

# CHAPTER I

## INTRODUCTION

### **A. Background Of Choosing the Study**

Since long time ago until now, the problem of bullying has been an interesting topic to discuss, both from intellectual circles and ordinary people discussing this problem. We often find bullying phenomena around us, one of which is often found is the phenomenon of racism. The definition of racism itself is an imbalance in behavior that is based on race and ethnicity and a person's origin. Racism is also often defined as the belief that humans can be divided into separate groups based on biological characteristics called races. This idea also believes that there is a cause and effect relationship between the physical characteristics of a race and personality, morality, intelligence. and also other cultural and behavioral characteristics that make some races inherently superior compared to other races. One example of the phenomenon of racist bullying is my own experience when playing Ome TV when I met white people who were said to be Cingcangcong (e.g. Westerners' ridicule of Asians) apart from racism, there is a bullying phenomenon called body shaming, according to Merriam Webster itself, body shaming consists of two words, body and shame, which means body and shaming, which literally means the act of criticizing or negatively commenting on someone's body, one example Regarding the phenomenon of bullying, body shaming is quoted from the Indosport.com site.

In 2021, a long distance marathon runner named Maria Cain from the United States received body shaming from her coach named Alberto Salazar. Mary Cain admitted that she had been emotionally abused for years because she was always humiliated regarding her size. breasts and buttocks, which made this 25 year old athlete sue her coach and sponsor Nike for 20 million US dollars or 282 trillion rupiah. From the example above, it can be concluded that bullying does not only occur in the masses, nowadays we often find bullying phenomena like this both in real life and in the mass media.

Currently, bullying is a term that is familiar to Indonesian society and throughout the world. Bullying itself comes from the word bull, which means a bull that likes to ram around here and there, which literally means violent behavior where psychological or physical coercion occurs against someone or a group of people who are weaker. by a person or group of people who make a person or group of people feel tormented both physically and mentally (Sejiwa,2008).Bullying is generally characterized as aggressive behavior that is intended to cause distress or harm, involves an imbalance of power or force between the aggressor and the victim, and usually occurs repeatedly time (Limber, 2002; Olweus, 1933a; Nansel et al., 2001).

In 1998, a study about the extent of bullying in the United States. Over 15.000 students in grades 6 – 100 filled out The World Health Organization's Health Behavior in school-aged children survey. The results showed that around 30% of the sample reportes moderate or frequent involvement in bullying ( Nansel et al., 2001).

Bullying in schools is an issue that continues to receive attention from researchers, educators, parents, and students. Despite the common assumption that bullying is a normal part of childhood and encompasses minor teasing and harassment (Lawrence R. 1998). The federal government began collecting data on school bullying in 2005, when the prevalence of bullying was around 28 percent (U.S. Department of Education, 2015). Most bullying takes place in school, outside on school grounds, and on the school bus. Bullying also happens wherever kids gather in the community. And of course, cyberbullying occurs on cell phones and online. According to one large study, the following percentages of middle schools students had experienced bullying in these various places at school: classroom (29.3%); hallway or lockers (29.0%); cafeteria (23.4%); gym or PE class (19.5%); bathroom (12.2%); playground or recess (6.2%) (Bradshaw, C.P., Sawyer, A.L., & O'Brennan, L.M. ;2007).

Research has indicated that bullying involves large numbers of children and youth from the United States in all socio economic backgrounds, in racial groups that have been studied, and in areas of different population density (Urban, suburban, and rural settings) (Nansel et al., 2001) and there are gender differences in the types of bullying that children experience, such that boys are more likely than girls to report being bullied by their peers (Harris, Petrie, and Willoughm 2002; Nansel et al., 2001) and girls are more likely than boys to report being targets of rumor spreading and sexual comments (Nansel et al.,2001). Girls report being bullied by boys and girls, while boys being bullied primarily by other boys (Melton et al., 1998' Olweus, 1993). The reasons for

being bullied reported most often by students were looks (55%), body shape (37%), and race (16%) (Davis & Nixon, 2010).

The impacts caused by bullying have a very wide scope and have great risks for both mental and physical health, such as difficulty sleeping, depression, disability in certain parts of the body, even at its worst, it can even lead to suicide, just like the case I am discussing now, namely the death of Hannah Baker. in the drama series *13 Reason Why* (2017), one example of a bullying case that claimed lives, this news was broadcast by a reporter named Yaron Steinburch from The New York Post on February, 10 2023. The news was reported that there was a young teenager from a city in the United States, namely New Jersey. Adriana Kurch, who couldn't stand the bullying she was experiencing, committed suicide and her body was found in the toilet at her school. This proves that cases of bullying, especially bullying at school, must be a serious problem and must be dealt with immediately otherwise it will get worse and take many victims.

The second victim was Audry Pott. Audrie Pott was the Saratoga High School sophomore who took her own life after she was sexually assaulted at a 2012 alcohol-fueled house party. The 15-year-old passed out and awoke to discover lewd messages scrawled all over her body, photos of which were shared on social media. She committed suicide eight days later (Randy Myers, 2016).

The last example of victim was Amanda Todd. On October 10, 2012, Amanda Michelle Todd a 15-year-old Canadian girl, committed suicide at her home in Port Coquitlam, British Columbia, Canada. Prior to her death, Todd had posted a video on YouTube in which she used a series of flash cards to tell her experience of being blackmailed into exposing her breasts via webcam, and of being bullied and physically assaulted. The video went viral after her death, resulting in international media attention (Michelle Dean,2012).

In quite rare cases, children who are victims of bullying may show violent traits. As experienced by a boy from the city of Ohio in the United States named TJ Lane, who was often a victim of bullying, actually became the perpetrator of a shooting at his school. As a result of his actions, 3 boys student were killed and others were injured. This case brings us to the explanation that society must understand more about bullying, what causes teenagers to bully, what impact it has on perpetrators, victims and witnesses of bullying, what forms and methods to prevent bullying so that it doesn't happen again.

Because this affects many people, bullying is a very serious problem and cannot be taken lightly. Bullying is usually played by two people, one of whom is the victim. Usually the perpetrator bullies the victim many times with the aim of making the victim uncomfortable and feeling useless and so that the perpetrator becomes more famous.

Bullying is a common problem that is often faced by many countries, especially the United States, one of the strong reasons why most films in the

United States highlight the theme of bullying in their films, both drama, comedy and animation, so that the people of the United States know that bullying can cause negative impacts, both psychological and physical. to the victims and from this film it can educate the public to be aware of the issue of bullying and how to prevent bullying from happening in the future (Baron, n.d.).

From the background above, it strengthens me to raise this because to raise this issue because bullying has become a problem because this film also raises the issue of bullying in America.

### **B. Scope Of The Study**

The scope of the study focuses on the main topic of the thesis. Based on the title “Bullying Against Teenagers As Reflected in Drama *13 Reason Why Season 1* (2017)”. In the author's discussion of the paper, the author will focus on discussing bullying which often occurs among teenagers in America as reflected in the drama *13 Reason Why* (2017) and what impact the victims of bullying will have.

### **C. Problem Formulation**

Based on the above background research and explanation of the scope of research, the researcher organizes the issues as follows.

- 1) What are the types of bullying in the drama *13 Reason Why Season 1* (2017) ?
- 2) What is the psychological impact of bullying on the main character Hannah Baker in drama *13 Reason Why Season 1* (2017) ?

#### **D. Objective Of The Study**

The writer focuses on discussing some important problems in this research they are:

- 1) To analyze the types of bullying in the drama *13 Reason Why Season 1* (2017)
- 2) To find out what the impact of bullying on the main character Hannah Baker in drama *13 Reason Why Season 1* is (2017)

#### **E. Review Of Related Studies**

In this part, the writer shows some researches which have similarities with the writer's research. The title of the studies *Bullying Against Teenagers As Reflected In Serial 13 Reason Why* (2017). The author has collected related journals, including the following :

The first research is an Journal "Bullying among High School Students" by Turkmen, Dokgoz, Akgoz, Eren, Vural and Polat (2013). The objective of the study is to investigate the prevalence of bullying behaviour, its victims and the types of bullying and places of bullying among 14-17 year-old adolescents in a sample of school children in Bursa, Turkey. The Methodology uses A crosssectional survey questionnaire was conducted among class 1 and class 2 high school students for identification bullying. And the reesults is Majority (96.7%) of the students were involved in bullying behaviours as aggressors or victims. For a male student, the likelihood of being involved in violent

behaviours was detected to be nearly 8.4 times higher when compared with a female student. A multidisciplinary approach involving affected children, their parents, school personnel, media, non-governmental organizations, and security units is required to achieve an effective approach for the prevention of violence targeting children in schools as victims and/or perpetrators.

The second one is a thesis by Julie Boyle (2003) Rowan University. The title is "Bullying and self-esteem". The objective of the study is to investigate the relationship between the amount of bullying a victim endures and levels of self-esteem of those victims. The sample was made up of 124 students, 68 male and 56 female, attending a large middle school in a middle-class neighborhood in Southern New Jersey. The Revised Olweus Bully/Victim Questionnaire was used to assess bullying activity at the school and the Rosenberg Self-Esteem Scale was used to obtain self-esteem ratings. A Kendall's tau-b and Gamma were used to determine the degree of relationship between level of victimization and self

The third one is an undergraduate thesis entitled 'Highschool Bullying As Reflected in The Web Series Movie *13 Reasons Why*' by Rizky Prima Oktora (2017). The researcher discusses the forms of bullying and their impacts. In addition, the researcher also explains how society contributes to bullying. It also discusses all things related to bullying in all characters in the story. The method used in this study is descriptive qualitative method and uses interdisciplinary study. The researcher found written bullying, physical bullying, verbal bullying, sexual bullying, exclusion, and relationship manipulation in the



forms and types of bullying in the main data. The researcher also found that society has an important role to play bullying which affects victims. In this study, the researcher found that the worst impact of bullying is suicide.

The fourth one is 'Hannah Baker's Suicide As Seen in Jay Asher's *Thirteen Reasons Why*, a study written by Pujimahanani and Firdaus (2018). They find out the proof, the causes, and the effects of Hannah Baker's suicide as seen in Jay Asher's *13 Reasons Why*. They used qualitative approach and suicide theory. The researchers found that Hannah had committed suicide using the pill. The three factors that cause it are hurt, anguish, soreness, and aching. The effect of her suicide makes her parents in dysfunctional states and makes her friends feel guilty so that they blame themselves, even blame each other and cause them to be viewed negatively by other characters.

The fifth one is from journal that Witten by Nun Ayu Waya Sirly and Nine Febry Novitasari in 2017 entitled "Bullying potrayed in Mean girls movie: a psychoanalysis". Here, the researcher described several forms of bullying and their effects on the movie Mean Girls. The information was presented as statements and behaviors that were linked to bullying in the Mean Girls movie. The steps in data analysis were to identify and categorize the data based on the bullying types used by The National Centre Against Bullying (2010) and psychoanalysis from Freud (1973) in Storey(2009:91), describe the impacts of bullying using theory from Righby(2003) in Darmawan(2010:23), and draw conclusions based on the bullying types and impacts in the Mean Girls movie.

The sixth one is from journal that written by ia Nurmalia, Baiatun Nisa, Mutiara Safitri and Retno Dwigustinia in 2021 entitled “Type, Cause and Effect of Bullying in A Girl Like Her Movie”. This study looks into the incident of bullying in the film A Girl Like Her. Three primary issues are the focus of the studies. They are the form, reason for, and consequence of bullying. The technique analysis for this study uses a descriptive qualitative approach. According to the findings, the movie contains four different types of bullying: verbal bullying accounts for 52.4% of all incidents, physical bullying accounts for 19%, cyber bullying accounts for 14.3%, and relational bullying accounts for 14.3%. Most bullying is verbal in nature. Later, the only societal aspect that can be used to explain bullying in this film is the intimidator's family's parenting issue. Finally, stress, emotional disorders, and behavior disorders such as trying to commit suicide by ingesting too much medication are major consequences of bullying for the victim

The seventh one written by David P. Farrington entitled “Understanding and Preventing Bullying” is about improving the social and camaraderie skills of victims and bullies empathy and for improving adult supervision and the whole school environment. The results of the research obtained by this journal that bullies will grow up to be bullies until they are adults and tend to have children who become bullies as well, in contrast to victims who become socially isolated as adults, and when adults have children who also become victims. In unborn exploration, it would be desirable to have at least two independent measure of bullying and child bullying, for purposes of confirmation, and it

would be desirable to gain further detail information about the nature and quality of bullying (Farrington David 499).

The eight one is a journal was written by Paul R. Smokowski and Kelly Hollend Kopasz with the title “Bullying in School: An Overview of Type, Effects, Family Characteristics, and Intervention Strategies”. This journal focuses on the long-term negative impact of bullying that affects bullies, victims of bullying, and victims who use bullying as a coping strategy (Smokowski and Kopasz 102). The results of a study conducted by showed that 30% of children had reported getting intimidation that had a negative impact on children's lives. Victims feel their self-esteem becomes low, feel lonely, depression, anxiety disorders, and finally difficulties in academics. Bullies experience long-term effects, namely low academic problems, health problems, and will continue to commit crimes in the future. And children who are indirectly involved in bullying who witness acts of violence that occur tend to be quiet, do not feel safe in the school environment, and also have an impact on the learning process. When tolerant of bullying behavior, the entire school environment is polluted, and students are unable to learn, grow, and carry out safe and positive activities (Smokowski and Kopasz 108).

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And the last in research conducted by Parnlesta, (2021) this study aims to analysis the act of bullying in literary works in the form of a film entitled Bully movie which was released on March 30, 2011 in the United States. The problems studied are what are the types of bullying in the Bully movie? How does the author specifically discuss bullying in the Bully movie?And what are the educational values in the movie Bully? From these problems, the results found that the author found two types of bullying in the movie Bully, namely verbal bullying as much as 5 data and physical bullying as much as 4 data.

Furthermore, it was found that the reason the author of the film raised the topic was so that everyone knew that bullying could affect the mental condition of children, besides that the author also invited others to behave well with others.

Finally, it was found that the value of social education in the movie Bully has several actions, namely making good friends with anyone, helping others, and defending others when under pressure. From the research above, it

can be concluded that even though it has the same theme as the research above, there are many differences when compared from one study to another. In this study the researcher only focuses on the main character, namely Hannah Baker, the researcher discusses the psychological impacts of bullying and The author also classifies what types of bullying Hannah faces.

## **F. Method Of Research**

The writer uses descriptive qualitative research to analyze the problem. The main characteristic of qualitative research is to get a descriptive focus. The data collected is in the form of words or pictures, not numbers. The written results of the research contain excerpts from the data to illustrate and support the presentation (Bodgan&Biklen,1982:28).

There are 3 steps method of research :

### **a) Data and Source of Data**

#### **1.1 Primarily Data**

The Source of Primarily data is taken from biography,interview and film in this undergraduate thesis, the writer uses serial *13 Reason Why* (2017) as the main data

#### **1.2. Secondary Data**

The Secondary data are support primarily data. The Secondary Data are taken from internet, websites, journals.

### **b) Method and Collecting Data**

The writer employs an observation and library research method to gather the data must valid and can be analyzed, search the sources in some library that are relevant with the topic, and surf in internet to find some article and essay. After the data is gathered, it will be explained properly to clarify some important points

### **c) Method Analyzing Data**

The writer uses descriptive qualitative as a method to analyze the topic in this undergraduate thesis. The important data from primary and secondary source will be compiled and expected to support each others. Subsequently the writers attempts to analyze and conclude in the relevant statements.

## **G. Presentation**

The writer organizes and divides this undergraduate thesis into four chapters. The first chapter is introduction, which includes background of choosing the subject, and scopes of the study as boundary the discussion into a certain topic, problem formulation, objective of the study, theoretical approach, method of the study, and presentasion.

Chapter Two is theoretirical framework,discussing about some issues dealing with any related theory,chapter three consists of the analysis to explore

anything about Bullying Against Children As Reflected in Serial *13 Reason*  
*Why* (2017) and conclusion is presented in chapter four.