

**INVESTIGATING THE FELIPE ESPARZA'S STRATEGY
IN STAND-UP COMEDY USING ATTITUDINAL
LEXIS THEORY**

UNDERGRADUATE THESIS

Submitted as a Patrial Fulfillment of the Requirement to Obtain
Sarjana Sastra Degree in English Literature Department in
Faculty of Literature, Culture, and Communication
Universitas Ahmad Dahlan



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2024**

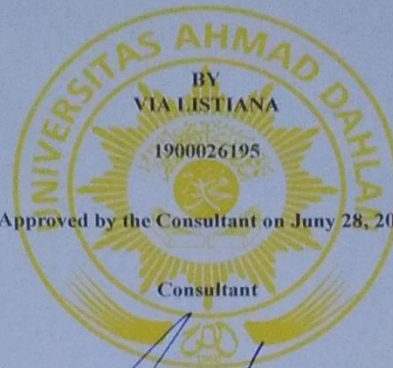
APPROVAL PAGE

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INVESTIGATING THE FELIPE ESPARZA'S STRATEGY IN STAND-UP COMEDY USING ATTITUDINAL LEXIS THEORY

An Undergraduate Thesis

Submitted as a Partial Fulfillment of the Requirements to achieve *Sarjana Sastra* Degree
in English Literature Department Faculty of Literature, Culture, and Communication
Universitas Ahmad Dahlan




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RATIFICATION PAGE

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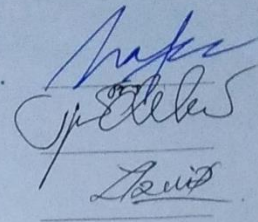
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Dengan ini saya menyatakan bahwa skripsi yang berjudul *Investigating the Felipe Esparza's Strategy in Stand-up Comedy Using Attitudinal Lexis Theory*, ini adalah hasil pekerjaan saya sendiri yang diajukan untuk meraih gelar sarjana. Sepanjang pengetahuan saya, karya ilmiah ini belum pernah ditulis oleh orang lain sebagai syarat penyelesaian studi di perguruan tinggi lain, kecuali pada bagian-bagian tertentu yang saya ambil sebagai referensi atau acuan dengan mengikuri tata cara dan etika penulisan skripsi yang baik.

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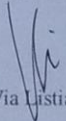
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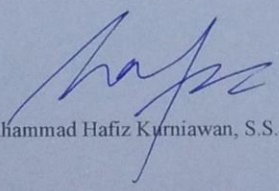
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Mengetahui,
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Dr. Muhammad Hafiz Kurniawan, S.S., M.A.

ACKNOWLEDGEMENT



All praises are due to Allah SWT, the Most Beneficent, and Most Gracious. The writer testifies there is no God but Allah, and testifies that Muhammad SAW is His messenger. Without His power and help, the writer is not able to accomplish this undergraduate thesis.

The writer like to express the writer sincere gratitude to Mr. Muhammad Hafiz Kurniawan, S.S., M.A. as my Supervisor for his dedications, advices, supports and guidance with all his patience so that the writer is able to accomplish this undergraduate thesis.

In accomplishing this thesis, the writer is grateful to many people who helped her. Therefore, she would like to say her great thanks to:

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2. Wajiran, S.S., M.A., Ph.D., as the Dean of Faculty of English Literature, Culture, and Communication of Universitas Ahmad Dahlan
3. Drs. Maftukhin, M.Hum., as the Head of English Literature Department of Universitas Ahmad Dahlan.
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Finally, the writer is aware that undergraduate thesis is far from perfection. Therefore, any suggestions to make this undergraduate thesis better are welcomed. The writer hopes that this research will give contribution to develop English studies and can be continued in the future.

Yogyakarta, June 22, 2024

A handwritten signature in black ink, appearing to read 'Via', with a long, sweeping underline that extends to the right.

Via Listiana

MOTTO

Be careful who you praise and admire. Be careful who you belittle and avoid.

-Morgan Housel-

DEDICATION

This Thesis is Dedicated to:

Allah SWT and Rasulullah SAW. All Praise is due to Allah SWT,
and my peace and blessing be upon His servant and Messenger,
Rasulullah Muhammad SAW. Aamiin.

My beloved parents, Mama Sofiati and Bapak Raji. Thank you for all the prayers you always pray and all the endless love and affection you give me. Thank you for your support as mentally and financially to pursue my education until now. Thank you,
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**INVESTIGATING THE FELIPE ESPARZA'S STRATEGY IN STAND-UP
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ABSTRACT

This research is entitled Investigation of Felipe Esparza's Strategy in Stand-up Comedy Using Attitudinal Lexis Theory. This research uses stand-up comedy as the object of research. Stand-up is a comedy or humor performance performed individually by a comedian. Comedy has a different point of view by the audience, comedy can be received positively or negatively. the comedian's attitude determines how the comedy will be received, how the comedian presents the attitude in conveying what they feel and also an assessment that can invite laughter or vice versa. Researchers are interested in analyzing attitude choices in stand-up comedy because it is still rare for previous researchers to use stand-up as an object of attitude research. The researcher analyzed the type of evaluation used by Felipe in the stand-up comedy entitled "Bad Decision" and also the attitude choices used by Felipe which included triggers and targets. This study uses a qualitative method to analyze the data, the data used is text data, the data source is a video script taken from the subtitles on Felipe's stand-up comedy video. This research uses the theory of Martin and White (2005) and also uses the SFL approach to help analyze the data. The results of this study found 108 lexical items, and only 2 types of attitude evaluation were found namely; affect and Judgment. in affect found, 3 dis/inclination (feelings involving intention), 18 un/happiness (feelings of sadness or pleasure), 9 in/secure (feelings of security or anxiety), 4 dis/satisfaction (feelings of pleasure towards an achievement). In judgment, 44 normality (how special), 21 capacity (how capable), 4 tenacity (how reliable) and also 4 propriety (how far beyond reproach (ethics)) were found. The result of the attitude choice used by Esparza is twofold: target and trigger, both of which cause the feelings to arise. It is suggested for future research to discuss more broadly using other sources of judgment.

Key Words: Discourse semantics, SFL, Stand-up, Comedy, Attitude

INVESTIGASI STRATEGI FELIPE ESPARZA DALAM STAND-UP COMEDY MENGGUNAKAN TEORI ATTITUDINAL LEXIS

Via Listiana

INTISARI

Penelitian ini berjudul Investigasi Strategi Felipe Esparza dalam Stand-up Comedy Menggunakan Teori Attitudinal Lexis. Penelitian ini menggunakan stand-up comedy sebagai objek penelitian. Stand-up merupakan sebuah pertunjukan comedy ataupun humor yang dilakukan secara individual oleh seorang komedian. Comedy memiliki sudut pandang yang berbeda oleh para penikmatnya, komedi bisa diterima secara positif ataupun negatif. sikap komedian menentukan bagaimana komedi itu akan diterima, bagaimana comedian membawakan sikap dalam menyampaikan apa yang mereka rasakan dan juga sebuah penilaian yang dapat mengundang tawa atau sebaliknya. Peneliti tertarik untuk menganalisis pilihan sikap pada stand-up comedy karena masih jarang sekali para peneliti sebelumnya menggunakan stand-up sebagai objek penelitian sikap. Peneliti menganalisis tipe evaluasi yang digunakan oleh Felipe pada stand-up comedy yang berjudul “Bad Decision” dan juga pilihan sikap yang digunakan oleh Felipe yang meliputi trigger dan target. Penelitian ini menggunakan metode kualitatif untuk menganalisis data, data yang digunakan berupa data teks, sumber data berupa transkrip video yang diambil dari subtitle pada video stand-up comedy Felipe. Penelitian ini menggunakan teori dari Martin and White (2005) dan juga menggunakan pendekatan SFL untuk membantu menganalisis data. Hasil dari penelitian ini ditemukan 108 lexical item, dan hanya 2 tipe evaluasi sikap yang ditemukan yaitu; affect dan Judgment. pada affect ditemukan, 3 dis/inclination (perasaan yang melibatkan niat), 18 un/happiness (perasaan sedih atau senang), 9 in/secure (perasaan aman atau cemas), 4 dis/satisfaction (perasaan senang terhadap suatu pencapaian). Pada judgment ditemukan, 44 Normality (berapa istimewanya), 21 capacity (seberapa mampu), 4 tenacity (berapa dapat diandalkan) dan juga 4 propriety (seberapa jauh diluar cela (ethics)). Hasil dari pilihan sikap yang digunakan oleh Esparza ada dua yaitu target dan trigger, keduanya yang menyebabkan perasaan-perasaan itu muncul. Diharapkan untuk penelitian selanjutnya untuk membahas lebih luas lagi menggunakan sumber penilaian yang lainnya.

Kata kunci: Semantic wacana, SFL, Stand-up, Comedy, Attitude