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By Zalik Nuryana

YouTube and Learning Media During COVID-19: A Case Study on Primary School Education

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Abstract—COVID-19 has an impact on all aspects of life, including education and learning. To ensure that teaching and learning activities continue to run well, teachers are required to master learning media that support online learning. One of the learning media used online is YouTube. Besides being easy to reach, there are currently many learning materials available on YouTube. But the problem is how effective YouTube is as a learning medium, especially for elementary school children. This type of research is qualitative research using a case study approach. The data collection methods used in this study were interviews, questionnaires and documentation. The goal in this study is to explore and find out the effectiveness of YouTube as a learning medium for PAI during the Covid-19 pandemic for elementary school level children. The results of the study showed; (1) Aspect of usefulness, in terms of the usefulness of YouTube, it is said to be effective because it can be used as a learning resource that can support the learning process; (2) Aspect of YouTube accuracy is the right learning media solution so that learning can still run well even during the Covid-19 pandemic; (3) Aspect of the scope of YouTube services is very supportive as a learning medium, especially for PAI learning during the Covid-19 pandemic.

Keywords—Online learning, learning media, YouTube, Covid-19.

I. INTRODUCTION

The COVID-19 pandemic has had a major impact on people's lives in various fields such as social, tourism, economy, and education. The COVID-19 pandemic has disrupted all areas of life, including the field of education at all levels [1]. Because of the fear that this virus will spread widely, one of the government's efforts is to issue a decree on the policy of teaching and learning activities carried out online. Online learning is learning that is carried out remotely using cell phones, tablets and computers [2]. The learning process that utilizes the internet network is online learning [3–5]. The shift in learning activities from face-to-face to online learning requires that all parties must be behaved wisely. Online learning has its own strengths, challenges and obstacles [6]. One of the challenges is the teacher, the teacher must ensure that teaching and learning activities continue to run, even if students learn online from home.

The solution is that teachers are required to be able to use learning media as innovation by utilizing online media [7]. Online learning can use digital technology as a medium that can be utilized for learning. Some online learning media that can be used such as WhatsApp, Google Classroom, Tuweb, Google Drive, Zoom Meeting and YouTube [8]. One of the online learning media used by kan is YouTube in learning. Online content activities dominated the use of the internet in 2020. Based on a survey conducted by Indonesia Digital Report, We Are Social in 2020 shows that online video watching activities through the YouTube channel ranks first as the most frequently used media by the Indonesian people.

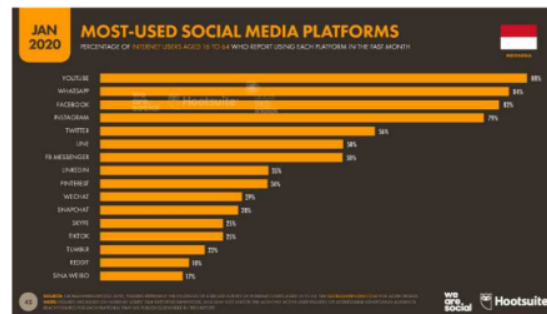


Fig. 1. Most-Used Social Media Platforms in Indonesia (Source: <https://wearesocial.com>)

Fig. 1 shows that YouTube media reaches up to 88% of internet users in Indonesia. The social network has reached various circles because of the ease of service and interaction presented such as watching news, finding information, or just entertainment such as watching movies, listening to and watching music video clips, and other things related to online video access [9]. YouTube as a learning medium according to Hayes received a positive response among students: the use of YouTube made students more excited, happy and focused in receiving learning materials [10]. With the application of YouTube and other social media applications will make it easier to obtain information and also build a social network will be very easy [11, 12]. On this basis, researchers conducted this study with the aim of determining the effectiveness of the use of YouTube media in learning Islamic

education in masa pandemi covid-19 for elementary school children.

25 II. METHOD

The method in this study is the qualitative research method. Qualitative research can be interpreted as a study that reveals certain social conditions by describing reality correctly, formed by words based on relevant data collection and analysis techniques obtained from natural situations [13]. Qualitative research is more about process than results. The process plays an important role in qualitative research because what is studied is clearer, if it is carried out in the observation process [14]. Using qualitative research, the researcher becomes an instrument, therefore in qualitative research the instrument is a person or human instrument. As an amendment, researchers must be good at asking, analyzing, and constructing the objects studied to be clearer and more meaningful [15].

The approach in this study is descriptive, which is an approach in research that has the aim of collecting data or information to be compiled, explained and analyzed [16]. Qualitative research has two main objectives, namely first, to describe and uncover (to describe and explore) and secondly describe and explain (to describe and explain) [17]. As for the data collection technique in this study, the first is through interviews, namely the technique of collecting data by asking respondents and recording or recording respondents' answers [18]. A questionnaire or questionnaire is a set of statements or questions written on sheets of paper or the like and submitted to the research respondent to be filled out by him without the intervention of the author or other parties [19]. Third, documentation is a way of collecting information obtained from documents that have a connection with the problem under study [20].

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The business of data analysis used in this study is first through the collection component, namely collecting data at the research site using observation, interviews, and documentation, the second is data reduction, which is a form of analysis that sharpens, classifies, directs, discards unnecessary and organizes data in such a way that the final conclusion is obtained and verified, the third is the presentation of data, namely the activity of grouping data that has been reduced. Data grouping is carried out using labels or others, the fourth is the conclusion drawing, which is an analysis activity that is more specialized in the interpretation of the data that has been presented [21]. For the validity of data using triangulation, which is a technique of checking the validity of data by utilizing something else outside of that data for checking purposes or as a comparison to that data. In this study, researchers used triangulation techniques with methods [22].

III. RESULT AND DISCUSSION

Learning media are all forms and means of conveying information that are made or used in accordance with learning theory, can be used for learning purposes in channeling messages, stimulating students' thoughts, feelings, attention, and will so that they can encourage a deliberate, purposeful, and controlled learning process [23]. Ronald H Anderson's opinion quoted by Sukiman, learning media is a medium that allows the realization of a direct relationship between the work of a subject developer and students [24]. If a media carries a message or information that contains the intention of teaching then the media can be referred to as a learning medium [25].

From the presentation of learning media above, it can be seen that learning media is a means of conveying information that is made in accordance with the learning material used in the learning process to help achieve the expected learning objectives. One of the media that can be used in learning, especially PAI learning is YouTube. Especially considering that it is still the covid-19 pandemic and students still have to learn from home (BDR).

YouTube has several advantages whose output can be used as a learning medium including Potential, because YouTube is now widely known and accessed by the public; Practical, because YouTube offers very easy use so that everyone can easily use it; Informative, because YouTube presents a lot of news and education related to many things; Interactive, because YouTube presents a service for discussing or conducting questions and answers through its comment section; shareable, because YouTube has a sharing service facility through various social media accounts; Economical, because YouTube does not charge a fee in its use. 13 that the Existence of a YouTube platform that can be used as a learning medium can help students' learning in learning in the midst of this pandemic [26].

Fig. 2 explains that YouTube as an easy and fun learning medium was responded positively by most students. The largest part, namely the orange part with agreeing answers got a percentage of 58.8% or 38 student responses from 65 students, the gray part with disagreement answers got a percentage of 31.4% or 20 student responses from 65 students, the blue part with strongly agreed answers got a percentage of 9.8% or 7 student responses from 65 while the yellow part with strongly disapproving answers got a percentage of 0% or 0 student responses.

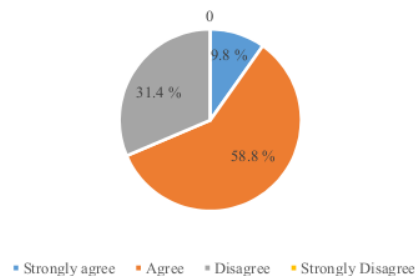


Fig. 2 YouTube learning media that is easy and fun

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32 The use of social media or social media as teaching material has a positive effect on the teaching and learning process inside and outside the classroom [27]. Effectiveness is the extent to which it is used or implemented in everyday life. In the context of YouTube this means seeing the extent of the effectiveness of using YouTube. In this case, the author sees the effectiveness of YouTube as a learning medium for children based on the effectiveness criteria according to the opinions of Samosir, Pitasari, Purwaka, & Tjahjono wrote that the measurement of effectiveness includes 3 aspects, namely usefulness, accuracy, and scope [28].

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First, usability. The main thing about the use of YouTube as an online video is as a medium to search, view and share original videos to and from all corners of the world through a web [29]. YouTube can be recognized as being able to have a positive impact on the world of education because it is able to offer practical and easy learning [30]. The use here is the

extent to which this YouTube media is useful in the learning process, especially PAI learning. YouTube is the social media network that is most in demand by people today. In the context of learning, YouTube can be used as one of the teaching media [31]. One of the uses of YouTube as a learning medium is to make it easier to convey messages [32].

In addition, things that can be obtained from the use of YouTube media. YouTube supports multimedia learning and student engagement and is particularly effective at enhancing the educational experience of fully online learners [33]. This means that YouTube supports multimedia learning and student engagement where it is very effective to enhance the learner's educational experience which is entirely done online. This statement is in line with the questionnaire about the effectiveness of YouTube in terms of usefulness is very useful in online learning which includes the use of YouTube to increase the learning experience of students so that their knowledge is wider.

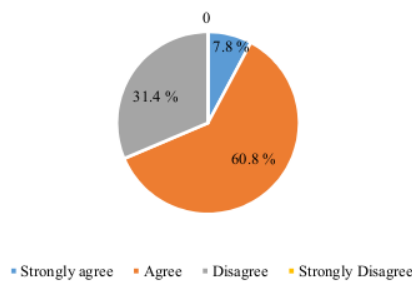


Fig. 3. YouTube Is Useful in Online Learning

Based on the Fig. 3 the respondents have a variety of answers. Fig. 3 explains that YouTube is seen in terms of usefulness, which is useful in learning from and one of the things that is felt is to make it easier to convey material to students so that the student learning experience is maximized. The largest part, namely the orange part with the agreed answer got a percentage of 60.8% or 40 student responses from 65 students, the gray part with the disagreement answer got a percentage of 31.4% or 20 student responses from 65 students, the blue part with strongly agreed answers got a percentage of 7.8% or 5 student responses from 65, while the yellow part with strongly disapproving answers got a percentage of 0% or 0 student responses. From this data, it can be concluded that most students agree that the usefulness of YouTube provides a broad learning experience, thus perpetuating students' knowledge.

Susanto and Akmal's writings explains the consequences of learning activities on improving the ability of students, as follows: 10% read from students, 20% from what is heard, 30% from what is seen, 50% from what is seen and heard, 70% from what is written and said, and 90% of what is said and done [34]. From the percentage data, there are differences obtained from various senses as already mentioned. So, learning media can be prepared with concepts that lead to optimization of the use of learning media in accordance with reading, listening, seeing writing, speaking, and implementing activities. And this means that there is a need for development in learning media as an effort to increase the knowledge, understanding, and creativity of students in obtaining knowledge, learning media that can be developed,

for example audio, visual, video, and interactive media. YouTube is also included in the form of audio-visual media.

YouTube can be a learning resource and learning media that can meet the demands of the needs of the digital generation. YouTube can increase interest and support the learning style of the digital generation. YouTube also offers a learning experience with new technologies that will come in handy when they graduate [35]. From the description regarding the effectiveness of YouTube as a learning medium seen from the aspect of usefulness, it can be concluded that it is effective, because with the existence of YouTube, both teachers and students can be helped in the teaching and learning process, besides that there is a lot of material that has been uploaded on YouTube that can be used as a learning resource and make it easier for students to hone their knowledge because it can be played back and repeat parts that have not been uploaded on YouTube that can be used as a learning resource and make it easier for students to hone their knowledge because they can be replayed and repeat parts that have not been uploaded on YouTube that can be used as a learning resource and make it easier for students to hone their knowledge because they can be replayed and repeat parts that have not been uploaded on YouTube that can be used as a learning resource Understood.

Second, accuracy. Learning based on learning video media can support the effectiveness of learning that almost has the same instruction as face-to-face learning. Even the availability of learning videos on a special platform can be rewatched by learners according to their needs. This is certainly more effective than traditional learning where all information centers are on the teacher and the control of information delivery greatly affects the understanding of students, so that if anyone is left behind it becomes difficult to [36], [37]. In education, YouTube can be used to illustrate subject content, engage learners in finding information for a project, and inspire innovative teaching methods [38]. From the aspect of the accuracy of YouTube as a learning medium during a pandemic, it is also strengthened by the results of the questionnaire (see Fig. 4).

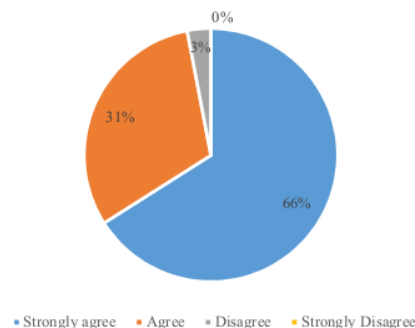


Fig. 4. YouTube as the right learning medium during a pandemic

Based on Fig. 4 the respondents have a variety of answers. Fig. 4 above explains that YouTube is the right learning medium during the COVID-19 pandemic. The largest part, namely the blue part with strongly agreed answers got a percentage of 66% or 43 student responses from 65 students, the orange part with agreed answers got a percentage of 31%

or 23 student responses from 65 parts that were gray with disapproval answers got a percentage of 3% or 2 student responses from 65 students, while the yellow part with strongly disapproving answers got 7 percentage of 0% or 0 student responses. From this data, it can be concluded that most students agree that the use of YouTube as the right learning medium to use during this pandemic.

YouTube social media is becoming the top choice for sharing videos. For learning purposes, YouTube is very relevant and appropriate to be used as a medium for sharing teaching and practice videos or providing examples to students [39]. YouTube media is the right solution for learning media during a pandemic, with a percentage of survey results (80.4%) students strongly agree, thus showing positive results [40].

YouTube is the right learning media solution so that learning can still run well even though learning is carried out from their respective homes. Judging from the exposure to existing data, in terms of accuracy, YouTube is very effective as a learning medium during the Covid-19 pandemic. Third, scope. YouTube is said to be effective in terms of the scope of services or features that can be utilized so that they are useful in learning activities. One of the services contained in YouTube includes users can upload videos, download, and share them and can be accessed by other users around the world. Video blog is a form of information media made simply that is used online through a YouTube channel [41].

YouTube learning media has advantages in the world of education, namely YouTube is the most popular site in the internet world and provides edit value to education, is easy to use by students and teachers, provides educational information, facilitates discussion, has share feature on social networks and is free [42]. From the explanation above, it can be concluded that the scope of services or features of YouTube is quite supportive for learning during a pandemic such as downloading learning videos according to the material to be taught, uploading learning videos that can later be accessed by students, besides that YouTube is not a paid application so that it can be accessed by anyone, both teachers and students.

IV. CONCLUSION

Based on the results, it can be concluded that the effectiveness of YouTube as a learning medium for PAI during the Covid-19 pandemic for elementary school level children is seen from three aspects of usefulness, accuracy and scope. The first is the usability aspect, in terms of usability, YouTube is said to be effective because it can be used as a learning resource that can support the online learning process with a percentage of 60.8% or 40 students out of 60 students agree that YouTube is useful in learning online. Second, the accuracy aspect of YouTube is the right learning media solution so that learning can still run well even during the Covid-19 pandemic with a percentage of 66% or 43 student response from 65 students strongly agree with YouTube as the right learning medium during the pandemic. Third, aspects of the scope of YouTube services are very supportive as a learning medium, especially for PAI learning during the Covid-19 pandemic.

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