

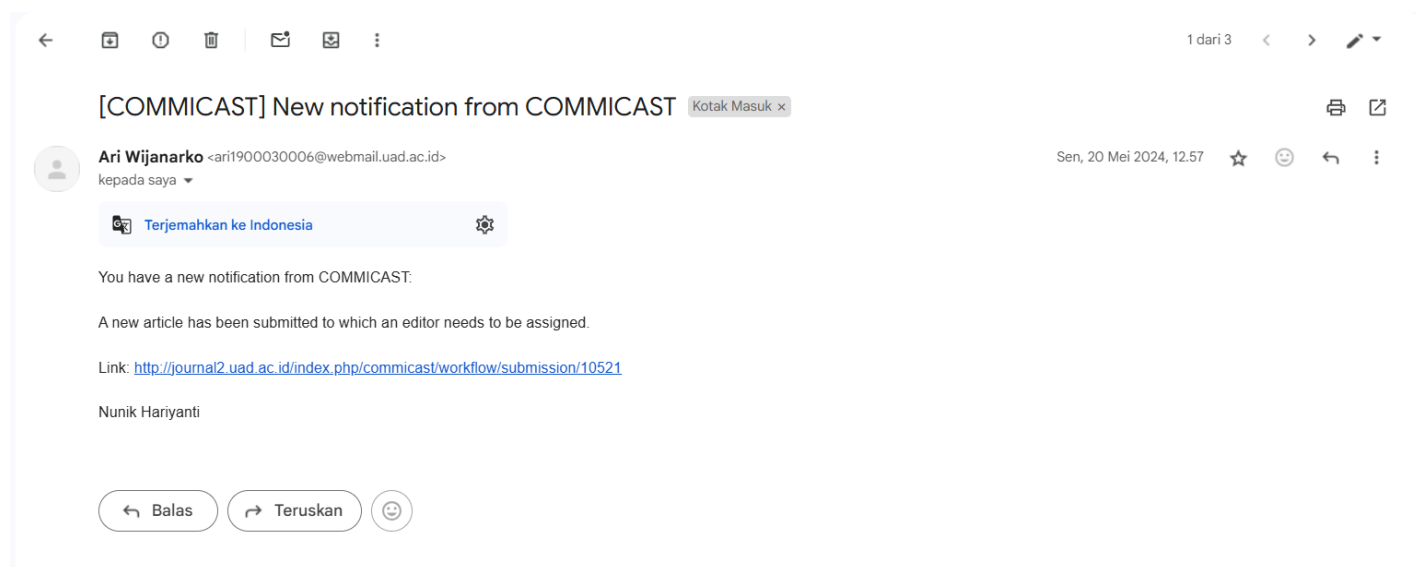
Judul artikel : Communication planning clean drug program at village level (Case study of BNN Bantul Regency)
 Nama Jurnal : COMMICAST
 Edisi : Vol 5, No 2, Tahun terbit 2024, ISSN/ISBN (2723-7672)
 Halaman : 228-242
 Penulis : Eka Anisa Sari dan Ari Wijanarko

No	Keterangan	Tanggal
1	Submit Artikel	20 May 2024
2	Email respon dari pengelola jurnal	20 May 2024
3	Catatan Revisi dari reviewer jurnal	25 Agustus 2024
4	Email respon penulis Revisi I dan Revisi II (berisi tabel revisi dan yang sudah diperbaiki)	23 September 2024
5	Email respon reviewer jurnal terhadap perbaikan penulis	25 September 2024
7	Pemberitahuan Penerbitan (bukti LOA)	01 Oktober 2024
8	Permohonan Penyesuaian Konten Artikel	30 September 2024
9	Pengiriman Revisi artikel, bukti transfer dan form transfer copyright	01 Oktober 2024
10	Penerbitan Artikel (artikel yang sudah terbit)	30 September 2024

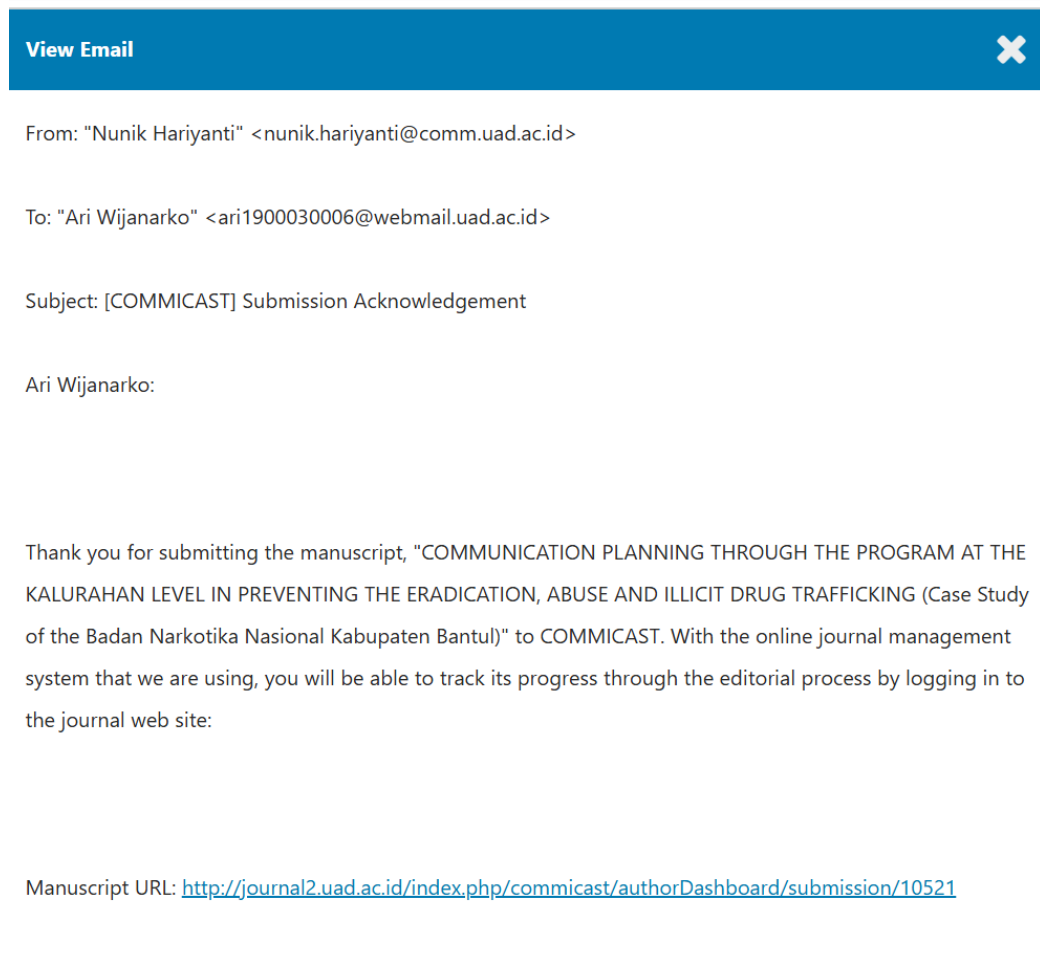
Lampiran

(menyesuaikan yang dimiliki masing-masing penulis, baik komunikasi melalui email atau OJS)

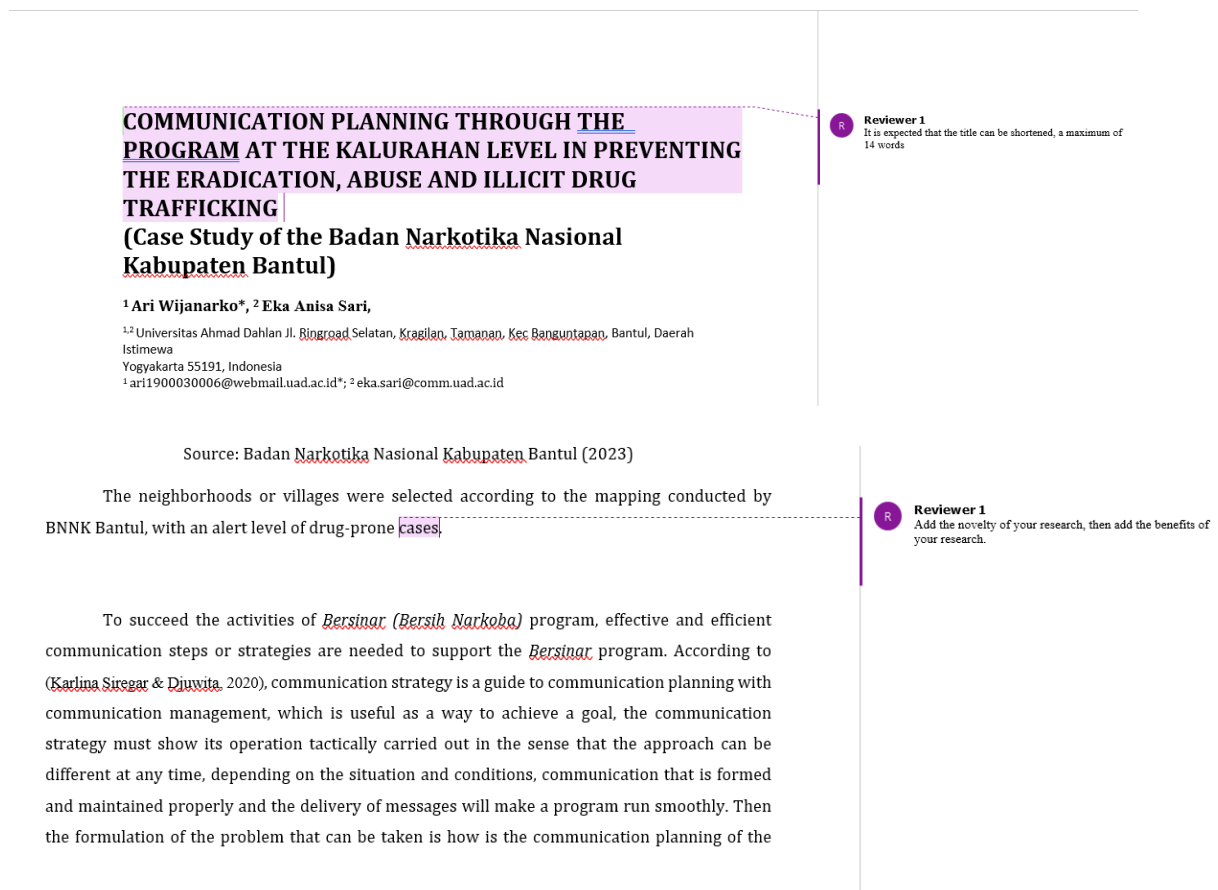
1. Submit Artikel
(screenshot email submit artikel)



2. Email respon dari pengelola jurnal (screenshot email respon dari pengelola jurnal)



3. Catatan Revisi dari reviewer jurnal



- Agus, I. (2021). *NATIONAL SURVEY ON DRUG ABUSE*.
- Ahmad, I. (2021). *Spanduk dan Stiker sebagai Media Komunikasi untuk Melaporkan Peristiwa Kependudukan*.
- Annur. (2023, December 19). *Kasus Narkotika yang Ditangani BNN Meningkat pada 2022*. <https://Databoks.Katadata.Co.Id/Datapublish/2023/12/19/Kasus-Narkotika-Yang-Ditangani-Bnn-Meningkat-Pada-2022>.
- Bramantyo Gregorius. (2023). *Waspada Obaya, Kasus Penyalahgunaan Narkoba di Bantul Meningkat pada 2023*. *Radar Jogja*. <https://radarjogja.jawapos.com/bantul/653668785/waspada-obaya-kasus-penyalahgunaan-narkoba-di-bantul-meningkat-pada-2023>
- Bupati Bantul, K. (2023). *BUPATI BANTUL DAERAH ISTIMEWA YOGYAKARTA*.
- Hardiana Ratni, Mazdalifah, & Asmara, S. (2022). *Proses Komunikasi Tim Program Kelurahan Bersinar Dalam Pencegahan Narkoba Di Kelurahan Tanah Seribu Binjai*. *MUKASI: Jurnal Ilmu Komunikasi*, 1(1), 66–75. <https://doi.org/10.54259/mukasiv111.476>
- Humas BNN. (2020). *PRESS RELEASE AKHIR TAHUN 2020; "Sikap BNN Tegas, Wujudkan Indonesia Bebas Dari Narkoba"*. <https://bnn.go.id/press-release-akhir-tahun-2020/>
- Irawan, N. (2018). *AWAS NARKOBA MASUK DESA*. Badan Narkotika Nasional Republik Indonesia.
- Karlina Siregar, Y., & Djuwita, A. (20 C.E.). *STRATEGI KOMUNIKASI BNN (BADAN NARKOTIKA NASIONAL) JAWA BARAT DALAM PENCEGAHAN PENYALAHGUNAAN NARKOTIKA DI KALANGAN MAHASISWA KOTA BANDUNG*. [https://jabar.sindonews.com/read/1737/1/sepekan-polrestabes-bandung-ungkap-8-kasus-](https://jabar.sindonews.com/read/1737/1/sepekan-polrestabes-bandung-ungkap-8-kasus-kasus-Wahyu, Y. F. D. (2022). Strategi Dalam Pencegahan Penyalahgunaan Narkoba Pada Kalangan Remaja Oleh Badan Narkotika Nasional Kabupaten (BNNK) Temanggung. Journal of Politic and Government Studies, 11, 475–486.)
- Wahyu, Y. F. D. (2022). *Strategi Dalam Pencegahan Penyalahgunaan Narkoba Pada Kalangan Remaja Oleh Badan Narkotika Nasional Kabupaten (BNNK) Temanggung*. *Journal of Politic and Government Studies*, 11, 475–486.

Reviewer 1
Add acknowledgments to your research section, as it m match the template in the *communicat* journal.

Reviewer 1
Can add your references, at least add 10 references rela your research

Reviewer 1
It is expected that your research has at least 4500-5000 words to be included in *communicat* journals, with the exception of references

ari1900030006@webmail.uad.a

research problem or question that your research seeks to answer. Clearly convey the purpose and importance of your research within the broader context of the field.


ARTICLE INFO

Article history
Received
Revised
Accepted

Keywords
Narcotics
Desa Bersinar
P-D-C-A
Effective Communication

Narcotics cases are complex issues related to law, state security, health, economy, and social issues. In 2022 Bantul Regency had 104 cases and was the second highest area prone to narcotics. In 2023 there was an increase to 129 cases. The drug-free village program aims to create a safe, comfortable and peaceful situation in the village community. The purpose of the research is to find out the communication planning of the Bantul Regency National Narcotics Agency through *Desa Bersinar* (Clean Drugs Village) in implementing the Prevention of Drug Eradication, Abuse and Illicit Trafficking. The research uses an interpretive paradigm with a qualitative descriptive approach. Then the approach of the P-D-C-A (Plan-Do-Check-Action) stages of Strategic Management. The implementation of the shining village program has been running for 1 year, starting in January 2023. However, the implementation has not been optimal, such as budget planning for 2023 has not been budgeted, passive participation from the community in *Desa Bersinar* activities, and effective communication has not been established between working groups, so the use of communication media is still not optimal. The Plan and Do stages are prominent, while the Check and Action stages are less prominent because communication has not been effective. A strategy is needed to develop all stages of effective communication. Then it is necessary to add outdoor communication media, such as pamphlets, posters, billboards, and banners at several points. As well as conducting Community-Based Intervention surveys every month so that evaluation and follow-up are running.

This is an open access article under the [CC-BY-SA](#) license.



Reviewer 2
Aims and Scope: Start by briefly stating the research problem or question that your research seeks to answer. Clearly convey the purpose and importance of your research within the broader context of the field.

1. Introduction

Narcotics is the biggest enemy for all elements that are real. Narcotics is also a complex issue that has links to various issues including law, state security, health, economics, and social issues. The crimes caused by narcotics are organized crime, and transnational crime, which can be

Reviewer 2
Review relevant literature to summarize what is already known, identifying gaps, unresolved issues, or controversies that your study aims to address. Clearly state the specific research problem or question your work focuses on, outlining the objectives and aims of your study.

SOURCES.

3. Theoretical Framework

The theoretical framework is a part that can support your research. The theoretical framework can be in the form of a research flow using your theory or a framework containing ideas from your research which are then explained in detail.

The coordination carried out by the *Pendowoharjo* Sub-district Office with BNNK Bantul was less effective because the results were not conveyed back to *Pokja*/working grup members who were absent from the coordination meeting. This resulted in differences of opinion and reduced the effectiveness of communication. Communication that occurs causes a division of views between participants who attend and those who do not attend the meeting. To address this, the authors recommend the addition of online meetings as a complement to face-to-face meetings. This allows *Pokja*/working grup members to stay engaged online.

Reviewer 2
Add your theory section, if this section does not exist, please delete it.

5. Conclusion

The implementation of the *Desa Bersinar* program has been running for 1 year, starting from January 2023. The implementation of this program has been supported by various elements

Reviewer 2
At the end of the results and discussion, an explanation should be given regarding the continuity between the theory used and the content of the findings that have been conveyed, so that the application of the theory used is correct.

Pendowoharjo village which contains information about Prevention of Drug Abuse and Illicit Trafficking or about the Pendowoharjo Village Program. And conducting Community-Based Intervention surveys every month, especially to the Pendowoharjo village community, so that evaluation and follow-up refer to Community-Based Intervention.

R

Reviewer 2

Add research suggestions in the conclusion section, these suggestions contain suggestions for further research that may not have been answered in your research.

not have been answered in your research.

R

Reviewer 2

Make sure your references use the scopus application to make it easier to organize them. Use APA style 7th edition

References

- Agus, I. (2021). *NATIONAL SURVEY ON DRUG ABUSE*.
- Ahmad, I. (2021). *Spanduk dan Stiker sebagai Media Komunikasi untuk Melaporkan Peristiwa Kependudukan*.
- Annur. (2023, December 19). *Kasus Narkotika yang Ditangani BNN Meningkat pada 2022*. <https://Databoks.Katadata.Co.Id/Datapublish/2023/12/19/Kasus-Narkotika-Yang-Ditangani-Bnn-Meningkat-Pada-2022>.
- Bramantyo, Gregorius. (2023). *Waspada Obaya, Kasus Penyalahgunaan Narkotika di Bantul Meningkat pada 2023*. *Radar Jogja*. <https://radarjogja.jawapos.com/bantul/653668785/waspada-obaya-kasus-penyalahgunaan-narkotika-di-bantul-meningkat-pada-2023>
- Bupati Bantul, K. (2023). *BUPATI BANTUL DAERAH ISTIMEWA YOGYAKARTA*.
- Hardiana Ratni, Mazdalifah, & Asmara, S. (2022). *Proses Komunikasi Tim Program Kelurahan Bersinar Dalam Pencegahan Narkotika Di Kelurahan Tanah Seribu Binjai*. *MUKAS: Jurnal Ilmu Komunikasi*, 1(1), 66–75. <https://doi.org/10.54259/mukasi.v1i1.476>
- Humas BNN. (2020). *PRESS RELEASE AKHIR TAHUN 2020*; *"Sikap BNN Tegap Wujudkan Indonesia Bebas Dari Narkotika"*. <https://bnn.go.id/press-release-akhir-tahun-2020/>
- Irawan, N. (2018). *AWAS NARKOTIKA MASUK DESA*. Badan Narkotika Nasional Republik Indonesia.
- Karlina Siregar, Y., & Djuwita, A. (20 C.E.). *STRATEGI KOMUNIKASI BNN (BADAN NARKOTIKA NASIONAL) JAWA BARAT DALAM PENCEGAHAN PENYALAHGUNAAN NARKOTIKA DIKALANGAN MAHASISWA KOTA BANDUNG*. <https://jabar.sindonews.com/read/1737/1/sepekan-polrestabes-bandung-ungkap-8-kasus->
- Moleong, L. J. (2017). *Metode Penelitian Kualitatif*. PT. Remaja Rosdakarya.
- Putra, A. P. (2019). *PETUNJUK TEKNIS PELAKSANAAN DESA BERSIH NARKOTIKA*. Badan Narkotika Nasional Republik Indonesia.

Notifications



[COMMICAST] Editor Decision

2024-08-25 09:58 AM

Ari Wijanarko:

We have reached a decision regarding your submission to COMMICAST, "COMMUNICATION PLANNING THROUGH THE PROGRAM AT THE KALURAHAN LEVEL IN PREVENTING THE ERADICATION, ABUSE AND ILLICIT DRUG TRAFFICKING (Case Study of the Badan Narkotika Nasional Kabupaten Bantul)".

Our decision is: Revisions Required

Please improve upon the reviews given by our two reviewers. Check the two files we sent, there are some comments given by our journal reviewers. If improvements have been made. Please upload your revisions back to Commicast with your account in the "Revision" column.

If it has been uploaded, just wait for the next decision from our editorial team.

If there are any problems, you can ask our editorial team via email: resdikaangesads@gmail.com or WA 085231326090

4. Email respon penulis Revisi I
(screenshot email dan tabel perbaikan dari penulis)
(contoh terlampir)

Matrix of Improvement

Title: **Communication planning clean drug program at village level (Case study of BNN Bantul Regency)**

Kode article: **10521**

No	Original Text	Reviewer's Comment	Revised Text
1.	1. COMMUNICATION PLANNING THROUGH THE PROGRAM AT THE KALURAHAN LEVEL IN PREVENTING THE ERADICATION, ABUSE AND ILLICIT DRUG TRAFFICKING (Case Study of the Badan Narkotika Nasional Kabupaten Bantul)	It is expected that the title can be shortened, a maximum of 14 words	Communication planning clean drug program at village level (Case study of BNN Bantul Regency)
2.	The neighborhoods or villages were selected according to the mapping conducted by BNNK Bantul, with an alert level of drug-prone cases.	Add the novelty of your research, then add the benefits of your research.	The neighborhoods or villages were selected according to the mapping conducted by BNNK Bantul, with an alert level of drug-prone cases. Drug cases in Bantul Regency are increasing. This research was conducted to reduce and prevent the spread of drugs at the village level because narcotics have entered the village, so a clean drug village program is needed. This research is useful to provide communication planning for drug-free villages in Pendowoharjo. And to provide insight to readers or further researchers in discussing the same research related to the clean drug village program.
	3. Theoretical Framework The theoretical framework is a part that can support your research. The theoretical framework can be in the form of a research flow using your theory or a framework containing ideas from your research which are then explained in detail. Explanation related to the theoretical framework or theoretical explanation if it has been mentioned in the background section. there is no need to mention it further in this section. This theoretical framework is the same as your research literature review which becomes a research concept.	Please confirm the content of your theory.	The According to Sari & Farid (2021) strategic management is an ongoing action to obtain achievements by guiding a process that is being implemented with the aim of improving quality. Then it requires continuous and sustainable application, which first begins with finding ideas or related programs, developing these program ideas and implementing these programs which will have an impact on society and so on (Ng'ang'a et al., 2021). Strategic

			<p>management is a set of actions that are continuously taken to guide various processes with the aim of improving quality and achieving desired results. This process is continuous, with a focus on organizing and controlling each step in an effort to create improvements (Granovskaya, 2023). Strategic management also requires adaptability to dynamic environmental changes, so that the organization can respond effectively to emerging challenges and opportunities (Ritson, 2008).</p>
	<p>I as the author have not provided any content related to this matter, so I get comments from reviewers.</p>	<p>Add acknowledgments to your research section, as it must match the template in the commicast journal.</p>	<p>Thanks to Allah SWT, both parents, supervisors, friends, all employees of BNNK Bantul 2021, Ahmad Dahlan University, Commicast Journal Publication.</p>
	<p>Agus, I. (2021). NATIONAL SURVEY ON DRUG ABUSE. Ahmad, I. (2021). Spanduk dan Stiker sebagai Media Komunikasi untuk Melaporkan Peristiwa Kependudukan. Annur. (2023, December 19). Kasus Narkotika yang Ditangani BNN Meningkat pada 2022. https://Databoks.Katadata.Co.Id/Datapublish/2023/12/19/Kasus-Narkotika-Yang-Ditangani-Bnn-Meningkat-Pada-2022. Bramantyo Gregorius. (2023). Waspada Obaya, Kasus Penyalahgunaan Narkoba di Bantul Meningkat pada 2023. Radar Jogja . https://radarjogja.jawapos.com/bantul/653668785/was-pada-obaya-kasus-penyalahgunaan-narkoba-di-bantul-meningkat-pada-2023 Bupati Bantul, K. (2023). BUPATI BANTUL DAERAH ISTIMEWA YOGYAKARTA. Hardiana Ratni, Mazdalifah, & Asmara, S. (2022). Proses Komunikasi Tim Program Kelurahan Bersinar Dalam Pencegahan Narkoba Di Kelurahan Tanah Seribu Binjai. MUKASI: Jurnal Ilmu Komunikasi, 1(1), 66–75. https://doi.org/10.54259/mukasi.v1i1.476 Humas BNN. (2020). PRESS RELEASE AKHIR TAHUN 2020; “Sikap BNN Tegas, Wujudkan Indonesia Bebas Dari Narkoba. https://bnn.go.id/press-release-akhir-tahun-2020/ Irawan, N. (2018). AWAS NARKOBA MASUK DESA . Badan Narkotika Nasional Republik Indonesia.</p>	<p>Can add your references, at least add 10 references related to your research</p>	<p>Amirudin, & Dewi Masruroh, P. (2020). Implementasi Konsep Kaizen Dalam Meningkatkan Kinerja Karyawan. Akademika, 18(1). Agus, I. (2021). National Survey on Drug Abuse. Ahmad, I. (2021). Spanduk dan Stiker sebagai Media Komunikasi untuk Melaporkan Peristiwa Kependudukan. Annur. (2023, December 19). Kasus Narkotika yang Ditangani BNN Meningkat pada 2022. https://Databoks.Katadata.Co.Id/Datapublish/2023/12/19/Kasus-Narkotika-Yang-Ditangani-Bnn-Meningkat-Pada-2022. Bastuti, S., & Alfatiyah, R. (2022). Safety Riding Analysis Using the PDCA Concept for Plumbing Fitting Industry Employees in Tangerang. Jurnal Ilmiah Teknik Industri, 21(2). https://doi.org/10.23917/jiti.v21i2.18151 Bramantyo Gregorius. (2023). Waspada Obaya, Kasus Penyalahgunaan Narkoba di Bantul Meningkat pada 2023. Radar Jogja. https://radarjogja.jawapos.com/bantul/653668785/was-pada-obaya-kasus-penyalahgunaan-narkoba-di-bantul-meningkat-pada-2023 Bupati Bantul, K. (2023). Bupati Bantul Daerah Istimewa Yogyakarta. David, F. R. (2017). Strategic Management: A Competitive Advantage Approach. In Pearson Education Limited (Vol. 1).</p>

<p>Karlina Siregar, Y., & Djuwita, A. (20 C.E.). STRATEGI KOMUNIKASI BNN (BADAN NARKOTIKA NASIONAL) JAWA BARAT DALAM PENCEGAHAN PENYALAHGUNAAN NARKOTIKA DIKALANGAN MAHASISWA KOTA BANDUNG. https://jabar.sindonews.com/read/1737/1/sepekan-polrestabes-bandung-ungkap-8-kasus-moleong, L. J. (2017). Metode Penelitian Kualitatif. PT. Remaja Rosdakarya.</p> <p>Putra, A. P. (2019). PETUNJUK TEKNIS PELAKSANAAN DESA BERSIH NARKOBA . Badan Narkotika Nasional Republik Indonesia.</p> <p>Rahmawati, W. (2022). IMPLEMENTASI INOVASI SEBAGAI BAGIAN NILAI ORGANISASI BADAN NARKOTIKA NASIONAL DAERAH ISTIMEWA YOGYAKARTA. Jurnal Ekonomi Dan Bisnis, 11(4).</p> <p>Rahmawati, W., Ekonomi, F., Bisnis, D., Manajemen, M., Ahmad, U., & Yogyakarta, D. (2022). BADAN NARKOTIKA NASIONAL DAERAH ISTIMEWA YOGYAKARTA Oleh. Jurnal Ekonomi Dan Bisnis, 11(4).</p> <p>Ramadhan Ardito, P. D. (2021). Polri Ungkap 19.229 Kasus Narkoba Sepanjang 2021, Sita Barang Bukti Senilai Total Rp 11,66 Triliun Artikel iniPolri Ungkap 19.229 Kasus Narkoba Sepanjang 2021, Sita Barang Bukti Senilai Total Rp 11,66 Triliun. Kompas.Com.</p> <p>Rusandi, & Rusli, M. (2021). Merancang Penelitian Kualitatif Dasar/Deskriptif dan Studi Kasus. 48–60. http://repository.uin-sari, E. A., & Farid, M. R. A. (2021). Strategi Komunikasi Komisi Pemilihan Umum Kabupaten Bantul dalam Sosialisasi Pelaksanaan Pemilihan Kepala Daerah Saat Pandemi Covid-19 Tahun 2020 Communication Strategy of the General Election Commission of Bantul Regency in Disseminating the Implementation of Regional Head Elections During the 2020 Covid-19 Pandemic. Ilmu Komunikasi (JIPIKOM), 3(2), 27. https://doi.org/10.31289/jipikom.v3i2.611</p> <p>Sudarman, S., & Ardian, A. (2021). THE DEVELOPMENT OF INTERACTIVE MODULE TO SUPPORT STUDENT CENTERED LEARNING. Akademika, 10(01), 77–92. https://doi.org/10.34005/akademika.v10i01.1344</p> <p>Sugiyono. (2019). Metode Penelitian Kuantitatif Kualitatif Dan RD. Alfabeta.</p> <p>Takaeb, A. E. L. (2021). GAMBARAN EFEKTIVITAS SPANDUK SEBAGAI MEDIA KOMUNIKASI KESEHATAN DI DESA OEMASI. Wahyu, Y. F. D. (2022). Strategi Dalam Pencegahan Penyalahgunaan Narkoba Pada Kalangan Remaja Oleh Badan Narkotika Nasional Kabupaten (BNNK) Temanggung. Ournal of Politic and Government Studies, 11, 475–486.</p>	<p>Granovskaya, I. Y. (2023). Company's Management Information Systems for Solving the Tasks of Implementing Integrated Marketing Communications in the Conditions of Digitalization of the Economy. In Approaches to Global Sustainability, Markets, and Governance: Vol. Part F175. https://doi.org/10.1007/978-981-19-4005-7_18</p> <p>Gupta, A. K. (2020). An Overview of Strategic Management. International Journal of Research in Engineering, Science and Management, 3(9), 13–14. https://doi.org/10.47607/ijresm.2020.275</p> <p>Hardiana Ratni, Mazdalifah, & Asmara, S. (2022). Proses Komunikasi Tim Program Kelurahan Bersinar Dalam Pencegahan Narkoba Di Kelurahan Tanah Seribu Binjai. MUKASI: Jurnal Ilmu Komunikasi, 1(1), 66–75. https://doi.org/10.54259/mukasi.v1i1.476</p> <p>Humas BNN. (2020). Press Release Akhir Tahun 2020; "Sikap BNN Tegas, Wujudkan Indonesia Bebas Dari Narkoba. https://bnn.go.id/press-release-akhir-tahun-2020/</p> <p>Irawan, N. (2018). Awas Narkoba Masuk Desa. Badan Narkotika Nasional Republik Indonesia.</p> <p>Karlina Siregar, Y., & Djuwita, A. (20 C.E.). Strategi Komunikasi Bnn (Badan Narkotika Nasional) Jawa Barat Dalam Pencegahan Penyalahgunaan Narkotika Dikalangan Mahasiswa Kota Bandung. https://jabar.sindonews.com/read/1737/1/sepekan-polrestabes-bandung-ungkap-8-kasus</p> <p>Kim, S. Y., Cho, N. W., Yoo, M. S., Han, S. Y., & Oh, J. W. (2023). Narcotics information management system in South Korea: system development and innovation. BMC Health Services Research, 23(1). https://doi.org/10.1186/s12913-023-09060-z</p> <p>Moleong, L. J. (2017). Metode Penelitian Kualitatif. PT. Remaja Rosdakarya.</p> <p>Ng'ang'a, P. N., Aduogo, P., & Muteru, C. M. (2021). Strengthening community and stakeholder participation in the implementation of integrated vector management for malaria control in western Kenya: a case study. Malaria Journal, 20(1). https://doi.org/10.1186/s12936-021-03692-4</p> <p>Putra, A. P. (2019). Petunjuk Teknis Pelaksanaan Desa Bersih Narkoba . Badan Narkotika Nasional Republik Indonesia.</p> <p>Rahmawati, W. (2022). Implementasi Inovasi Sebagai Bagian Nilai Organisasi Badan Narkotika Nasional Daerah Istimewa Yogyakarta. Jurnal Ekonomi Dan Bisnis, 11(4).</p> <p>Rahmawati, W., Ekonomi, F., Bisnis, D., Manajemen, M., Ahmad, U., & Yogyakarta, D. (2022). Badan Narkotika Nasional Daerah Istimewa Yogyakarta Oleh. Jurnal Ekonomi Dan Bisnis, 11(4).</p> <p>Raksanakorn, K., & Khumsamart, S. (2020). The Management Model for Effectiveness of Primary Schools Administrators Administrators. World Journal of Education, 10(6). https://doi.org/10.5430/wje.v10n6p35</p> <p>Ramadhan Ardito, P. D. (2021). Polri Ungkap 19.229 Kasus Narkoba Sepanjang 2021, Sita Barang Bukti Senilai Total Rp 11,66 Triliun Artikel iniPolri Ungkap 19.229 Kasus Narkoba Sepanjang 2021, Sita Barang Bukti Senilai Total Rp 11,66 Triliun. Kompas.Com.</p> <p>Ritson, N. (2008). Strategic Management, Bookboon.</p> <p>Rusandi, & Rusli, M. (2021). Merancang Penelitian Kualitatif Dasar/Deskriptif dan Studi Kasus. 48–60. http://repository.uin-sari</p> <p>Sari, E. A., & Farid, M. R. A. (2021). Strategi Komunikasi Komisi Pemilihan Umum Kabupaten Bantul dalam Sosialisasi Pelaksanaan Pemilihan Kepala Daerah Saat Pandemi Covid-19 Tahun 2020 Communication Strategy of the General Election Commission of Bantul Regency in Disseminating</p>
--	--

			<p>the Implementation of Regional Head Elections During the 2020 Covid-19 Pandemic. <i>Ilmu Komunikasi (JIPKOM)</i>, 3(2), 27. https://doi.org/10.31289/jipikom.v3i2.611</p> <p>Singh, A. S., & Shah, M. D. (2021). The case of a management institute in India: recrafting the vision and mission. <i>CASE Journal</i>, 17(2). https://doi.org/10.1108/TCJ-07-2020-0087</p> <p>Stamevska, E., Dimitrieska, S., & Stankovska, A. (2019). Role, Importance and Benefits Of Strategic Management. <i>Economics and Management</i>, 16(2).</p> <p>Sudarman, S., & Ardian, A. (2021). The Development Of Interactive Module To Support Student Centered Learning. <i>Akademika</i>, 10(01), 77–92. https://doi.org/10.34005/akademika.v10i01.1344</p> <p>Sugiyono. (2019). <i>Metode Penelitian Kuantitatif Kualitatif Dan RD</i>. Alfabeta.</p> <p>Takaeb, A. E. L. (2021). Gambaran Efektivitas Spanduk Sebagai Media Komunikasi Kesehatan Di Desa Oemasi.</p> <p>Thao, L. H. N., Anh, D. N. P., & Velencei, J. (2019). Measuring corporate social performance. <i>Serbian Journal of Management</i>, 14(1). https://doi.org/10.5937/sjm14-18009</p>
	<p>Narcotics cases are complex issues related to law, state security, health, economy, and social issues. In 2022 Bantul Regency had 104 cases and was the second highest area prone to narcotics. In 2023 there was an increase to 129 cases. The drug-free village program aims to create a safe, comfortable and peaceful situation in the village community. The purpose of the research is to find out the communication planning of the Bantul Regency National Narcotics Agency through Desa Bersinar (Clean Drugs Village) in implementing the Prevention of Drug Eradication, Abuse and Illicit Trafficking. The research uses an interpretive paradigm with a qualitative descriptive approach. Then the approach of the P-D-C-A (Plan-Do-Check-Action) stages of Strategic Management. The implementation of the shining village program has been running for 1 year, starting in January 2023. However, the implementation has not been optimal, such as budget planning for 2023 has not been budgeted, passive participation from the community in Desa Bersinar activities, and effective communication has not been established between working groups, so the use of communication media is still not optimal. The Plan and Do stages are prominent, while the Check and Action stages are less prominent because communication has not been effective. A strategy is needed to develop all stages of effective communication. Then it is necessary to add outdoor communication media, such as pamphlets, posters, billboards, and banners at several points. As well as conducting Community-Based Intervention surveys every month so that evaluation and follow-up are running.</p>	<p>Aims and Scope: Start by briefly stating the research problem or question that your research seeks to answer. Clearly convey the purpose and importance of your research within the broader context of the field..</p>	<p>Narcotics cases are complex problems related to legal, state security, health, economic and social issues. In 2022 Bantul Regency had 104 cases and became the second highest area prone to narcotics. In 2023 there was an increase to 129 cases. The drug-free village program aims to create a safe, comfortable, and peaceful situation in the village community. The study aims to find out the communication planning of the National Narcotics Board of Bantul Regency through Desa Bersinar (Drug-Free Village) in implementing the Drug Abuse Eradication and Illicit Trafficking Prevention program. This research uses an interpretive paradigm with a qualitative descriptive approach. Then the approach of the P-D-C-A (Plan-Do-Check-Action) stages of Strategic Management. The implementation of the shining village program has been running for 1 year, starting in January 2023. However, the implementation has not been optimal, such as budget planning for 2023 has not been budgeted, passive participation from the community in Shining Village activities, and the absence of effective communication between working groups, so that the use of communication media is still not optimal. The Plan and Do stages are very prominent, while the Check and Action stages are less prominent due to ineffective communication. A strategy is needed to develop all stages of effective communication. Then there is a need for additional outdoor communication media, such as pamphlets, posters, billboards, and banners at several points. As well as conducting Community-Based Intervention surveys every month so that evaluation and follow-up are running.</p>

	<p>Narcotics is the biggest enemy for all elements that are real. Narcotics is also a complex issue that has links to various issues including law, state security, health, economics, and social issues. The crimes caused by narcotics are organized crime, and transnational crime, which can be part of a proxy war that causes damage to a country's ideology and national resilience. In 2021, Indonesia through the National Police Chief General Listyo Sigit Prabowo at a press conference (14/6/2021 (Ramadhan Ardito, 2021) stated that during the period January - June 2021, the National Police had succeeded in uncovering 19,229 cases throughout Indonesia and 24,878 people were arrested. BNN RI in 2022 reported 851 findings of cases of narcotics and drug abuse or drugs, these findings are of course very different compared to the 2021 data. With the number of cases of narcotics and drug abuse increasing by 11.1% or 766 cases found (Annur, 2023).</p>	<p>Review relevant literature to summarize what is already known, identifying gaps, unresolved issues, or controversies that your study aims to address. Clearly state the specific research problem or question your work focuses on, outlining the objectives and aims of your study.</p>	<p>Narcotics is the biggest enemy for all elements that are real. Narcotics is also a complex issue that has links to various issues including law, state security, health, economics, and social issues. The crimes caused by narcotics are organized crime, and transnational crime, which can be part of a proxy war that causes damage to a country's ideology and national resilience. In 2021, Indonesia through the National Police Chief General Listyo Sigit Prabowo at a press conference (14/6/2021) Ramadhan Ardito (2021) stated that during the period January - June 2021, the National Police had succeeded in uncovering 19,229 cases throughout Indonesia and 24,878 people were arrested. BNN RI in 2022 reported 851 findings of cases of narcotics and drug abuse or drugs, these findings are of course very different compared to the 2021 data. With the number of cases of narcotics and drug abuse increasing by 11.1% or 766 cases found (Annur, 2023).</p> <p>According to the results of a national survey of drug abuse cases in 2021 conducted by BNN, it shows that from 2019 to 2021, the total prevalence rate of drug abuse increased by 0.15% from 1.80% (2019) then in 2021 it increased by 1, 95% when viewed from the total population of Indonesia, which is 3,662,646 people (Agus, 2021) To deal with the problem of drug abuse cases and drugs, in 1997 the Government and the House of Representatives (DPR) passed two laws governing Psychotropic, namely Law No. 5 of 1997 and the Law governing Narcotics Law No. 22 of 1997 (Humas BNN, 2020).</p>
	<p>Fgr. 5 Internal Meeting</p> <p>The coordination carried out by the Pendowoharjo Sub-district Office with BNNK Bantul was less effective because the results were not conveyed back to PokJa/working grup members who were absent from the coordination meeting. This resulted in differences of opinion and reduced the effectiveness of communication. Communication that occurs causes a division of views between participants who attend and those who do not attend the meeting. To address this, the authors recommend the addition of online meetings as a complement to face-to-face meetings. This allows PokJa/working grup members to stay engaged online.</p>	<p>At the end of the results and discussion, an explanation should be given regarding the continuity between the theory used and the content of the findings that have been conveyed. so that the application of the theory used is correct.</p>	<p>Action Desa Bersinar Program</p> <p>The action the Pendowoharjo Desa Bersinar Program carried out by BNNK Bantul, in this case, is to first carry out internal coordination with all levels together with the head of BNNK Bantul, in addition to conducting internal coordination, BNNK Bantul also cross-checks the Desa Bersinar program in Pendowoharjo Village. After cross-checking, BNNK Bantul and Pendowoharjo Village coordinated to determine whether the Desa Bersinar Program in Pendowoharjo Village would continue to run with the existing cooperation or would be managed independently without coordination with BNNK Bantul.</p> <p>Fig. 5. Internal Meeting</p> <p>Source: Data from the field (2024)</p> <p>The coordination carried out by the Pendowoharjo Sub-district Office with BNNK Bantul was less effective because the results were not conveyed back to PokJa/working grup members who were absent from the coordination meeting. This resulted in differences of opinion and reduced the effectiveness of communication. Communication that occurs causes a division of views between participants who attend and those who do</p>

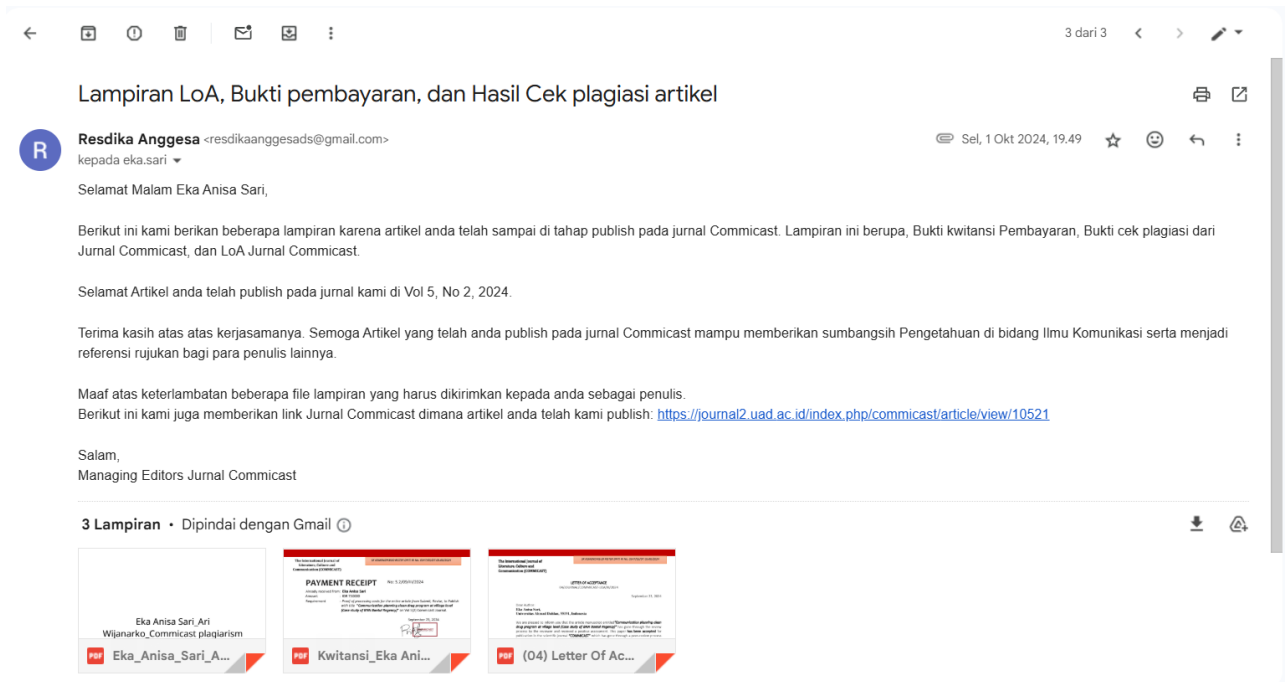
			<p>not attend the meeting. To address this, the authors recommend the addition of online meetings as a complement to face-to-face meetings. This allows Pokja/working grup members to stay engaged online.</p> <p>In research using Strategic Management theory Walter Shewart (1984) which is in line with the content of the findings conducted by researchers, namely in this study it is associated with using strategic management theory by carrying out 4 stages, namely plan, do, check, and action. By using this theory and by performing the stages in this strategic management theory, researchers can find the desired results and in accordance with the theory.</p>
	<p>The implementation of the Desa Bersinar program has been running for 1 year, starting from January 2023. The implementation of this program has been supported by various elements of society in Pendowoharjo Village. However, in its implementation there are still things that are not optimal, such as budget planning (plan) for 2023 has not been budgeted. This happened because there was no budget allocation for the program in 2023. Overall, the researcher concluded that in communication planning using the P-D-C-A (Plan-Do-Check-Action) stage approach from Strategic Management, there are two prominent stages, namely the planning stage (Plan) and the implementation stage (Do). However, there are also two stages that are less prominent, namely the evaluation (Check) and follow-up (Action) stages, because there are often obstacles that result in ineffective communication. Thus, a strategy is needed to develop all stages so that communication becomes more effective and the Desa Bersinar program can achieve success. This includes improvements to the evaluation stage to ensure efficiency and accuracy in measuring program outcomes, as well as the implementation of appropriate follow-up to address findings from the evaluation.</p> <p>Researchers provide advice to the BNNK Bantul Media Team, BNNK Bantul Public Relations, Kalurahan Media and Pendowoharjo Village Public Relations must be able to optimize digital media platforms or social media. This is given in order to disseminate information widely both on the BNNK side and on the Pendowoharjo Village side, especially information that contains and contains the Desa Bersinar Program in Pendowoharjo Village. Then add outdoor communication media, media such as leaflets, posters, billboards or banners at several points of pedukuhan to RT in Pendowoharjo village which contains information about Prevention of Drug Abuse and Illicit Trafficking or about the Pendowoharjo Village Program. And conducting</p>	<p>Add research suggestions in the conclusion section. these suggestions contain suggestions for further research that may not have been answered in your research.</p>	<p>The implementation of the Desa Bersinar program has been running for 1 year, starting from January 2023. The implementation of this program has been supported by various elements of society in Pendowoharjo Village. However, in its implementation there are still things that are not optimal, such as budget planning (plan) for 2023 has not been budgeted. This happened because there was no budget allocation for the program in 2023.</p> <p>Overall, the researcher concluded that in communication planning using the P-D-C-A (Plan-Do-Check-Action) stage approach from Strategic Management, there are two prominent stages, namely the planning stage (Plan) and the implementation stage (Do). However, there are also two stages that are less prominent, namely the evaluation (Check) and follow-up (Action) stages, because there are often obstacles that result in ineffective communication. Thus, a strategy is needed to develop all stages so that communication becomes more effective and the Desa Bersinar program can achieve success. This includes improvements to the evaluation stage to ensure efficiency and accuracy in measuring program outcomes, as well as the implementation of appropriate follow-up to address findings from the evaluation.</p> <p>Researchers provide advice to the BNNK Bantul Media Team, BNNK Bantul Public Relations, Kalurahan Media and Pendowoharjo Village Public Relations must be able to optimize digital media platforms or social media. This is given in order to disseminate information widely both on the BNNK side and on the Pendowoharjo Village side, especially information that contains and contains the Desa Bersinar Program in Pendowoharjo Village. Then add outdoor communication media, media such as leaflets, posters, billboards or banners at several points of pedukuhan to RT in Pendowoharjo village which contains information about Prevention of Drug Abuse and Illicit Trafficking or about the Pendowoharjo Village Program. And conducting Community-Based Intervention surveys every month, especially to the Pendowoharjo village community, so that evaluation and follow-up refer to Community-Based Intervention.</p>

	Community-Based Intervention surveys every month, especially to the Pendowoharjo village community, so that evaluation and follow-up refer to Community-Based Intervention.		
--	---	--	--

5. Email respon reviewer jurnal terhadap perbaikan penulis
(*screenshoot email respon pengelola jurnal*)

2024-09-30	Resdika Anggesa Setiawan	An editor decision (Send To Production) for article 10521 was recorded by Resdika Anggesa Setiawan.
▶ 2024-09-30	Resdika Anggesa Setiawan	A file "81-95_Ari Wijanarko_2024_COMMICAST_Template Journal UAD Format Baru.docx" was uploaded for submission 10521 by resdikaads.
2024-09-25	Resdika Anggesa Setiawan	An editor decision (Accept Submission) for article 10521 was recorded by Resdika Anggesa Setiawan.
▶ 2024-09-23	Ari Wijanarko	A file "Comicast Ari Revisi.docx" was uploaded for submission 10521 by ariw_23.
▶ 2024-09-23	Ari Wijanarko	An email has been sent: [COMMICAST] Revised Version Uploaded
▶ 2024-08-25	Resdika Anggesa Setiawan	An email has been sent: [COMMICAST] Editor Decision
2024-08-25	Resdika Anggesa Setiawan	An editor decision (Request Revisions) for article 10521 was recorded by Resdika Anggesa Setiawan.
2024-08-25	Nunik Hariyanti SINTA ID : 6698427	An editor recommendation (Request Revisions) for article 10521 was recorded by Nunik Hariyanti SINTA ID : 6698427.

6. Pemberitahuan Penerbitan (screenshot email dari pengelola jurnal, bukti LOA)



**The International Journal of
Literature, Culture and
Communication (COMMICAST)**

SK KEMENDIKBUD RISTEK DIKTI RI No. 0547/E5/DT.05.00/2024

LETTER OF ACCEPTANCE
04/JOURNAL/COMMICAST-LOA/XI/2024

September 23, 2024

Dear Author:
Eka Anisa Sari,
Universitas Ahmad Dahlan, 55191, Indonesia

We are pleased to inform you that the article manuscript entitled "*Communication planning clean drug program at village level (Case study of BNN Bantul Regency)*" has gone through the review process by the reviewer and received a positive assessment. This paper **has been accepted** for publication in the scientific journal "COMMICAST" which has gone through a peer-review process by the entire COMMICAST Team (Editors and Reviewers) and will be published in **Vol. 5, No. 2**. Please ensure that all contents of the meta data description on the Commicast Website are correct and appropriate.

Please let us know as soon as possible if there is any change. Thank you for considering this journal as a venue for your work.

You, the correspondence author, **has been accepted** for publication in the Commicast Journal E-ISSN: 2723-7672. Vol. 5 No. 2 (2024).

We look forward to a good cooperation.

For more information, please visit : <https://journal2.uad.ac.id/index.php/commicast/index>
Or Archive File : <https://journal2.uad.ac.id/index.php/commicast/issue/archive>

Sincerely yours,


COMMICAST
THE INTERNATIONAL JOURNAL OF LITERATURE, CULTURE AND COMMUNICATION

7. Permohonan Penyesuaian Konten Artikel
(screenshot email)

10521 / Anisa Sari et al. / Communication planning clean drug program at village level Library


Workflow **Publication**

Submission **Review** Copyediting **Production**

Copyediting Discussions [Add discussion](#)

Name	From	Last Reply	Replies	Closed
No Items				

Copyedited [Search](#)

 44986-1	81-95_Ari Wijanarko_2024_COMMICAST_Template Journal UAD Format Baru.docx	September 30, 2024	Article Text	
---	--	--------------------	--------------	--



8. Pengiriman Revisi artikel final
(screenshot email, bukti bayar, form copy right)

The International Journal of Literature, Culture and Communication (COMMICAST) SK KEMENDIKBUD RISTEK DIKTI RI No. 0547/E5/DT.05.00/2024

PAYMENT RECEIPT No: 5.2/09/III/2024

Already received from: **Eka Anisa Sari, Ari Wijanarko**
Amount : IDR 750000
Requirement : *Proof of processing costs for the entire article from Submit, Revise, to Publish with title "Communication Planning Clean Drug Program At Village Level (Case Study Of Bnn Bantul Regency)" on Vol 5(2) Commicast Journal.*

September 23, 2024

Resdika Anggesa D.S
Managing Editor of Commicast

9. Penerbitan Artikel (artikel yang sudah terbit)
(screenshot artikel yang sudah terbit dari web jurnal)

Homepage Indexing Current Archives Announcements About

Home / Archives / Vol. 5 No. 2 (2024): September / Articles

Communication planning clean drug program at village level

(Case study of BNN Bantul Regency)

Eka Anisa Sari
Faculty of Literature, Culture, and Communication, Universitas Ahmad Dahlan, 55191, Indonesia

Ari Wijanarko
Faculty of Literature, Culture, and Communication, Universitas Ahmad Dahlan, 55191, Indonesia

DOI: <https://doi.org/10.12928/commicast.v5i2.10521>

Keywords: Narcotics, Desa Bersinar, P-D-C-A, Effective Communication

Abstract

Narcotics cases are complex problems related to legal, state security, health, economic and social issues. In 2022 Bantul Regency had 104 cases and became the second highest area prone to narcotics. In 2023 there was an increase to 129 cases. The drug-free village program aims to create a safe, comfortable, and peaceful situation in



Published
2024-09-30

How to Cite
Anisa Sari, E., & Wijanarko, A. W. (2024). Communication planning clean drug program at village level : (Case study of BNN Bantul Regency). *COMMICAST*, 5(2), 228–242. <https://doi.org/10.12928/commicast.v5i2.10521>

PDF

Quick Menu

- Editorial Team
- Reviewers
- Focus and Scope
- Publication Ethics
- Online Submissions
- Copyright Notice
- Retraction
- Plagiarism Policy
- Peer Review Process
- Author Guidelines
- Open Access Policy
- Article Processing Charge
- Contact

journal2.uad.ac.id/index.php/commicast/article/view/10521/4817

Download

1 of 15

60%

UAD Universitas Ahmad Dahlan

COMMICAST Vol. 5, No. 2, September 2024, pp. 228-242 DOI: <https://doi.org/10.12928/commicast.v5i2.10521> ISSN: 2723-7672

Communication planning clean drug program at village level (Case study of BNN Bantul Regency)

Eka Anisa Sari¹, Ari Wijanarko

¹ Faculty of Literature, Culture, and Communication, Universitas Ahmad Dahlan, 55191, Indonesia
ekasan@commu.uad.ac.id ¹ ari1905010004@wiredmail.uad.ac.id
^{*}Correspondent email author: ekasan@commu.uad.ac.id

ARTICLE INFO

ABSTRACT

Narcotics cases are complex problems related to legal, state security, health, economic and social issues. In 2022 Bantul Regency had 104 cases and became the second highest area prone to narcotics. In 2023 there was an increase to 129 cases. The drug-free village program aims to create a safe, comfortable, and peaceful situation in the village community. The study aims to find out the communication planning of the National Narcotics Board of Bantul Regency through Desa Bersinar (Drug-Free Village) in implementing the Drug Abuse Eradication and Utilization Prevention Program. This research uses an interpretive paradigm with a qualitative descriptive approach. Then the approach of the P-D-C-A (Plan-Do-Check-Action) stages of Strategic Management. The implementation of the cleaning village program has been running for 1 year, starting in January 2023. However, the implementation has not been optimal, such as budget planning for 2023 has not been budgeted, passive participation from the community in Shaming Village activities, and the absence of effective communication between involved groups, so that the use of communication media is not optimal. The Plan and Do stages are very prominent, while the Check and Action stages are less prominent. Due to ineffective communication, a strategy is needed to develop all stages of effective communication. Then there is a need for additional outdoor communication media, such as pamphlets, posters, billboards and banners at several points. As well as conducting Community-Based Intervention surveys every month, so that evaluation and follow-up are running.

This is an open access article under the [CC-BY-SA](#) license

1. Introduction

Narcotics is the biggest enemy for all elements that are real. Narcotics is also a complex issue that has links to various issues including law, state security, health, economics, and social issues. The crimes caused by narcotics are organized crime, and transnational crime, which can be part of a proxy war that causes damage to a country's ideology and national resilience. (Kim et al., 2023). In 2021, Indonesia through the National Police Chief General Listyo Sigit Prabowo at a press conference (14/6/2021) Ramadhan Ardito (2021) stated that during the period January - June 2021, the National Police had succeeded in uncovering 19,229 cases throughout Indonesia and

<https://journal2.uad.ac.id/index.php/commicast/index> commicast@commu.uad.ac.id 228