and Cakaplah.Com | 5 | Yudi Daherman, dkk. The Effect of Information and Communication Technology as a Learning Resource on the Quality of Student-Teacher Communication at Riau Vocational High School for Integrated Agriculture | 5 | Merry Fridha Tripalupi, dkk. Exploitation of Disability Athlete's Grief (Theo Van Leeuwen's Critical Discourse Analysis on Detik.Com January 16, 2022 Edition) | 5 | Nurul Haniza, dkk. Health Communication Strategy To Support Empowerment Of Housewives In Increasing The Consumption Of Healthy Stainless Foods For Family In Makassar City |
| 16:50-17:00 | 6 | Muhammad Sulhan 'New Normal' Branding of Local Government in Pandemic Covid-19 Era | 6 | Safira Hasna, dkk. Community Instagram @pdmamaindonesia as a Media Sharing for Women in Undertaking Doctoral Studies | 6 | Eka Anisa Sari & Muhammad Rifa'at Adiakarti Farid Communication and Cultural Adaptation for Indonesian Students Abroad: Case Study of Indonesian Students at McGill University Canada | 6 | Wahyu Kuncoro Bhrawa Newspaper Editorial Management Facing Media Convergence | 6 | Puri Kusuma Dwi Putri, Susri Adeni dkk. Parent-Child Interaction in Distance Learning During the Corona Virus Disease 2019 (Covid-19) Pandemic |
| 17:00-17:10 | 7 | Jonas Klemen Gregorius Dori Gobang Questioning on Pers Role Toward Publik Interests and The Need of Media Literacy | 7 | Saktisyahputra Digital Communication Management Planning, Activities and Evaluation of YouTuber Suhardi Official in Improving Image | 7 | Siswanti Siswanti, dkk. The role of social media in fostering zero-waste lifestyle among Millennials | 7 | Dwi Susanti, dkk. Building Sustainable Tourism Connectivity through the Utilization of the Sharing Economy Platform (Case Study in Magelang Regency) | 7 | Anhar Fazri, dkk. The Role of Journalist Organizations in Improving the Professionalism and Credibility of Journalists in Aceh |
| 17:10-17:20 | 8 | Rama Kertamukti, dkk. Prophetic Value In Gamification Practices At Shopee Tanam During The Covid-19 Pandemic | 8 | Oktaviana Purnamasari Communicating Dietary Intervention for Children with Autism Spectrum Disorder in Indonesia: A Study of Virtual Community on Facebook | 8 | Nurlaela Arief, dkk. Comparative Analysis Indonesia and Australia Health Spokesperson on Risk Communication & Health Emergency During Covid-19 | 8 | Loina Lalolo Krina Perangin-Angin The Political Campaign Discourse in the Newspaper: Media Portrayals Public Opinion | 8 | Darajat Wibawa Disassemble of Online Media Journalist Professionalism in Bandung |
| 17:20-17:30 | 9 | Asep Soegiarto, dkk. Self Image TikTok Celeb | 9 | Niyu Niyu, dkk. A Social Campaign Strategy to Oppose Body Shaming | 9 | Desy Misnawati dkk. The dynamization of culture in the realities of Wong Ayeab and Wong Palembang in Kuto Batu Palembang Village | 9 | Wichitra Yasya, dkk. Mobile Communication Experience Of University Students Participating In Exchange Programs Between Indonesia And The Philippines | 9 | Amara Auliya Dewanti, dkk. The Influence Of #Dibikinsmpel Version Of Youtube Bank Bca Advertising On Qris Users Perceptions |
| 17:30-17:40 | 10 | Irpan Ripa'i Sutowo dan Zayyin Abdul Quddus Farmers Perceptions About Organic Rice Agriculture System Of Rice Intensification (Sri) Method For Sustainability Farming Business And Environmental | 10 | Meria Octavianti, dkk. Transformation of Tourism Destination Management Paradigm: Pre- and Post-Event of 2018 Earthquakes and Covid-19 Pandemic in Sembalun Geosite, West Nusa Tenggara | 10 | Chory Angela Wijayanti, dkk. Interpersonal Communication in LEAP Industrial Experience, to Manifest The Link and Match between Industry and University | 10 | Encep Dulwahab, dkk. Representation of Religious Conflict in Local Media | 10 | Rahmi Setiawati (II), dkk. Myth as Entertainment Attraction In Komodo-Labuan Bajo Island Tourism Product Marketing Communication |
| 17:40-17:50 | 11 | | 11 | | 11 | | 11 | | 11 | Muhlis, dkk. Political News in Local Media; Content Analysis of West Nusa Tenggara Election News 2018 in Lombok Post and Suara NTB Newspapers |



Parallel Session 2

| Paralel Session II | | Room 1 | | Room 2 | | Room 3 | | Room 4 | | Room Online I |
|--------------------|----|---|----|---|----|---|----|---|----|---|
| July 21st, 22 | No | Moderator: Ahmad Mubarak Munir | No | Moderator: Shinta Desiyana F | No | Moderator: Baiq Vira Safitri | No | Moderator: Eka Putri Paramita | No | Moderator: M Jamiluddin Nur |
| Time | | Authors & Papers | | Authors & Papers | | Authors & Papers | | Authors & Papers | | Authors & Papers |
| 08:00-08:10 | 1 | Gunawan Wiradharma, dkk. Identity Of City Branding: A Case Study Of Indonesian Creative Economic Agency Infographic Cover In Representing Malang City, Special Region Of Yogyakarta, and Special Capital Of Jakarta | 1 | Agustinus Rustanta (Paper I), dkk. The Construction of the <i>Online</i> media on the Allusion of Political and Economic Interests of IKN | 1 | Ringgo Eldapi Yozani & Welly Wirman Education-Based Marketing Communication Strategy: Study on Green Smoothie Factory Pekanbaru | 1 | Zulaikha zulaikha, Farida, Harliantara, & Nur'annafi Farni Syam Maella Influencer Communication in Promoting Micro, Small, and Medium Enterprises (MSMEs) | 1 | Lidya Wati Evelina, Yulianne Safitri Emotional Bonding in Coffee Shop Toward Society 5.0 |
| 08:10-08:20 | 2 | Ester Krisnawati Communication Strategy for Tsunami Disaster Mitigation in Tourist Areas on the South Coast of Java Island | 2 | Ngurah Rangga Wiwesa, Siti Fathonah, dkk. INSTAGRAM SOCIAL MEDIA MARKETING ANALYSIS INSURANCE BROKER IN IMPROVING BRAND AWARENESS | 2 | Ismojo Herdono, dkk. Journalism Transformation in the Digital Age | 2 | Alem Febri Sonni, dkk. Representation of <i>Siri'</i> in the Novel <i>Tenggelamnya Kapal Van Der Wijck</i> | 2 | Rotumiar Pasaribu, dkk. Social Marketing of #banggabuataindonesia as Indonesia Nation Identity Campaign in Social Media |
| 08:20-08:30 | 3 | Sabiruddin Sabiruddin Political Economy of Local Media (News Framing on Human Rights Abuse in East Kalimantan) | 3 | Nosakros Arya, dkk. Promotion Strategy of the Tana Toraja Regency Tourism Office through the National Pageant Event | 3 | Sarmiati Sarmiati, dkk. The Visitors Tourism Communication Experiences | 3 | Finsensus Yuli Purnama Paradigm Shift: From Ownership Issues to Political Mediatization in the Case of Indonesian General Election | 3 | T. Titi Widaningsih, dkk. The Influence of TikTok Content Creator on Consumptive Behavior of Teenagers in Online Shopping |
| 08:30-08:40 | 4 | Rahmatul Furqan, dkk. The Contribution of User-Generated Online Video to Empower Indonesian Migrant Workers: a Discussion Paper | 4 | Nur Laili Mardhiyani, dkk. Implementation of SAVE Model Marketing in Digital Media: A Study of Kandi Tourism Village During Pandemic Covid-19 | 4 | Sigit Surahman, dkk. Virtual Ethnography Study on Instagram Account @Gadingfestival As Promotion Media Of Food Festival | 4 | Betty Tresnawaty, dkk. Religion And Media: Anthropological Study of Religious Behavior In The Film "Little House In The Prairie" | 4 | Wayan Weda Asmara Dewi, dkk. The Effect of Social Influence on Green Purchasing Behavior on The Purchase of Love Beauty and Planet Brand Products |
| 08:40-08:50 | 5 | Kiayati Yusriyah, dkk. Tourism-Related Issues During The 2022 Eid Al-Fitr Holiday On The Online Mass Media Coverage | 5 | Peny Meliaty Hutabarat, dkk. Podcast Storytelling: A New Way Of Tourism Marketing In Indonesia | 5 | Erwin Rasyid, dkk. Sentiment Analysis of Health Care Professionals on Twitter | 5 | Sabrina Rahma Utami, dkk. Ethnographic Study of the <i>Marosok</i> Tradition in the Payakumbuh Community Using Pierce Semiotic Analysis | 5 | Wisnu Widjanarko, dkk. Marketing Public Relations, Instagram, and Banyumas Food: An Effort to Promote and Protect Local Food as a Cultural Heritage |
| 08:50-09:00 | 6 | Restia Tities Asmawarini, dkk. Digital Movement on Hashtags #2024AniesPresiden, #GanjarPresiden, and #PrabowoPresiden: An Analysis of Social Networks | 6 | Swita Hapsari, dkk. Performance of Inclusive Online Media for Disability Literation at Kamibijak.com | 6 | Ruvira Arindita, dkk. Influence of Exposure and Instagram Content of @haloibuid Towards Mothers' Attitude Regarding Mental Health | 6 | Cut Meutia Karolina, dkk. From Online Back to Offline: Cyber communities' Perspective Regarding the Implementation of Formal Education during Pandemic COVID-19 | 6 | Muchlis, dkk. Communication Strategies and Models For The Enforcement Of Islamic Law In Lhokseumawe City |
| 09:00-09:10 | 7 | Bahrul Adian, Fathur Rahman, Alisya Maharani, dkk. Marketing Communication Strategy of Padang Bindu Village (Descriptive Analysis of Destination Branding Tourism Objects Goa Putri and Goa Harimau) | 7 | Nailul Mona, dkk. Digital Media Literacy during Covid-19 Pandemic Era among Millenials | 7 | INCOHARY PERDANA Indonesian Advertising Ethics: Guard of Industry & Protector of Advertising Consumer in Indonesia (Study Case of the Role and Function of the Advertising Regulatory Agency on the 2020 Indonesian Advertising Ethics Amendment) | 7 | Rouli Manalu, dkk. The Relationship of Religiosity, Experience with Vaccine, and Social Media Use with the Vaccine Confidence | 7 | Nur Laili Noviani, dkk. The Religion-Cultural Aspect of KGPAA Mangkunegara IX Funeral Ceremony |
| 09:10-09:20 | 8 | Mite Setiansah, dkk. Adolescent Information and Counseling Center in the Digital Age: Changing or Going Extinct [The Existence of PIK-Remaja at SMA IT Al Irsyad Purwokerto] | 8 | Burhan Bungin, dkk. Post-Discipline Communication On The Straight Path | 8 | Anuar Rasyid, Ismandiato, dkk. The Effect Of Social Media Influence Instagram Account @pemol.id On Followers' Interest Using The Pemol Application (Online Scavengers) In Pekanbaru City | 8 | Eka Putri Paramita, dkk. An In-depth Study of Mitigation Communication on the "Sidekiah Turun Ton" Ritual of the Bayan Indigenous Community of North Lombok as an Effort to Reject Disaster | 8 | Wahyu Utamidewi, dkk. When Spouse Decide To Be Childfree: Are They Happy Without Child? |
| 09:20-09:30 | 9 | | 9 | | 9 | | 9 | | 9 | Nana Sutikna, Nuryanti, dkk. Failure of Modernization: Journey of Development in Indonesia |
| 09:30-09:40 | 10 | | 10 | | 10 | | 10 | | 10 | |



| Paralel Session II | | Room 5 | | Room 6 | | Room 7 | | Room 8 | | Room Online 2 |
|--------------------|----|--|----|--|----|--|----|---|----|--|
| July 21st, 22 | No | Moderator: Tenri Waru | No | Moderator: Muhlisi | No | Moderator: YY Wima R | No | Moderator: Aurelius L Teluma | No | Moderator: Novita Maulida |
| Time | | Authors & Papers | | Authors & Papers | | Authors & Papers | | Authors & Papers | | Authors & Papers |
| 08:00-08:10 | 1 | Filosa Gita Sukmono & Qholiva Yuni Fadilla, dkk. Mojo in Tribun Jogja: A 21 st Century Journalism Landscape | 1 | Noviawan Rasyid Ohorella, dkk. Ambon City of Music Identity Based on Local Wisdom | 1 | Kamaruddin Hasan, dkk. Aceh Government Political Communication In The Process Of Determining Officer (Pj) Governor, Regent And Mayor 2022 (Reflecting on the history of post-Tsunami Aceh Political communication) | 1 | Camelia C. Pasandaran, dkk. Consent, Not Content, as the Central Discourse of Campus Sexual Violence Regulation: DNA Study on Permendikbudristek 30/2021 | 1 | Zulfikri Usman, dkk. Semiotic Analysis Of Wedding Traditional Processes In Aceh – Java Culture In Geureudong Pasee District |
| 08:10-08:20 | 2 | Endah Murwani, dkk. Participatory Culture Fans Of Boyband Exo On Social Media Instagram | 2 | Nuning Indah Pratiwi, dkk. An Analysis of Anxiety Management for Foreigners During the COVID-19 Pandemic in Southern Bali based on Intercultural Communication Perspective | 2 | Susanti Kussusanti, dkk. Listening Behavior and Assertive Communications of Call Center Officers In Preventing Hospital Customers' Switching Intentions | 2 | Sri Seti Indriani, dkk. Opinion Leaders and Health Information: A Systematic Literature Review in Indonesia | 2 | Agoeng Noegroho, dkk. The Role Of Peer Counselors In The Digital Age |
| 08:20-08:30 | 3 | Edoardo Irfan, dkk. Commodification of The Act of Defending Islam Film 212 The Power of Love | 3 | Yanti Dwi Astuti, dkk. THE WAR AGAINST DISINFORMATION COVID-19 ON SOCIAL MEDIA (A Netnographic Study of Campaign Content #japelidivhoakscovid19 on Instagram) | 3 | Syafruddin Pohan, dkk. Appropriate Public Communication for the Community in Handling the Covid-19 Pandemic in Batu Bara District, North Sumatera Province | 3 | Anang Dwi Santoso, dkk. Does the relationship between local governments and the general public influence individual vaccination attitudes and intentions? A study in Palembang, Indonesia | 3 | Edi Santoso, dkk. Adolescent Reproductive Health Campaign on Social Media |
| 08:30-08:40 | 4 | Winda Shabrina, dkk. Marketing Communication Strategy Analysis In Gojek While PKM (Pemberlakuan Pembatasan Kegiatan Masyarakat) During Covid-19 Pandemic In Indonesia | 4 | Nurbayti, dkk. Implications of the Hierarchy of Communication Culture for Mbojo Tribe Women, In Penapali village, Bima district, West Nusa Tenggara, Indonesia | 4 | Fauzan Hidayatullah, dkk. Influencers as Media for South Sulawesi Tourism Promotion (Case Study on Instagram Account @Visitsulselid) | 4 | Siti Maryam, dkk. Digital Campaign to Increase Urban Political Participation (Study on the 2020 Pilkada in Depok City) | 4 | Indiwan seto wahjuwibowo, dkk. The Meaning Of Pseudo-Happiness In The BNI Advertisement Covid 19 Prevention Edition |
| 08:40-08:50 | 5 | Irwan Fakhruddin, dkk. Local Wisdom as A Part of Disaster Communication: A Study on The Local Storytelling in Disaster Mitigation in Bayah, South Lebak | 5 | Saiful Akmal, dkk. Papuan Student Communication Ethics in Aceh: An Intercultural Communication Analysis | 5 | Yermia Djefri Manafe, dkk. Bias of Aesthetic Symbolic Space in Cag Clothing Miss Indonesia East Nusa Tenggara in 2022 | 5 | Diah Amelia, dkk. Implementation Of Health Communication In Empowerment Of Alumni Affected By Covid-19 With Entrepreneur Digital Platform | 5 | Tio Novriwanda, Eko Hero, dkk. Uses and Gratification; Instastories "Islamic Quotes" As A Campaign Media To Overcome The Mental Health Problems Of Adolescents |
| 08:50-09:00 | 6 | Lugman Hakim & Fitria Ayuningtyas <i>Ulur-Ulur Tulungagung Ritual and The Disconnected Memory</i> (Ethnography of Ulur-Ulur Ritual at Telaga Buret, Tulungagung, East Java, Indonesia) | 6 | Bono Setyo, dkk Mapping Hoax Themes During the Early PPKM Darurat Policy in Indonesia | 6 | Sintar Nababan, dkk. Student Behavior in Searching for COVID-19 Virus Information Through Twitter | 6 | Yuri Aladdin, dkk. Media Reporting of The Political Conflict In The Democratic Party (Teun A. van Dijk's Critical Discourse Analysis on JPNN.com News) | 6 | Roni Tabroni, dkk. DEATH, RELIGION AND MEDIA: COMMERCIALIZATION OF VANESA ANGEL DEATH NEWS IN MASS MEDIA |
| 09:00-09:10 | 7 | Lusiana Andriani Lubis, dkk. Level of Public Acceptance of Covid-19 Information in Batu Bara Regency of North Sumatra | 7 | Rizky Wulan Ramadhani, dkk. Diversity in The Film Industry: Social Network Analysis of #Cannes2022 on Twitter | 7 | Helen Fransisca, Irene Aprilia Chandra, & Rizaldi Parani. The Efforts To Build Trust In Telemedicine Applications For Covid-19 Treatment | 7 | Suci Marini Novianty, dkk Indonesian Moslem Mother's Style of Communication Upon Sexual Education For Boys in Their Early Age | 7 | Latifa Zahra, Yani Tri Wijayanti dkk. Content Analysis of Instagram Account @kratonjogja as a Digital Marketing Media for Tourism During the Covid-19 Pandemic |
| 09:10-09:20 | 8 | Aminah Swarnawati, dkk. Role Of Waste Bank in Dissemination Environment Care Message | 8 | Manik Sunuantari & Raihan Muhammad Farhan Rural Tourism Development Through Community Based Tourism Sumbergondo Village Malang | 8 | Syahrul Hidayanto & Wa Ode Sitti Nurhaliza Social Media Fatigue During COVID-19 Pandemic Among Social Media Officers: Triggers, Consequences, and Policy | 8 | Naurah Lisnarini, dkk. BKBKN Communication Strategy on Elisimil Application as a Media for Stunting Prevention in Indonesia | 8 | Rila Setyaningsih, dkk. Digital Skill: Optimizing the Utilization of Information Technology by Pesantren University in Alumni Tracking Activities |
| 09:20-09:30 | 9 | | 9 | | 9 | | 9 | | 9 | Irwansyah, dkk. Integration of Capability Maturity Model (CMM) and Social Contractual Utilitarianism in Community-based Digital Tourism Villages in Indonesia |
| 09:30-09:40 | 10 | | 10 | | 10 | | 10 | | 10 | |



Term of Reference

DESCRIPTION

In response with the possibilities of presenting a conference during the new normal, Communication Science Department of Mataram University will hold the second international Conference on Communication Science ICCS 2022.

We brought special focus on

Strategic Communication in The Era of Data-Based, Advanced Technology and Environmental Crises

This year's special focus is a reminder for us to contribute more during the economic recovery through digital innovation:

SPECIAL THEMES

Communication and Sustainable Development

ICT and Digital Media

Journalism

Tourism and Marketing Communication

Cultural Studies and Social Change

Political Communication

Health Communication

Environmental Communication

Disaster Communication

Speakers

DR FRANZISCA WEDER – University of Queensland, Australia

ASSOC PROF. ZULHAMRI A. – Universiti Putra Malaysia, Malaysia

PROF. D. V. R. MURTHY – Andhra University, India

BOY KELANA SOEBROTO – Chairman of Perhumas, Head of Corporate Communication Astra Indonesia

AGHNIA ADZKIA – East Asia Visual and Data Journalist of BBC

Hybrid format from:

Lombok Raya Hotel, Lombok, West Nusa Tenggara, Indonesia

Zoom platform

20th – 21st July, 2022

08.00 – till end