

**THE EFFECTIVENESS OF INSTAGRAM TO TEACH
DESCRIPTIVE TEXT WRITING AT SMP N 1 SEWON**

BACHELOR THESIS



By:

Elvira Anggraeni

1900004038

**ENGLISH EDUCATION STUDY PROGRAM
FACULTY OF TEACHER TRAINING EDUCATION
UNIVERSITAS AHMAD DAHLAN
YOGYAKARTA
2023**

**THE EFFECTIVENESS OF INSTAGRAM TO TEACH
DESCRIPTIVE TEXT WRITING AT SMP N 1 SEWON**

BACHELOR THESIS

Submitted to the Faculty of Teacher Training and Education
Universitas Ahmad Dahlan Yogyakarta as Partial Fulfilment of the Requirements for
the Attainment of *Sarjana Pendidikan*



By:

Elvira Anggraeni
1900004038

**ENGLISH EDUCATION STUDY PROGRAM
FACULTY OF TEACHER TRAINING EDUCATION
UNIVERSITAS AHMAD DAHLAN
YOGYAKARTA**

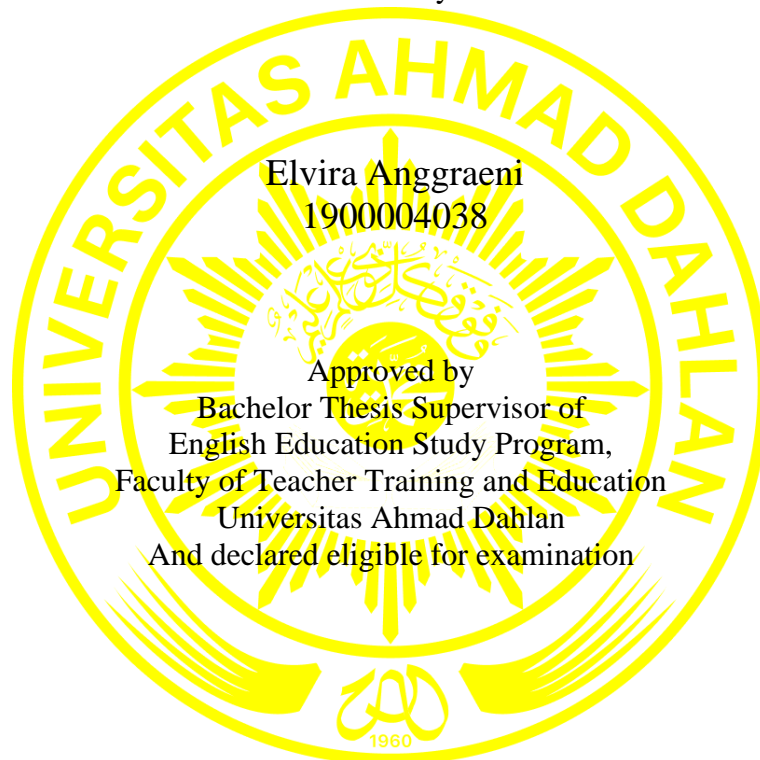
2023

BACHELOR THESIS

THE EFFECTIVENESS OF INSTAGRAM TO TEACH DESCRIPTIVE TEXT WRITING AT SMP N 1 SEWON

written by:

Elvira Anggraeni
1900004038



Approved by
Bachelor Thesis Supervisor of
English Education Study Program,
Faculty of Teacher Training and Education
Universitas Ahmad Dahlan
And declared eligible for examination

Supervisor,

A handwritten signature in black ink, appearing to read "Muh Saeful Effendi".

Muh Saeful Effendi, S.Pd., M.Pd.B.I
NIY 60150780

BACHELOR THESIS

THE EFFECTIVENESS OF INSTAGRAM TO TEACH DESCRIPTIVE TEXT WRITING AT SMP N 1 SEWON

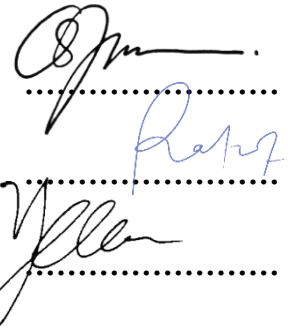
written by:

Elvira Anggraeni
1900004038

Defended before the board of examiners of
Faculty of Teacher Training and Education
Universitas Ahmad Dahlan on Sep 29th, 2023
and has been Declared fulfilling the Requirements for the
attainment of the Degree of *Sarjana Pendidikan*

BOARD OF EXAMINERS

1. Chief Examiner : Muh Saeful Effendi, S.Pd., M.Pd.B.I.
2. Examiner I : Ratri Nur Hidayati, M.Pd.B.I
3. Examiner II : Prayudha, S.Pd., M.A.



.....
.....
.....

Yogyakarta, 29 September 2023

Faculty of Teacher Training and Education

Universitas Ahmad Dahlan

Dean,



Muhammad Sayuti, M.Pd., M.Ed., Ph.D.

NIY 60080551

STATEMENT OF OWNERSHIP



Saya yang bertanda tangan di bawah ini:

Nama :Elvira Anggraeni

NIM :1900004038

Alamat :Brumbung,krakitan,Bayat,Klaten.

Judul Skripsi :The Effectiveness of Instagram To Teach Descriptive Text Writing At SMP N 1 SEWON.

Dengan ini menyatakan secara bersungguh-sungguh bahwa:

1. Skripsi ini sepenuhnya adalah hasil karya saya pribadi dan di dalam proses penyusunan telah mengikuti Kode Etik Penelitian yang berlaku secara umum maupun berlaku di lingkungan Universitas Ahmad Dahlan.
2. Jika dikemudian hari ditemukan dan terbukti bahwa isi di dalam skripsi ini, baik sebagian maupun keseluruhan penyimpangan-penyimpangan dari Kode Etik Penelitian antara lain seperti tindakan merekayasa/memalsukan data atau tindakan sejenisnya, tindakan Plagiarisme atau Autoplagarisme, maka saya bersedia menerima seluruh konsekuensi hukum sesuai ketentuan berlaku.

Yogyakarta, 29 Agustus 2023

Elvira Anggraeni
NIM 1900004038

PERNYATAAN TIDAK PLAGIAT

Saya yang bertanda tangan di bawah ini:

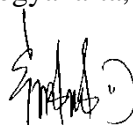
Nama : Elvira Anggraeni
NIM : 1900004038
Email : elvira1900004038@webmail.uad.ac.id
Fakultas: : Fakultas Keguruan dan Ilmu Pendidikan
Program Studi : Pendidikan Bahasa Inggris
Judul Tugas Akhir : *The Effectiveness Of Instagram To Teach Descriptive Text Writing at SMP N 1 SEWON.*

Dengan ini menyatakan bahwa:

1. Hasil karya yang saya serahkan ini adalah asli dan belum pernah mendapatkan gelar kesarjanaan baik di Universitas Ahmad Dahlan maupun di institusi pendidikan lainnya.
2. Hasil karya saya ini bukan saduran/terjemahan melainkan merupakan gagasan, rumusan, dan hasil pelaksanaan penelitian dan implementasi saya sendiri, tanpa bantuan pihak lain kecuali arahan pembimbing akademik dan narasumber penelitian.
3. Hasil karya saya ini merupakan hasil revisi terakhir setelah diujikan yang telah diketahui dan di setujui oleh pembimbing.
4. Dalam karya saya ini tidak terdapat karya atau pendapat yang telah ditulis atau dipublikasikan orang lain, kecuali yang digunakan sebagai acuan dalam naskah dengan menyebutkan nama pengarang dan dicantumkan dalam daftar pustaka.

Pernyataan ini saya buat dengan sesungguhnya. Apabila di kemudian hari terbukti ada penyimpangan dan ketidakbenaran dalam pernyataan ini maka saya bersedia menerima sanksi akademik berupa pencabutan gelar yang telah diperoleh karena karya saya ini, serta sanksi lain yang sesuai dengan ketentuan yang berlaku di Universitas Ahmad Dahlan.

Yogyakarta, 29 Agustus 2023



Elvira Anggraeni

NIM 1900004038

PERNYATAAN PERSETUJUAN AKSES

Saya yang bertanda tangan di bawah ini:

Nama : Elvira Anggraeni
NIM : 1900004038
Email : elvira1900004038@webmail.uad.ac.id
Fakultas : Fakultas Keguruan dan Ilmu Pendidikan
Program Studi : Pendidikan Bahasa Inggris
Judul tugas akhir : *The Effectiveness Of Instagram To Teach Descriptive Text Writing at SMP N 1 SEWON.*

Dengan ini saya menyerahkan hak *sepenuhnya* kepada Perpustakaan Universitas Ahmad Dahlan untuk menyimpan, mengatur akses serta melakukan pengelolaan terhadap karya saya ini dengan mengacu pada ketentuan akses tugas akhir elektronik sebagai berikut

Saya (~~mengijinkan~~/~~tidak mengijinkan~~) karya tersebut diunggah ke dalam Repository Perpustakaan Universitas Ahmad Dahlan.

Demikian pernyataan ini saya buat dengan sebenarnya.

Mengetahui,

Dosen Pembimbing Skripsi



Muh Saeful Effendi, S.Pd., M.Pd.B.I

NIY 60150780

Yogyakarta, 29 Agustus 2023

Peneliti



Elvira Anggraeni

NIM 1900004038

DEDICATION

I would like to thank Allah Subhanahu Wata'ala for guidance, protection, and strength during this tough life. Prophet Muhammad Sholallahu 'Alaihi Wa Salam. The one who shows the direction to the truth and serves as the source of Muslim inspiration. Therefore, I would like to dedicate this research to:

1. My beloved parents, Bapak ayah Rino and Alm. ibuk Sarmini who always give encouragement and financial support.
2. My beloved lecturer, Muh Saeful Effendi, S.Pd.,M.Pd.B.I, who consistently accompanied me throughout the research process, provided detailed corrections and was willing to provide suggestions for this research.
3. Ibu Lely Damayanti, M.Pd as English teacher who has kindly helped me to complete my research in class VII B and VII C.
4. The participants in this research were seventh-grade students from SMP Negeri 1 Sewon.
5. All my friends who are always there in my happiness or my sadness,always support me and advise me.
6. Inisial "A" and "I" who always there at all times, thanks for always supporting me and financial support.

MOTTO

“grateful and sincere for everything that happened,keep holding on and
don't give up one day you will find a miracle.”

ACKNOWLEDGMENT

Alhamdulillah, we are grateful to Allah Subhanahu Wa Ta'ala for the blessings and mercies that enable us to complete this research. Sholawat and greetings may always be sent to the Prophet Muhammad Sallallahu' Alaihi Wa Sallam, who led Muslims to the truth and served as the source of their motivation by bringing them out of darkness into the light of today.

At this opportunity, I want to extend my gratefulness to everyone who has supported, guided, or inspired me during the course of my work on this thesis. Consequently, I would want to express my thankfulness to:

1. Dr. Muchlas, M.T., as the Rector of Universitas Ahmad Dahlan, allowed the writer to study at this university
2. Muhammad Sayuti, M.Pd., M.Ed., Ph.D., the Dean Faculty of Teacher Training and Education at Universitas Ahmad Dahlan, provided the author permission to do research for this thesis.
3. Sucipto, M.Pd.B.I., Ph.D., the Head of the English Education Study Program, has given direction and encouragement to the researcher to draft the thesis.
4. Muh Saeful Effendi, S.Pd., M.Pd.B.I., for the noble guidance, support, with full encouragement and enthusiasm. I am thankful for his valuable suggestions, ever encouraging and motivating guidance.
5. All lecturers of the English Education Department at Universitas Ahmad Dahlan imparted in-depth knowledge during the learning process at the Universitas Ahmad Dahlan.
6. Fellow 2019 English Education Department students at Universitas Ahmad Dahlan, thank you for your constant support and assistance and for providing me with a wealth of enjoyable college memories.
7. All Universitas Ahmad Dahlan employees who have assisted with administrative duties.
8. All parties that cannot be mentioned one by one who has helped a lot, either directly or indirectly.

Finally, the researcher understands that this research is still not perfect.

Therefore, the author requires future suggestions for improvement. This research will contribute significantly to the development of our understanding of the English-learning process.

Yogyakarta, 29 Agustus 2023

Researcher,

A handwritten signature in black ink, appearing to read 'Elvira Anggraeni', with a small circular mark to the right.

Elvira Anggraeni

NIM. 1900004038

TABLE OF CONTENT

Contents

| | |
|------------------------------------------|--------------|
| APPROVAL PAGE..... | iii |
| RATIFICATION PAGE..... | iv |
| STATEMENT OF OWNERSHIP | v |
| PERNYATAAN TIDAK PLAGIAT..... | vi |
| PERNYATAAN PERSETUJUAN AKSES..... | vii |
| DEDICATION..... | viii |
| MOTTO..... | ix |
| ACKNOWLEDGMENT | x |
| TABLE OF CONTENT | xii |
| LIST OF FIGURES | xv |
| LIST OF TABLES | xvi |
| APPENDIX LIST | xvii |
| ABSTRACT | xviii |
| CHAPTER I..... | 1 |
| INTRODUCTION..... | 1 |
| A. Background of Study..... | 1 |
| B. Identification of the Problem..... | 4 |
| C. Delimitation of the Problem..... | 4 |
| D. Formulation of the Problem..... | 4 |
| E. Objective of the Study..... | 5 |
| F. Significance of the Study | 5 |
| G. Operational Definition | 6 |
| CHAPTER II | 7 |
| THEORETICAL REVIEW | 7 |
| A. Theoretical Review | 7 |
| 1. Writing..... | 7 |
| 2. Writing Skills..... | 8 |
| 3. Descriptive Text | 9 |
| 4. Social Media..... | 10 |
| 5. Instagram | 11 |
| B. Review of the Previous Studies..... | 11 |
| C. Conceptual Framework | 14 |
| D. Hypothesis of the Study | 15 |

| | |
|----------------------------------------------------------------------------|-----------|
| CHAPTER III..... | 16 |
| RESEARCH METHODOLOGY | 16 |
| A. Type of Study | 16 |
| B. Population and Sample..... | 16 |
| 2. Samples | 16 |
| C. Research Variable | 17 |
| D. Research Instrument | 17 |
| E. Data Collecting Technique..... | 18 |
| 1. Pre-test | 18 |
| 2. Treatment..... | 18 |
| F. Instrument Validity and Reliability | 18 |
| G. Data Analysis Technique | 19 |
| 1. Descriptive Test | 19 |
| 2. Normality Test..... | 20 |
| 3. Homogeneity | 20 |
| 4. Hypothesis Testing | 20 |
| CHAPTER IV | 21 |
| FINDINGS AND DISCUSSIONS | 21 |
| A. Research Findings | 21 |
| 1. Description..... | 21 |
| 2. Analysis of Data..... | 22 |
| B. Discussion | 26 |
| 1. Experimental Class | 26 |
| 2. Control Class..... | 27 |
| 3. Effectiveness of Using Instagram to Teach Descriptive Text Writing..... | 27 |
| C. Implication | 29 |
| D. Limitation | 29 |
| BAB V..... | 31 |
| CONCLUSION AND SUGGESTIONS | 31 |
| A. Conclusion..... | 31 |
| B. Suggestions..... | 31 |
| REFERENCES..... | 32 |
| APPENDIX | 36 |

LIST OF FIGURES

| | |
|------------------------------------|----|
| Figure 1 Conceptual Framework..... | 16 |
|------------------------------------|----|

LIST OF TABLES

| | |
|-------------------------------------|----|
| Table 1 Descriptive Statistics..... | 21 |
| Table 2 Test of Normality..... | 23 |
| Table 3 Test of Homogeneity | 24 |
| Table 4 Wilcoxon Test..... | 25 |
| Table 5 Mann-whitney Test..... | 26 |

APPENDIX LIST

| | |
|------------------------------------------------------------------|----|
| Appendix 1-SK Pembimbing | 36 |
| Appendix 2-Surat Izin Penelitian | 37 |
| Appendix 3-Instrument Penelitian | 38 |
| Appendix 4-Surat Pernyataan Validasi Instrument Penelitian | 40 |
| Appendix 5-Rekapitulasi Nilai..... | 41 |
| Appendix 6-Rekapitulasi Olah Data | 46 |
| Appendix 7-Modul Ajar..... | 47 |
| Appendix 7-Dokumentasi Penelitian | 54 |

Elvira Anggraeni. 2023. The effectiveness of Instagram to teach descriptive text writing at SMP N 1 Sewon. S1 Thesis. Yogyakarta: Universitas Ahmad Dahlan.

ABSTRACT

Instagram is not only used for photos, videos and various stories but can also be used as media for student learning in writing descriptive texts. The aim of this research is to determine the significant difference between students' English writing skills taught via Instagram and students' writing skills not taught via Instagram for class VII students at SMP N 1 SEWON.

This research was conducted at SMP N 1 Sewon. This research methodology is experimental research. The subjects of this research were class VII students of SMP N 1 Sewon. Data collection techniques in this study used a pre-test and post-test to determine student's mastery of writing descriptive text skills. Researcher use Instagram media as a learning tool. The findings of this study were obtained by analyzing data with SPSS 26.

The results of this research show that (1) the student profiles before and after treatment are different, (2) there is effectiveness in using Instagram for learning writing because the average result of the student's pre-test score is 39.86, and after treatment, the post-test score is 69.04 in the experimental class. Based on the increased score, the experimental class is better than the control class. The average result of the student's pre-test score is 27.18, and the post-test score is 57.18. There are significant differences between classes that use Instagram and without using Instagram. The statistics presented in the Mann-Whitney table show that the test value is $0.001 < 0.05$, indicating that H_a is acceptable. Furthermore, because it has a significant difference from the control group. H_0 is rejected. Based on the statistical analysis, the H_a hypothesis is accepted.

Keywords: Writing, Descriptive Text, Instagram.