

CHAPTER I

INTRODUCTION

A. Background of Study

Writing is evidence of creative proof expressing ideas in various forms written for the purpose of informing, convincing, or entertaining. Skills writing is one of the materials or activities that play an important role that students do in learning activities. Writing is part of the four skills in language learning in Indonesia and must be mastered well by students. Not only that, based on observations at SMP N 1 Sewon, student's interest in writing is still very minimal, and they are less motivated students in carrying out writing lessons because of the use of learning models and inappropriate media learning. Improving students' understanding of writing skills requires interesting, innovative, and pleasant. Applying social media is expected to enable students to present advertisements well. Scientific progress and technology in an increasingly modern as is today shouldn't be made a teacher's excuse not to be able to take advantage of existing media available. Growing Media Social now has become a friend to students. This means that each student has familiar with the development of social media.

Descriptive text is a text that describes something. Whether people, objects, events, or places. Descriptive texts are taught in Junior High School, especially class VII, researchers focus on learning to write descriptive texts that present data, ideas, impression in the form of descriptive texts about objects (schools, tourist attractions and historical places) in writing and orally, taking into account good linguistic

structure. Descriptive text is chosen in learning to write because in this activity students can explain an object in real terms. With the ability to write descriptive text, students can think critically and creatively. Descriptive text provides detailed explanations so readers understand the purpose of the information they are looking for. People are becoming more inventive in their use of social media as a medium of learning as a new innovation. People must be smart in order to deal with it and use it wisely. Social media allows everyone, from children to adults, to communicate more easily. Social media is a platform for people to interact with one another online. They have social media, which they use for business as well as for chatting, and some of them use it for teaching and learning. English is one of the subjects taught in junior high school. When learning English, people must learn and master four skills: Writing, speaking, listening, and reading. All skills must be learned and understood by students because they are all related to learning English. Every student faces unique challenges when learning English in school. One of them is a writer. One of the most important aspects of learning English is writing. Furthermore, students must write their ideas with proper structure and grammar.

Instagram is a platform where users can create stories, find information, and produce movies or photographs. It is particularly popular among youngsters throughout the world today. This application makes it very easy for everyone to capture an activity that is being or has been done. Many teenagers are addicted to Instagram because of their existence, so they don't miss a more modern era. In addition to its function of posting and capturing photos and videos, Instagram also has another feature, namely being able to broadcast live via Instagram. Many

teenagers today rarely communicate directly or face to face because they prioritize gadgets for existence.

The negative impact of this application is that many users show off or upload luxury items just to get likes and comments. This can also lead to a place to blaspheme someone who uploads someone's Instagram photos or videos. The tendency to always appear on Instagram by uploading videos or photos every day, hoping to get the most likes and comments, causes them to feel accepted in the social environment without thinking about direct environmental interactions. With this, Instagram has become the most popular application and is considered the easiest to make a place for self-existence.

According to Parker and Boyd (2014), teachers and educators are crucial in assisting teenagers as they move from their private and public lives into a networked and mediated public culture. In the digital world, teachers are crucial because there are numerous technological advancements that can assist teachers as teaching aids and new media for learning. People of all ages use social media today, from children to the elderly. Social media can be used as a teaching tool in writing classes. Using social media as a learning tool is a simple way for students to learn about descriptive texts. Social media is used to share images and videos, whereas descriptive text is text that contains factual descriptions of objects. Teachers can use social media as a learning medium, making it far too simple to teach descriptive text. They will also be more enthusiastic about learning English.

According to Purwandari (2017), the use of Instagram can encourage the students to be more active and creative. Instagram can motivate the students during

the process of learning. They can describe pictures based on real-life scenarios, so they are not bored while studying them. Teachers can use Instagram not only to communicate or chat but also for educational purposes. As a result, students are excited to learn it. When teachers continue to teach in the same way, it becomes tedious. As a result, people can utilize social media appropriately. Media for learning is one of them. Students can view shared photographs on Instagram and comment on them using their personal accounts. Using modern media, they can learn the descriptive text. Additionally, they have a variety of practice options.

Based on the above statements, the researcher takes the title of this study as the effectiveness of Instagram to teach descriptive text at SMP N 1 Sewon.

B. Identification of the Problem

Based on the study's background research, the research problem could be identified as follows:

1. Teach descriptive text writing with instagram
2. The negative impact of Instagram
3. Student's obstacles in learning writing skills
4. Student's difficulties in writing descriptive text

C. Delimitation of the Problem

Problem boundaries are very important. Given the breadth of the problem to be solved discussed in this study, the researcher needs to limit the problems that will be discussed in this study. If the problem is not limited, then the discussion will get off-topic. Researchers limit the problem of the study is The effectiveness of Instagram

to teach writing in descriptive text writing at SMP N 1 SEWON.

D. Formulation of the Problem

From the Delimitation of the problem written above, the question of the research formulated as “Is Instagram effective for Teaching Writing Descriptive Texts to 7th-grade students of SMP N 1 SEWON?”

E. Objective of the Study

The goal of this research is:

to know whether there is a significant difference between the English writing skills of students taught through Instagram and the writing skills of students who were not taught through Instagram.

F. Significance of the Study

The results of the study were expected to be able to give benefits. The Description is as follows:

1. Theoretical benefits are; The results of this study are expected to enrich research reference in the field of English education and expected to contribute to the influence of social media on descriptive Writing of texts in grade 7 students of SMP Negeri 1 Sewon. The results of this study are expected to contribute input, especially related to the use of social media for writing descriptive texts, and hopefully, teachers can commit to using social media for students writing descriptive text.

2. Practical Benefits, namely, It is hoped that prospective English teachers can be used as provisions to provide English subject matter. And also, English teachers can be used as contributions of thought in the effort of experience and knowledge readers to broaden and add insight in thinking. Specifically for the researcher, it is hoped that this study will provide a deeper grasp of knowledge and experience.

G. Operational Definition

To avoid misunderstanding, the following terms are defined to ensure that all readers have the same perception of some terms used in this study:

1. Descriptive Writing is a type of factual Writing that describes a specific person, place, or thing.
2. Writing is the act of putting thoughts into words and organizing them for a reader aids in our ability to recognize, forge, and investigate new connections.
3. Instagram is a digital platform in the form of communication a digital platform that offers tools for users to engage in social activities and allows users to speak with one another or exchange content, photographs, and videos.
4. SMP N 1 SEWON refers to junior high school, which is under the supervision of the National Education Department of Indonesia.